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# Kunderd *Gladioli*

*Stand Supreme*

19

28



A.E. Kunderd

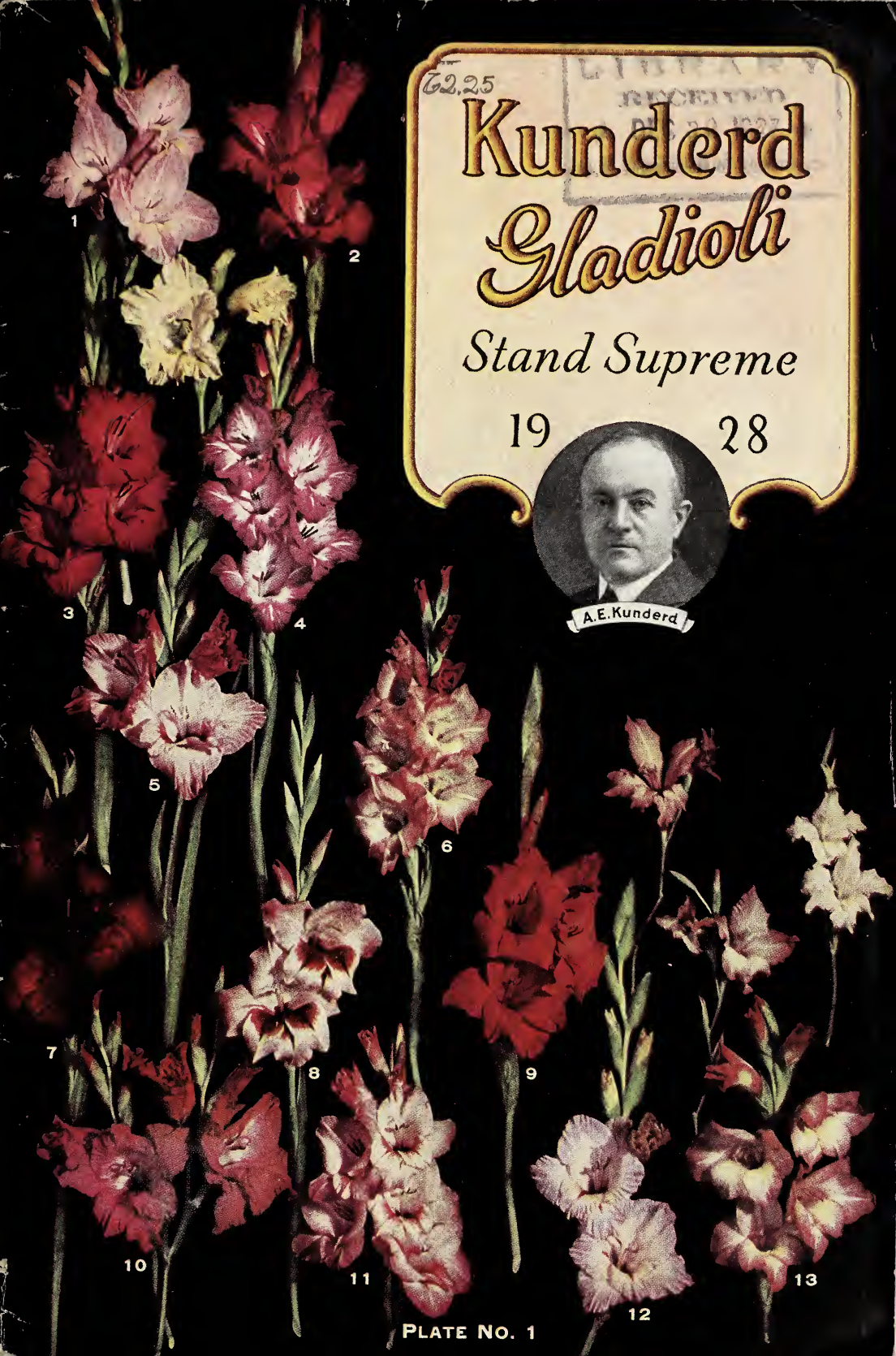




PLATE NO. 2



## A. E. KUNDERD

*The Originator of the Ruffled and the Lacinated Gladioli*

GOSHEN, INDIANA

January 1, 1928.

Dear Customer:

You will quickly agree with me when I say that no one can do any job as perfectly when crowded almost to the limit.

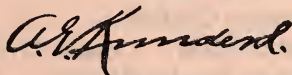
That's exactly the position I find myself in when springtime comes along and too many of my thousands of customers wait until planting time is upon them before they send their orders to me.

I know just how easy it is to put off ordering for one reason or another and so I am making it worth your while to send your orders early and at the same time make it easier for me to fill them.

Really, you are profiting in two ways—First: by saving in cost of bulbs (see my special discount offer on page 21 of this book), and Second: because if I receive your order before the rush I can handle it more carefully and you will be sure that it will be filled exactly as you wish.

As the season advances and orders come faster and faster there is always that possibility of my selling out on some variety you particularly want, which will be a disappointment to you.

So you see it is really a worth-while advantage to order before February 15th because you get your bulbs at a lesser price and also you are more certain of getting what you want.

A handwritten signature in dark ink, reading "A. E. Kunderd." The signature is written in a cursive style with a large, stylized initial "A".

IN THIS EDITION

# Unusual Subjects of Interest to Flower Lovers

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## Evolution of the Gladiolus

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## Proofs of the Superiority of Kunderd Gladiolus

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## Winners of Photo Contests for 1927

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## Many Uses of the Gladiolus

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## How to Plant and Care for the Gladiolus

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## Mr. Rockwell's New Book on the Gladiolus

See page 76

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## The New Race of Kunderd Gladiolus with the Lacinated Petals

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THIS year I am showing 6 new pages of color reproductions of some sixty varieties of the Gladioli listed in this catalog. Although these colors represent the best of color work obtainable along this line, yet, like all attempts to represent the beauty of flowers it comes far from showing the marvelous beauty and variety of the Gladiolus.

I am still aware that I have told you in my catalogs before that the engravers' art has not yet succeeded in truly representing in colors the real and varying colors and shades of flowers. It is still true that for general appearance, proportion, and detail of Gladioli a well made and well printed half tone made from a good photograph is more nearly accurate than any color method yet invented to represent this class of subjects. If prospective patrons will carefully read the printed descriptions given of each variety listed in this catalog they will be able to form a pretty accurate impression of what any given variety may look like when in bloom. Please study the color pages in this book also by artificial light at different angles and observe what varying effects you will obtain. Observe also how various red varieties represented have apparently the same color or shade while as you would see it in the actual flowers there really is a great difference. Next year I hope to again present to my patrons still other beautiful color work, but always with the intention of giving only as far as possible an approximate idea of varieties for it is not possible to convey but a faint idea of the marvelous variety and beauty of the now vast number of "The Modern Gladiolus". The numbers given with the names of varieties listed below correspond with numbers on color plates.

*A. B. Kunderd.*

- |                         |                          |                        |
|-------------------------|--------------------------|------------------------|
| 1. Byron L. Smith       | 24. Mrs. Geo. W. Moulton | 47. Tyrian Beauty      |
| 2. Philatelia           | 25. Gene Stratton Porter | 48. Battle Creek       |
| 3. Intensity            | 26. J. D. Oliver         | 49. Goshen             |
| 4. Pageant              | 27. Rajah                | 50. Rosy Glow          |
| 5. A. E. Kunderd        | 28. Blanche Bollinger    | 51. Dream              |
| 6. T. A. Weston         | 29. Indian Maid          | 52. Pantheon           |
| 7. Thomas A. Edison     | 30. Robert J. Kunderd    | 53. Red Copper         |
| 8. Mrs. Frank Pendleton | 31. J. J. Mitchell       | 54. Anthony B. Kunderd |
| 9. Imperium             | 32. Favorite             | 55. Ed. Springer       |
| 10. Chicago             | 33. Pink Cloud           | 56. Indian             |
| 11. Pink Cloud          | 34. Taro                 | 57. Marigold           |
| 12. Anthony B. Kunderd  | 35. Fuld's Favorite      | 58. Patricia Carter    |
| 13. Pauline Kunderd     | 36. Chas. F. Fairbanks   | 59. King of Oranges    |
| 14. Virginia Hale       | 37. Fairest White        | 60. Ulrica             |
| 15. Purple Spot         | 38. Highland Laddie      | 61. Magic              |
| 16. Marshal Foch        | 39. Dr. Nelson Shook     | 62. Golden Frills      |
| 17. Snow Boy            | 40. John T. Pirie        | 63. Golden Tinge       |
| 18. Immensity           | 41. Ruth Huntington      | 64. Taurus             |
| 19. Blushing Beauty     | 42. Red Cloud            | 65. Shell Pink         |
| 20. Flaming Vale        | 43. Buckeye              | 66. Zona               |
| 21. Paramount           | 44. Splendorra           | 67. Virginia Lou       |
| 22. Scarlet Princes     | 45. Dr. Nelson Shook     | 68. Jap                |
| 23. Wawasee             | 46. Purple Glory         | 69. Virginia Lou       |
|                         |                          | 70. Ulrica             |



FOR the last several years I have, in my catalogs, been giving a history of the Gladiolus, tracing its development from the "wild" varieties, or species, down



*Wild Species*

through the earlier crosses among the species into the older strains. We found here the rise of the first great strain, the *Gandavensis*, followed later by Lemoine's great "new creations" of "*Lemoinii*", then by his Nanceianus type and, about the same time the appearance, in Germany, of Max Leichtlin's great "creation" which later became the famous "*Childsii*" strain. It is



*Gandavensis*  
Type

Various minor types or strains of Gladioli such as the *Colvilli*, *Ramosus* and *Nanus* groups had also been developed during this period but no further distinctive type of much importance appeared until the introduction of my now so famous and much admired Ruffled Gladiolus, along about 1908 to 1910. These by my, perhaps, new methods of breeding and selection were accompanied by many outstanding and varying types of

plain petaled varieties. One very outstanding characteristic of these new strains is their vigorous and prolific tendencies.

These new qualities and the varying types resulted in a great forward step in the improvement of the Gladiolus and greatly stimulated its popularity throughout the world and placed America in the lead in production of fine Gladioli. Breeders all over the world are now making use of these new strains in their experiments and crosses but it must be borne in mind that to these new introductions belongs the credit of the development of Ruffled Gladioli and in a great measure the immense popularity of "*The Modern Gladiolus*".

During now over a third of a century, since I began to lay the foundation for the development of the Ruffled Gladiolus, I have also made many experiments and selections tending to develop still other beautiful types and five years ago, in 1923, I introduced the first really perfected Laciniated Petaled Gladiolus ever sent out. However, at a much earlier date, (1918), I had also sent out a Laciniated Petaled variety, "*Cutie*", and a large flowered variety, "*No. 163*" in 1915, which mostly came with laciniated petals. The latter variety, I am this year reintroducing, under the name of "*Red Roamer*".

Other promising forms which I have developed are Upright Flowering, Snapdragon and *Recurvii* types. From all over the world are coming



*Lemoinii* Type



inquiries and increasing orders for these new strains and gladiolus breeders everywhere are using them also in their production of new seedlings. With the immense amount of materials which I have accumulated these many years, I am prepared to turn out from year to year magnificent new Gladioli which I feel certain cannot be equaled anywhere else in the world. This year I am introducing over a hundred magnificent new kinds, by far the largest high class collection of new varieties ever introduced in one year by any

originator anywhere. My friends and patrons may rest assured they will be able to find here a distinct and outstanding collection of very superior Gladioli unequaled anywhere else.



*Nanceianus  
Type*

During the seasons of 1925 and 1926, when I was enabled to exhibit thousands of new varieties of my own at the American Gladiolus Society's Annual Shows, held at Rochester, N. Y., they easily won all of the leading awards, including the President's Cup and the Achievement Medal, over all others. At Des Moines, Iowa, at the State Fair where they were also exhibited in 1925 at the Show of the Mid-Western Gladiolus Society (affiliated with the American Gladiolus Society), they again won overwhelmingly over scores of other growers' and originators' productions.

The past year I was unable to make my intended exhibit at the American Gladiolus Society's Show at Hartford, Conn., due to a very late season.

However, the two highest prize winning exhibits, in my absence, consisted principally of Kunderd creations. Nevertheless, the splendid growing late summer and beautiful autumn weather has given me one of the finest, if not the best crop, of bulbs which I have ever harvested and my friends can feel certain that I am offering them not only the finest collection of Gladioli ever listed but also at the lowest prices possible for high quality.

The long list of awards granted to my productions is too extensive to allow of a detailed mention in this catalog but anyone interested along this line may find very interesting reports, also a story of my large exhibit at the Sesqui-Centennial in Philadelphia in 1926, also much other data, testimonials, etc., in my 1927 catalog, copy of which may be had free upon request. Anyone who has not seen a copy and who is interested in Gladioli will do well to secure these catalogs and keep them on file for reference for the useful information and interesting data which they contain.



*Ruffled Type*



*Lacinated  
Type*

*A. E. Kunderd.*

## Proofs of the Superiority of Kunderd Gladioli



*Achievement Medal, Regional Show,  
1925. Won by Kunderd Gladioli.*



*Achievement Medal, 1924. Won by  
Kunderd Gladioli.*



*Achievement Medal, National Show,  
1922. Won by Kunderd Gladioli.*

Each year the number of winnings with **Kunderd Gladioli** multiplies. The winning of so many awards together with the vast number of testimonials voluntarily sent me each year is surely convincing proof that **Kunderd Gladioli** stand supreme and easily lead the world in greatness of variety, beauty, types and colors.

Perhaps it will be interesting for you to know that at the 1926 National A. G. S. show my exhibit won forty-seven first prizes, among which were the following awards:

President's Cup, for the largest and finest display.

Achievement Medal, for the largest total number of points.

Silver Medal, first prize, for best display of *Primulinus Grandiflora*.

Gold Medal, first prize, for best display of *Gladioli Primulinus Type*.

Silver Cup, Executive Committee's first prize, for Best Five Floral Baskets each containing a different variety.

Medal, first prize, for the Best Basket of *Gladioli Exhibition type*.

Medal, first prize, for the Best Basket of *Gladioli Commercial type*.

Medal, first prize, for the Best Basket of *Gladioli Primulinus type*.

Medal, first prize, for the Best Basket of *Gladioli Primulinus Grandiflora type*.

Fourteen Important Trophies were also captured with beautiful floral baskets some of which are illustrated and described on pages 6 and 7.

For lack of space and your time required to read the full details, let me merely state that in addition to the prizes described many more might also be mentioned, including the winnings of cups, medals, and trophies.

At the A. G. S. show in August, 1926, **Kunderd Gladioli** won twenty-four out of a possible twenty-six cups, medals, and trophies besides many other first prizes.

My efforts at the National Show, 1926, were equally successful in the winning of practically all the important awards. The very largest awards including the President's Cup for the largest and finest display, and the Achievement Medal were won by my display.

In September, 1925, at the Mid-western branch of the A. G. S. show at Des Moines, Iowa, my success was equal in every way to that at the national shows the past two years. At Des Moines I was in a very unique position, due to the fact that some fifty-five growers representing Des Moines and the Middle West put up a combined display in an effort to win the Achievement Medal, but **Kunderd Gladioli** easily won this and the other big prizes.

Another striking feature was in the fact that the opposition contained *Gladioli* from all the leading originators in America and abroad, while those in my display were strictly my own originations only.

*A. G. Kunderd*



## Proofs of the Superiority of Kunderd Gladioli—Continued

Steadily the popularity of Kunderd Gladioli increases as year after year you find the flower gardens of the whole country devoting additional space to Gladioli—the flower of supreme beauty—and in these gardens Kunderd varieties are generally found.

Flower shows are becoming more and more the vogue in towns and cities everywhere, and in many places there is a special showing or a "Gladiolus Show" each summer, devoted either exclusively or largely to this flower.

The most unique position I have ever found myself in at a large show was at the A. G. S. Mid-western show at Des Moines, Iowa, September, 1925. The growers, realizing that none could win separately, fifty-five leading Mid-western growers banded together against me and in spite of their combined strong opposition and with the originations of all of the leading originators in America and abroad to compete with, my display of strictly all Kunderd originations took all the principal awards.

Just as my exhibit wins at the "big show" so do Kunderd Gladioli win for my customers when they are entered at local shows.

My Gladiolus trial grounds are many times the largest of their kind in the world. In it are thousands of varieties classed as breeding of new blood and new strains into other varieties and types. I have thousands of named and separately growing varieties. Tens of thousands of varieties in mixtures and many thousands of unbloomed constantly coming on.

Think of the possibilities of my trial grounds!

And yet my judgment, aided, as it is, with the trained personnel with which I have surrounded myself, is not final. The final approval of my productions must come from the flower lovers in all parts of the world.

Concerning the question of approval, I can but refer to the thousands of testimonials on file in my office as proof. They have come to me from flower lovers located in all parts of the globe as evidence of the merit of my product. Is it then any wonder that I take a pardonable pride in the achievements resulting from my ideals and nearly a half century of study and hard work?

*A. E. Kunderd.*



*Awarded to Gladiolus Mary Jane for Best New Seedling, National Show, 1922.*



*Chicago Horticultural Society Special Medal. Given to A. E. Kunderd in recognition of Horticultural Achievement.*



*Achievement Medal, National Show, 1925. Won by Kunderd Gladioli.*

# Many Uses of the Gladiolus

## For Decorative Purposes

I often repeat that I consider the Gladiolus the most versatile of flowers. By that I mean that there is probably no flower that stands out with such gorgeous beauty when used in so many ways and places as does the Gladiolus.

As a garden flower the tall, stately spikes, each with numerous blooms which burst forth in wondrous splendor makes them the ideal planting for solid beds or for border decoration.

Any of the designs shown on these pages can be easily reproduced and endless other equally beautiful pieces made up, without a great degree of skill or experience.

This is true no doubt because literally every color tone, every blend and every marking that appears in all other flowers is also to be found in some one or more of the many varieties of Gladioli.

The delicate hues of the orchid, the beautiful markings of the pansy, the rich, deep



*Gladiolus Helga.*



*Gladiolus Tiger in a Birch Bark Basket.*



*Orange Glow in effectively arranged basket. A green ribbon added materially to the appearance.*





*Gladiolus Sweet Rose.*

colors of the rose, and on through the whole flower kingdom, there are probably no colors or markings that are not represented in the fascinating *Gladiolus*.

Florists have learned to consider them the all-purpose flower for decorative effects of every sort. For bridal wreaths they are unsurpassed. For funeral pieces and on frames and forms of every shape and style they produce effects beyond the imagination



*Gladiolus Patricia Carter.*

of all who have failed to familiarize themselves with their possible uses.

Their long season of bloom, endless variety of color, form, and type and the wide range of uses make them easily stand out in the forefront of the most useful and most beautiful members of the floral world. And so I say again that *Gladioli* are the most adaptable of all garden flowers.

Let me suggest that you will enjoy reproducing some of these beautiful baskets or bouquets with the *Gladioli* raised in your own garden next summer. I know it will give you much pleasure to do so and doubtless you will even improve on some of the ideas here shown.

*A. E. Kunderd.*



*Gladioli produce a most unique table decoration as is seen here. The varieties used were Golden Frills, Ming Toy and Kunderd's Yellow Wonder. The candles were blue in gold and bronze bases.*



# Winners of Photo Contest for 1927



*First Prize*

In response to an offer in my 1927 catalog of prizes for photographs of the best flower gardens, many beautiful photographs were received.

Three very capable men were chosen to act as judges to select the best. They were Mr. J. Dewitt Knotter of The N. W. Ayer & Son Advertising Agency, Mr. R. E. Hutchison, Western Advertising Manager of the American Legion Monthly, and Mr. John Poehlman of the great Poehlman Bros. Co. commission florists and largest green house growers of cut flowers in America.

The judges tell me they found it difficult to select the winners from so many beautiful photographs but they succeeded in agreeing as to which seemed to be the best. I take pride in offering you herewith the list of the winners and a reproduction of the three prize winning photographs. I hope many of my new customers may succeed in growing equally beautiful gardens the coming summer.

**FIRST PRIZE—\$50.00.** Rev. S. T. Bartlett, 27 Colin Ave., Toronto 12, Ont., Can.

**SECOND PRIZE—\$35.00.** Wm. E. Bennett, 36 South Ave., Bridgeton, N. J.

**THIRD PRIZE—\$25.00.** Miss M. E. Ward, 417 Narberth Ave., Narberth, Penna.

**NEXT FIVE PRIZES—\$5.00 EACH.** W. F. Garrett, 338 Cumberland St., Lebanon, Pa. (1st). Mrs. Verna Thompson, 26 E. St., S. W., Miami, Okla. (2nd). P. Wilhelm, Kotschenbroda, Gradsteg 46, Saxony, Germany (3rd). Mrs. Walter Beebe, 1728 S. 32nd Ave., Omaha, Nebr. (4th). Harry B. Erwin, North 8th St., Mitchell, Ind. (5th). Two also given honorable mention—\$4.00.

**NEXT TEN PRIZES \$3.00 EACH.** W. J. Devins, Miami, Man., Can. (1st). Irene A. Smith, Burlington Ave., Bristol, Conn. (2nd). Chas. F. Taube, 1264 Garfield Ave., Pasadena, Calif. (3rd). A. A. Clouser, 534 Tiffin Ave., Findlay, Ohio (4th). Mrs. Grover Oplinger, Walkerton, Ind. (5th). Mrs. E. M. Phelps, 3045 Marquita, Long Beach, Calif. (6th). Mrs. R. W. Roberts, Percy St., Colborne, Ont., Can. (7th). James H. Bowns, 1201 S. 5th St., Pocatello, Idaho (8th). Mrs. M. W. Sperry, 6 Maple St., Wethersfield, Conn. (9th). E. C. Stratton, 319 N. Carmelita Ave., Huntington Park, Calif. (10th).

**HONORABLE MENTION—\$2.00.** Mrs. Joseph Bennett, 1100 St. Johns Ave., Lima, Ohio. Vera H. Ludden, 1516 Ross St., Sioux City, Iowa. Mrs. O. S. Schroeder, Faribault, Minn. A. H. Gottbehut, 1106 E. 4th St., St. Paul, Minn. Mrs. C. H. Meier, Box 211, Postville, Iowa. Mrs. K. G. Faris, 1042 College Ave., Rock Hill, S. C. Mrs. Mary H. McDowell, Hartford, Ohio. Mrs. M. B. Downend, Toulon, Ill. Mrs. E. E. Susen, 168 Hobart Ave., Totowa Boro, N. J. Miss Norma Combs, 1106 Ashmount Ave., Oakland, Calif. W. A. Galliford, Box 80, Mission City, B. C., Can. Mrs. C. F. Holtfreter, 1135 Warren Ave., Belvidere, Ill. Mrs. F. J. Birge, 1017 North Wood St., Sherman, Texas. G. L. Trudel, Jr., 557 Beall Way, Sewickley, Penna. Mrs. J. A. Ebert, Bucklen, Kans. Geo. M. C. Ebrecht, 3104 Jennings St., Sioux City, Iowa. R. F. Nelson, 408 West River, Antwerp, Ohio.



*Third Prize*



*Second Prize*



# Children All Love Beautiful Flowers

I doubt if anything affords more pleasure and leaves more lasting impressions for good than beautiful flowers in the home grounds and gardens. The children shown here have been encouraged to love flowers and all of them are enthusiastic growers of Kunderd Gladioli. The father of one of these chaps writes that his child is "saving his pennies

to buy more Kunderd Gladioli". It was a bringing up in just such surroundings which led to the origin of the wonderful gladioli shown in this catalog and I am very happy to know that they are now bringing so much pleasure to so many little children all over the world.



# Choice New Ruffled Gladioli for 1928

**Antione**—Fine, upright plant. Flowers intermediate in type between large flowered and *Primulinus*. Color no doubt the richest deep yellow to be found in any gladiolus. A true, rich, deep, pure chrome yellow over entire flower and a pure self. A wonderful, very deep, pure spectrum yellow and first class in every way. Each, \$10.00. Doz., \$100.00.

**Arcturus**—A good, strong plant and good sized flowers of deep, rich sulphur yellow. Upper and lower petals a deep or golden canary yellow with blotches of red and deeper dark red central bars. A very attractive, new ruffled gladiolus. Each, \$2.00.

**Bridal Rose**—Large, showy plant with large flowers of a rich rose pink. Lower petals have very beautifully red penciled throat on a delicate, creamy yellow ground. Central or median lined a refined deep red, veined and traced in beautiful, slight thread lines of same color. The whole effect is charming and fine, a very choice gladiolus. Each, \$1.00.

**Cattleya Rose**—Fine height of spike and stately plant. Large flower of beautiful cattleya rose color and exquisite form. Lower petals of a dainty pastel yellow color one-half way and outer one-third of petals of same color as upper petals. Central part of lower petals have neat median line of deep maroon or wine red, traced and feathered at sides with same color. A very orchid like and beautiful variety. Each, \$5.00.

**Color Marvel**—Plant of fine height and appearance. Flowers large and grandly ruffled. Color a glowing deep vermilion scarlet. Lower petals much darker all over with very dark, velvety central narrow bars or median line. This is a flower equal in beauty and richness of color to an extra fine pansy and no variety can surpass it in richness of color. Very beautiful. Each, \$10.00.

**Contemplation**—Tall, strong plant with very large, massive and heavily ruffled flowers. Color delicate lavender rose pink on a white ground and deeper on lower petals. Lower petals a deeper rose pink with showy red pencilings and terminating yellow. Each, \$5.00.

**Coral Pink**—Tall plant and large, finely ruffled flowers of a clear, deep coral pink. Lower petals same color at the edges but with a blotched, soft apricot yellow throat and feathered central bars. An exceptionally fine new ruffled gladiolus. Each, \$3.00.

**Gold Bug**—Tall, fine plant but generally bent. This is one of the few varieties that

is desirable in spite of a bent spike. A very beautiful, deep, golden buttercup yellow. Very mellow color richer and deeper than *Butterboy*. I believe this is the most beautiful golden yellow of all and one of the most beautiful of all Gladioli. Each, \$5.00.

**Golden Beauty**—Large, showy, wide open, very deep daffodil yellow. Lower petals still deeper golden yellow with slight, beautiful, bright red central bars. Golden yellow ruffled variety extra grand. Each, \$10.00.

**Golden Robes**—Upper petals a mellow tone of fine daffodil yellow. Lower petals a deeper daffodil yellow. Very light center pencil lines of brownish red or pink. A rich and dainty yellow with finely ruffled petals. A coming florist's yellow. Each, 75c. Doz., \$7.00. 100, \$50.00.

**Harmonia**—Strong plant of good, medium height. Flowers large and of a very decided and glowing, rich, deep orange red color. Lower petals have narrow central bars of whitish median line which is bordered with a bluish maroon narrow line on either edge. The whole flower similar, but deeper in color than "*Orange Glory*" and fully as showy or more so. A very fine orange. Each, \$2.00.

**Intensity**—Strong, vigorous plant with large, massive, widely open flowers. Color rich, deep, bright red, darker toward outer portion. Fine, rich, deep red feathered median line on lower petals. Strongly ruffled and one of the very finest ruffled varieties. Each, \$2.00.

**Juno**—Fine plant with medium large, perfectly open flower. Color a beautiful apricot with very rich, subdued red throat blotch with fine, deeper red central bars. Upper petals a soft cream daintily blushed, with ends of petals a fine tint of pink and very upright and open. Very pretty for all purposes. Each, \$1.00.

**Lavender Pride**—Fine, tall plant, large, wide open flowers of a deep, lavender rose color, beautiful throat of a deeper rose or purplish lavender rose. A splendid and showy flower in good supply. Each, 50c. Doz., \$5.00.

**Lela**—Fine plant with good sized flowers and beautifully ruffled. Upper petals dainty cream very daintily blushed softest flesh pink. A soft, deep creamy apricot over entire lower petals, with only a delicate pink slight central bar on inner portion. Very fine. Each, \$3.00.

**Lily of Gold**—A sturdy, straight plant of medium height. Flowers five and six or more open at a time and very large and of wide open diamond form. Gracefully and



## Choice New Ruffled Gladioli for 1928—Continued

widely open upper petals. Upper central petal extremely large and upright giving the flower a very striking appearance. (Flowers very evenly and perfectly placed). In every way a remarkable and wonderful flower. Many who have seen it in flower pronounce it the greatest of all Gladioli. Scarce but a very rapid multiplier. Color, rich canary yellow a little deeper on lower petals. Each, \$100.00.

**Magnifica**—Tall, strong, massive plant with giant flowers of a very beautiful fawn yellow suffused blush of pink. Throat has a large, beautiful and showy red blotch daintily blended into the main color. Very extra. Truly magnificent. Each, \$3.00.

**Maimondies**—Fine, strong plant. Flowers large and massive and facing perfectly one way. Color pure snow white on all six petals. Lower petals have a showy and beautiful blotch of red. The entire flower is intensely ruffled and very showy and distinct. Each, \$5.00.

**Moravian**—Neat plant and good sized flowers neatly placed on spike. Medium well ruffled. Color a very pretty shade of lavender with fine veins and tracings on lower petals on a soft creamy yellow ground. Outer portion of petals shaded deeper lavender. A very pretty and pleasing variety. Each, 50c. Doz., \$5.00.

**Ne Plus Ultra**—Tall, fine plant with a large, elegantly ruffled flower of most beautiful, deep, rich cream in color and has a lovely throat marking of fine red and finely penciled central base. One of the most beautiful varieties ever produced and fine for every purpose. Very beautiful. Each, \$5.00.

**New York**—A fine plant and large flowers. Wide open and upper petals beautiful, upright. Color a rich rose red and lower petals have a fine, deep red blotch. A very fine and beautifully ruffled variety. Sure to please. Each, \$1.00. Doz., \$10.00.

**Primora**—Tall, fine, strong plant. Flowers large and showy and wide open, upper petal

upright. Color a delicate rose pink on a blush white ground considerable deeper pink towards outer edges of all the petals. Lower petals a beautiful rose red blotch beautifully feathered and beautiful deeper red central bars. An extra fine ruffled variety. Each, \$3.00.

**Red Ribbon**—Tall, fine plant, large flowers on strong, nice stems. Color deep rhodamine purple red. Throat deeper red. Upper portion of throat much lighter than the main portion of petals. Beautiful flowers beautifully placed and finely ruffled. Each, 75c. Doz., \$7.50.

**Red Splendor**—Strong, good height plant, with large and massive wide open flowers. Lower petals almost as large as upper ones. Color a decidedly brilliant scarlet with lower petals a deeper, rich velvety red of the ruffled type, but only moderately ruffled. A different, gorgeous and showy red. Very extra. Each, \$3.00.

**Ruffled Splendor**—Medium tall and very vigorous plant. Flowers very large with five or more massive, perfectly placed blooms open at a time. Upper petals and ends of lower petals of a decidedly rich and showy, pure, self colored, deep salmon rose pink. Throat blotches extremely showy and fine, over the entire breadth of the broad lower petals. The blotches are beautifully penciled with fine veins of beautiful red with dark velvety red central bar or median line. The blotches are more showy than in "Pendleton". Few gladioli can equal it. Each, \$5.00.

**Truly Brown**—Fine plant and large flowers correctly placed. Flowers wide open and of a rich, deep mahogany brown, deeper toward outer portion of petals. Throat has large and perfect blotches of bronzy brown edges clouded in old golden bronze. Central bars on lower petals a fine shade of bright red. The whole flower a decidedly showy and rich truly brown, extremely unusual and very attractive. Each, \$10.00.

## New Varieties in Collection

**Collection No. 1-R.** One each of all new ruffled varieties (value, \$196.50) for.....\$175.00

**Collection No. 2-R.** One each of all new ruffled varieties, omitting Lily of Gold (value, \$96.50) for.....\$85.00

**Collection No. 3-R.** One each of new ruffled varieties listed at \$3.00 and under, 15 in all (value, \$26.50) for.....\$23.50

# Choice New Plain Petaled Gladioli for 1928

**Achillas**—A tall, strong plant. Giant, deep orange red flowers with very beautiful and showy, large, vermilion scarlet throat blotches. Edges of blotches and base of throat daintily stippled with richest yellow. A magnificent, large and showy flower in every way. **Each, \$2.00.**

**Arthur Brisbane**—Tall, handsome plant with large, wide open, deep rose pink or light rose red flowers and beautiful, deeper rose red towards the outer petals. Large, deep red throat blotches, with a deeper, velvety red in center of blotches. As finely marked as a pansy. A very beautiful gladiolus. **Each, \$1.00. Doz., \$10.00.**

**A. T. De La Mare**—Strong, vigorous plant with large, massive flowers beautifully placed. Color of finest rose pink, a little lighter in upper portion of throat. Lower petals of same color but with a very vivid, brilliant red throat blotch. A very outstanding, showy and beautiful flower in every way. **Each, 75c.**

**Autumn Colors**—Strong plant with large flowers. Quartinianus type. Autumn flowering. Color a bright orange red with light yellow throat markings. Fine for fall blooming. **Each, \$3.00.**

**Avantis**—Tall, strong plant. Large flower of Pendleton type. Lavender purple on a white ground. Large and showy deep purple, claret blotch covering entire width from throat and fully three-fourths of broad lower petals. Unusual and of decidedly distinct appearance. **Each, \$3.00.**

**Baby Blushes**—Tall, strong spike and fine plant. Flowers very large, open and perfectly placed. A very beautiful white with faintly blushed or flaked outer edges. The lower large broad petals same color on outer half with fine creamy or soft yellow throat. A first class tinted white. **Each, \$1.00.**

**Buena**—Tall, fine plant. Many large flowers, diamond form, open at a time. A fine light rose pink on a white ground, flaked a brilliant deep rose pink. Lower petals a little deeper red, beautifully penciled and with deep, velvety red central bars. A showy and pretty variety. **Each, \$1.00.**

**C. C. Sherlock**—Medium tall, very graceful and slender stem. Flowers of medium size, beautifully spaced, and of daintiest creamy white color. Lower three-fourths of petals covered with rich apricot yellow. Beautiful, deep, golden central bars and beautifully traced slight lines (or veins) of same color spread over the blotches. One of the most artistic and beautiful of the dainty and pastel colored gladioli imaginable. **Each, \$2.00.**

**Chancellor**—Tall, fine and shapely plant. Large flowers, plenty open and perfectly placed on spikes. Color deep violet red delicately flaked or shaded deeper red on outer edges. Lower petals darker with a very dark, wide, rich, velvety red throat covering full width of the petals and has an almost black red central bar on mid rib. **Each, 50c. Doz., \$5.00.**

**Col. Chas. Lindbergh**—Tall, stately plant. Flowers large and widely open, and of a beautiful, broad butterfly form. Many open at a time and perfectly arranged on spike. A refined rose with fine lavender tint on a white ground on upper petals. Lower petals covered two-thirds with soft, pastel creamy yellow. Very finely and beautifully stippled and central bars of fine cream color extending beyond the blotches. Ends of lower petals of same cattleya rose color as the upper petals. A very extra and high class variety. One of the most distinct and beautiful gladioli ever produced. **Each, \$5.00.**

**Colors**—Tall, fine plant and large flowers of deep rose pink or red. Very large and showy. Beautiful deep velvety red throat blotches "like a Gloxinia" bordered with a soft yellow which is beautifully stippled. **Each, \$2.00.**

**Delicatissima**—A tall, fine plant with a very beautiful and delicate deep rose pink flower. Large and wide open. Throat white very delicately blended with pink. Fine florist's flower and fine for every purpose. **Each, 50c. Doz., \$5.00.**

**Dream Flower**—Tall, sturdy plant, very large flowers and many open at a time. An "America" seedling of very imposing appearance. Entire flower a very beautiful shade of pure, soft pink a little deeper than "America" and throat blotches deeper and showier than "America". A very extra florist's flower and a magnificent bedding variety. **Each, \$5.00.**

**Ecstasy**—(A Gloxinia too). A dark, rich cherry red much like Emblem but considerably darker and like the other carries its blotches on all six petals. On the upper central top petal it gives the snapdragon form to the blossoms. A rich, showy flower for the garden. Distinct and rare type of striking appearance. **Each, \$2.00.**

**Emblem**—Fine plant and large flowers, six or more open at a time. This is a very unusual, extraordinary and beautiful variety. It is as wonderfully marked as a magnificent Gloxinia. In color a rich cherry red with a very remarkable throat coloring which runs over all six petals. On the lower three it covers first a large, dark, velvety, ruby red blotch wonderfully



## Choice New Plain Petaled Gladioli for 1928—Continued

bordered by two distinct additional color zones. First a very dark, deep red about one-fourth inch wide. This is bordered again by soft yellow very beautifully stippled red. A wonderful and showy flower in every way. **Each, \$3.00.**

**Fairview**—Many large flowers open at a time. Petals colored deeper towards the outer ends. Throat blotches, on lower petals, of deep, velvety red with deeper central bars. Edges of blotches beautifully stippled, giving a very rich pansy like effect. Very choice and showy. **Each, \$2.00.**

**Fairy Maid**—Very tall and graceful plant. Many beautiful, velvety scarlet flowers open at a time. Throats have fine, large canary yellow blotches, ends of lower petals of same scarlet color as upper petals. A finely branched and showy bedding or garden variety. **Each, 75c.**

**Fantasy**—Tall, graceful, slender plant with six or more perfectly placed flowers open at a time. Color a deep, reddish, dark, violet purple, hard to describe. Lower petals nearly covered with a velvety purple (almost like in Baron Hulot) with deep red central bars. A choice dark purple, better than Baron J. Hulot, much larger and showier. **Each, \$3.00.**

**Fidelity**—Tall, strong, elegant plant with large flowers and plenty open at a time, perfectly placed. Back of flowers and upper portion of throat a very striking deep, soft, lavender rose pink. Outer ends of lower petals much lighter. Lower petals on outer half a delicate creamy color of pleasing effect. Lower portion of throat beautifully penciled and stippled on a fine primrose yellow ground. The whole flower is of unusual color effects and beautiful. **Each, \$1.00.**

**Flame of Fire**—A very fiery, flowing orange vermillion. Perfectly clear color without flaking but deeper orange lower petals and central bars still deeper shade of same color. Fine, graceful spike. Flowers of good medium size and plenty open. Decidedly distinct and none more brilliant. A rare treat. **Each, 75c. Doz., \$7.50. 100, \$50.00.**

**Glory Flower**—Medium tall. Large flowers, upper petals of rose lavender tint. Lower petals of same color at outer edges with a large creamy blotch on lower two-thirds of petals. Deeper in throat with a fine rose colored blotch. The whole flower is very distinct. A first class gladiolus. **Each, \$3.00.**

**Gold Star**—Medium tall, perfect plant with large, perfectly placed, deep yellow flowers. Lower petals of still deeper yellow, like a very richly colored golden daffodil.

Many flowers open at a time. An ideal landscape and florist's variety. A very low price for such a grand yellow. **Each, \$3.00. Doz., \$30.00.**

**Golden Fringe**—Tall and vigorous plant. Flowers large and of a soft orange on upper petals. Lower petals orange red in throat and outer portion blending to a lighter orange red. All lower petals are delicately bordered with a narrow golden yellow fringe. Very striking, unusual and beautiful. **Each, \$1.00.**

**Golden Pink**—Tall, strong plant and large flowers. Upper portion a beautiful, distinct shade of soft pink, lower petals a dainty, soft cream yellow with a very pretty red central line. Outer ends of petals similar shade but lighter than upper petals. The whole effect of flowers very pleasing and attractive. **Each, \$1.00.**

**Grand Glory**—Very tall giant plant and massive flowers. Petals a golden orange with a beautiful yellow throat. Both colors perfectly blended together. An immense and showy variety. Magnificent. **Each, \$5.00.**

**Graphic**—Good height. Very large flowers of outstanding and distinct appearance. Soft, deep, mellow purple or deep tyrian pink. Blotches on lower petals a fine deep rhodamine purple red. A very attractive and showy flower. **Each, 75c. Doz., \$7.50.**

**Herald**—Tall, graceful plant and large and very showy flowers of a decided deep, rich rose red. Upper throat a little lighter. Lower petals and throat much deeper of very dark velvety red. A very showy and beautiful variety. **Each, \$1.00.**

**Imperial Chimes**—Fine, graceful slender plant and foliage. Flowers large and plenty open at a time. Color intense dark, velvety crimson black or maroon. Lower petals entirely covered still darker and has a fine subdued lighter red narrow median line. No better dark or black red. **Each, \$2.00.**

**Imperium**—Extra strong and tall, fine plant. Flowers very large and widely open. Color of fine, deep rose pink or light cherry red. Lower petals deeper bright red and have an extra fine bluish red central bar. A perfect and a very beautiful variety. **Each, \$1.00.**

**Intramura**—A strong, splendid plant with many large, beautiful flowers open at a time. Color almost exactly "America" over again. Perhaps better and has a good deal better plant. Very choice and fine. **Each, \$1.00.**

**Joseph J. Lane**—Slender, graceful plant. Flower of richest, showy, deep tyrian rose

### Choice New Plain Petaled Gladioli for 1928—Continued

red. Fine central bars of deeper velvety tyrian red. Of the popular color of "Mrs. Geo. W. Moulton". A very pleasing and fine gladiolus. Beautiful. Each, 75c.

**Lavender Glow**—Tall, strong plant. Very big flowers, broad, wide open and upright. Color a fine, deep lavender rose pink with a pretty, dark, velvety red throat terminated by a narrow central white mid rib or line. All six petals deeper on outer portion and lighted up softer lavender blush in upper portion of throat. A distinct, good gladiolus. Each, 75c. Doz., \$7.50.

**Lavender Rose**—Tall, stately and very graceful plant and fine foliage. Flowers large and very perfectly placed. Color is a most decidedly pure and beautiful delicate rose pink with beautiful blush of lavender. Central narrow bars of petals softest daffodil yellow. Lower petals have a beautiful delicate yellow blotch feathered rose pink at edges. A magnificent gladiolus and unsurpassed in beauty. Each, \$10.00.

**Leonard Barron**—Good, large plant with large diamond shaped flowers beautifully placed on spike. Ground color a brilliant rose red with rose blushed white median lines on all six petals. Upper throat lighter, lower darker. The whole flower very distinct, showy and beautiful. Each, \$1.00.

**Magnificent**—Extra tall and strong plant. Flowers large, massive and plenty open at a time. Ground color, a very mellow soft purple magnificently flaked deep purple red. Lower petals almost covered a deep, bright velvety red. A truly magnificent and showy flower. Each, \$5.00.

**Mahogany King**—Tall, strong, stately plant. Flowers large, many open, perfectly placed. Color a very rich deep mahogany or brown red. Ends of petals a little brighter red. Very large, wide, elongated, pure white throat blotch with bright red, prettily feathered red border between the white throat and the ground color. A very extra and showy variety. Very desirable. Each, \$3.00.

**May Day**—Fine, tall plant with a large, wide open flower and six or more open at a time. Color soft orange red with a white throat and dainty white lines minutely traced over all six petals. Unique but showy and fine. Each, \$1.00.

**Metropolis**—Tall, strong and beautiful plant. Color a light lavender rose with beautiful, deep, lavender rose red throat blotches. Color very pleasing. Only moderately ruffled. Very beautiful opening buds. Each, 50c.

**Midas**—Fine height plant with giant, wide open flowers which are widely expanded and perfectly placed. Color a deep tyrian

purple. Lower petals have large, deeper red blotches. A very showy flower and fine for every purpose. Each, \$2.00.

**Modesty**—Fine, strong plant with large flowers and six or more open at a time. Color a fine, light rose pink, and a large, deep rose red blotch in throat, with a dark red median line. Much like a "Pendleton" and very showy. Each, 50c. Doz., \$5.00.

**Opaline**—Strong, vigorous plant, large, massive flowers. Color soft, mellow violet purple. Fine, deep red throat. Very good for every purpose. Very showy and effective. Each, 50c. Doz., \$5.00.

**Orchidian**—Tall, stately plant with many large, perfectly placed flowers open at a time. Upper petals deep violet pink. Entire lower petals covered a beautiful, velvety, deep claret red, with edges beautifully bordered same color as the upper petals. Very striking with noticeable orchid colorings. Each, \$1.00. Doz., \$10.00.

**Pageant**—Tall, sturdy plant with six to eight or more large, beautiful flowers open at a time. Color a delicate rose pink ground flaked a rich, showy rose red. Deeper toward outer ends of petals. Throat lighter and lower petals a fine shade of yellow with very pretty pencillings. The colors harmonize so perfectly as to give the entire flower an almost self color effect. Very attractive and beautiful. Each, 50c.

**Pink Delight**—A strong, tall plant with many large and showy blooms, perfectly placed, open at a time. Flowers of good size, tubular in form, and of loveliest shade of soft, rich rose pink. Throat a delicate whitish cream and deeper soft yellow across middle of lower petals. A more refined and beautiful color combination is hard to find. Each, \$3.00.

**Polychrome**—Good height plant with well shaped spike and medium large flowers. Color deep mahogany brown over entire six petals excepting a bright blotch of red on lower petals blending harmoniously with the ground color, and has a distinct, small median line of white. A decidedly unusual and showy flower of pleasing and remarkable color. Each, \$3.00.

**Purple Challenge**—Tall, stately plant, perfectly formed with fine foliage. Flowers very large and of a very distinct, pure and showy, deep red purple. Far surpasses much similar varieties as Anna Eberius, Elkhart, Jacoba Van Beyren and similar kinds. A good plant and flower in every way. A rapid multiplier. No doubt among the very greatest. Each, \$10.00.

**Quartin Dillon**—Tall, strong plant with many large flowers open at a time and all



## Choice New Plain Petaled Gladioli for 1928—Continued

facing perfectly one way. Color very dark mahogany brown red. Large throat blotches of a deep bluish red. Edged rose red. Very rich and showy garden and show flower. Each, 75c.

**Quintillon**—Tall plant with very large, dark purple flowers. Large blooms and many open at a time. Lower petals very dark pansy purple of a very velvety appearance and have a refined, narrow, subdued, white short line. Each, \$1.00.

**Red Butterfly**—Fine plant and flower. Bright rose red with beautiful, deep red throat blotches. These again have deeper, rich, velvety red median lines or midrib. A beautiful and showy variety. Each, 75c.

**Red Cardinal**—Tall, stately plant with a long spike of blooms, beautifully and gracefully placed. Exceedingly showy blooms of indescribably beautiful, deep cardinal scarlet. Has a large, pure white throat with fine, deeper red central bars. Beautiful and distinct. Each, \$5.00.

**Red Charm**—Tall, fine and perfect plant with five and more large, showy, deep blood red flowers open at a time. The outer one-half of lower petals same rich red with deep, velvety, dark or blackish red throat blotches. A first class red. Each, \$2.00.

**Red Cherry**—Extra tall, graceful and slender plant. Flowers good sized and widely expanded. Color bright, rich red and deeper on lower petals. An extraordinarily fine plant and a rich, showy flower. Each, 50c. Doz., \$5.00.

**Red Commander**—Tall and very vigorous plant. Very large and massive flowers of deep, rich red. Faintly flaked deeper red on outer portion of all the petals and deeper red in throat. A giant and showy late red, an extra fine Quartinianus Hybrid. Each, \$1.00.

**Red Empire**—Fine plant and very large flowers on a Princeps seedling, but with more flowers open at a time. Color a deep, rich cherry red, deeper in throat. A giant showy flower. An outstanding red. Each, \$1.00.

**Red Pansy**—An extra large, wide open, massive and showy flower on a fine plant. A deep orange red closely flaked on a lighter ground. Throat marvelously stippled on a beautiful creamy ground. Blotches narrowly bordered finest red and central bars of deeper cream or soft yellow, extending beyond the very showy pansy like blotches. Each, \$3.00.

**Red Roamer**—Giant red variety of the Nanceianus form. Many flowers open at a time. Frequently lacinated. Very fine. Each, \$3.00.

**Rosea**—Good height and fine shaped plant. Flowers large and of fine form with five or more blooms open at a time. Color a deep salmon rose prettily flaked a pleasing shade of deeper rose. Throat stippled still deeper rose red on a white ground and outer portion of blotches terminating a fine white. The whole flower and spike of graceful appearance and regular in form. Each, \$2.00.

**Rose Exquisite**—Good, medium height. A fine, tubular bloom of a rich, deep rose pink color with a beautiful, rich, deep rose red blotch in throat. Flowers closely placed but in a neat, attractive arrangement. A beautiful garden or florist's flower. Each, \$2.00.

**Rose Pearl**—Tall, fine plant, large, wide open flowers beautifully placed. Color finest pure, deep rose pink imaginable. Throat a fine, deep rose red stippled white in daintiest manner. Deeper narrow median lines. Color as fine as "E. J. Shaylor". Each, 50c. Doz., \$5.00.

**Rosy Smoke**—Tall, extra vigorous plant with large, massive blooms and plenty open. Color deep salmon red flaked a deep smoky old rose. Base of throat beautifully striped red and white. Large wine blue throat blotches with very red central bars terminating white subdued under soft red. An extra showy variety in the richly or fancy colored class. Each, \$1.00.

**Royal**—Tall, fine plant with large, wide open, roundish flowers. Color dark, velvety red. Deeper throat edged brighter red. Petals flaked a deeper red. A choice, rich, showy red. Each, 75c.

**Salmon Star**—Tall, fine, shapely plant. Six or more good sized blooms open at a time. Color a decided soft self, deep salmon pink, of a mellow tint equal to the best pastel shade in this color. Throat a pure, soft canary yellow blending perfectly with the main color. An extremely beautiful variety. Each, \$3.00.

**Scarlet Beauty**—Fine plant with a giant, self colored scarlet flower as brilliant and showy as Robert J. Kunderd. A rapid multiplier and a first class variety magnificent. I believe this will prove equal to any red variety ever sent out. Each, \$3.00.

**Scarletta**—Fine plant and a very beautiful flower of richest deep scarlet with a dainty and beautiful margin of old rose blue bordering all six petals. Lower petals with faint white lines terminating the narrow mid rib. A rich, beautiful flower. Each, 50c. Doz., \$5.00.

**T. A. Weston**—Tall, stately, showy plants. Flowers beautifully placed and very pleas-

## Choice New Plain Petaled Gladioli for 1928—Continued

ing. Color purest deep salmon on rose pink. Throat a very beautiful soft canary yellow, very mellow and delicate. A refined and lovely flower in every way and for every purpose. Each, \$2.00.

**Tonopah**—Tall, graceful plant with very large, wide open flowers. Color a deep tyrian rose pink and deeper in throat. A distinct and showy flower. Each, 75c.

**Trillon**—Tall, graceful plant, flowers of good size and beautifully placed on spikes. Color richest, pure salmon rose pink on upper petals. Lower petals entirely covered (except outer edges at tips) with purest, soft creamy white without any markings or stippling. This is the most beautiful self or "bicolored" variety I know. Very beautiful. Each, \$1.00.

**Tyrian Rose**—Tall, fine plant with plenty fine, large, bright tyrian rose colored blooms open at a time. Flowers finely expanded and perfectly placed on an ideal stem. Upper throat lighter, lower throat a deeper, rich, velvety dark red. Showy and fine in every way. Each, \$2.00.

**Velvet Diamond**—Tall, stately, beautiful plant and spike. Flowers large, wide open, with upper central petal upright and curled back. All the petals are curled back and twisted much like a fine lily. Color richest,

deep, velvety blood red with a brighter shade of red down the center of each. No more beautiful and showy red can be imagined. Extra grand and beautiful. Each, \$5.00.

**Vermilion**—A fine plant with a beautiful, deep orange or vermilion scarlet flower and plenty open at a time. Large, pure white throat blotches with a dainty suffusion of softest canary yellow on outer portion. A very beautiful gladiolus. Each, 50c.

**Viola Gem**—Tall and stately plant with an outstanding and beautiful deep, dark bluish green and perfect foliage. A good sized flower of a deep violet color and a dark, velvety red throat. An outstanding color in both flower and foliage, very distinct and fine. Each, 50c.

**White Beam**—A tall, vigorous plant with plenty very large, wide open flowers open at a time. Ground color beautiful blushed or flaked white. Upper and lower petals striped with a refined rose pink. Central bars on lower petals have a long, narrow bar of deep, rich maroon penciled with narrower pencil lines of same color. By far the showiest "striped" gladiolus I have ever seen and one that is sure to please in this class. Try it on my recommendation. Each, \$1.00. Doz., \$10.00.

## New Plain Petaled Collections

**Collection No. 4R. Plain.** One each of all new plain petaled varieties, 72 in all (value, \$144.00) for.....\$135.00

**Collection No. 5R. Plain.** One each of all new, plain petaled varieties, omitting two \$10.00 varieties. 70 varieties in all (value, \$94.00) for.....\$89.00

**Collection No. 6R. Plain.** One each of all new, plain petaled varieties, omitting varieties \$3.00 and over or 51 varieties in all (value, \$55.00) for.....\$52.00

J. A. Kemp, New Jersey, October 14th, 1926: "Your favor of the 12th inst., received this morning, and I am pleased to hand you herewith my check for \$5.00, to cover my prize offering in class 97 won by you at the recent A. G. S. show. I had the honor and pleasure of acting as one of the Jurors to judge the Gardens at the Sesqui-Centennial, Philadelphia, Pa., the 15th of September, and am pleased to inform you the Jurors were unanimous in recommending your display of Gladiolus for the highest award, giving

it within 10% of a perfect score. I know you will be pleased to know this, and trust the commissioners, or Jurors of prize awards will grant you a most substantial award, covering at least the greater portion of the great expense incurred in the preparation of the ground for planting, and care during the growing season. I could see at a glance the tremendous handicap you were under all the way through and the results accomplished were very little short of marvelous."



# Choice New Primulinus Gladioli for 1928

*No Gladioli are as representative of the beautiful art shades and pastel colors and tints as are the Primulinus Hybrids*

**Copper Gold**—Copper and gold described this very extraordinary Primulinus Hybrid. Large, tall plant with large flowers grandly ruffled. Upper petals a copper or salmon pink color, and lower of rich daffodil or gold. Very extraordinary. Each, \$10.00.

**Dainty Orange**—Tall, slender, graceful spike with many small to medium sized flowers open at a time. Flowers perfectly placed and slightly spaced giving spikes a decided and attractive appearance. Ends of all petals of bright, light orange color while upper throat and back of petals is of a very rich, deep orange color. The whole flower is a beautiful glowing orange in effect and very beautiful on the plant or in floral work. Each, \$2.00.

**Golden Harmony**—Tall, slender, graceful spike with many very neat ruffled blooms open at a time prettily placed. Color of upper petals fine canary yellow. Lower petals deeper rich canary or daffodil yellow with deeper central golden narrow bars. Very dainty, graceful and fine. Each, \$1.00.

**Golden Light**—Fine, handsome spike with very large flowers. Color a soft, deep sulphur yellow upper petals; lower petals a very rich deeper yellow. The two colors very perfectly blended. A first class florist's variety as well as a very fine garden flower. Each, \$3.00. Doz., \$30.00.

**Golden Arc**—Fine, medium height plant with four and more grand, large, beautiful, light orange colored flowers open at a time. Lower petals a deep, pure, golden daffodil yellow except ends which are the same color as upper petals. The whole effect is a rich, golden orange. A very large flower for a Primulinus Hybrid. Extra grand. Each, \$3.00.

**Gold Wing**—Fine, slender graceful plant. A very large medium ruffled Primulinus Hybrid. Most beautiful flesh pink outer half of petals. Inner half a softer flesh pink. Throat of daintiest pearly cream perfectly clear down to base of flower. One of the daintiest and most beautiful flowers imaginable. Each, \$2.00. Doz., \$20.00.

**Golden Victor**—Tall, graceful, perfect plant. Color pure, self, deep yellow, deeper than "Souvenir". Flowers perfectly placed and all facing one way, with many open at a time. I believe this is the finest and deepest pure yellow Primulinus Hybrid to date. Each, \$3.00. Doz., \$30.00.

**Lullaby**—A light orange yellow with a wider border of deeper orange red on ends of all the petals. Throat a deeper yellow than the upper petals. Very pleasing and attractive. Each, 75c.

**Melody**—Fine, light and graceful plant with large Primulinus flowers of a rich lemon yellow. Ends of all six petals beautifully bordered a delicate orange red. A very effective and pleasing variety. Each, 50c.

**Mongolia**—Very tall, stately plant. Large Primulinus Hybrid with flowers perfectly placed and beautifully spaced. Color of intense daffodil yellow, a little deeper in throat but as near a perfect self as any. Five or more very large (for a Primulinus) flowers open at a time. I believe this is the deepest yellow and finest yellow Primulinus Hybrid to date and no doubt will become very popular both as a garden favorite and a florist's flower. Each, \$2.00. Doz., \$20.00.

**Paladin**—Tall, stately plant with a refined, small and dainty flower intensely ruffled and beautifully placed. Color soft, creamy white with lower petals a fine deeper cream and slight central pink line pencilings. Very dainty, neat and pretty. Each, \$2.00.

**Pasteline**—Tall, elegant plant and foliage. Four to six beautifully placed, good sized blooms open at a time. Color, upper petals a decidedly deep, soft creamy yellow. Lower petals a beautiful golden yellow as fine as the finest daffodil. An extra fine Primulinus Hybrid. Each, \$1.00.

**Saffron King**—A very large Primulinus Hybrid of a rich saffron orange color beautifully flaked a deeper orange, rich golden yellow with clear throat blotches of beautiful form and in perfect contrast with the main color. A decidedly fine orange Primulinus Hybrid and very showy and beautiful. Each, \$2.00.

**Stippled Beauty**—Tall, graceful plant. Large and showy flower of beautiful, deep, salmon rose pink flaked a deeper rose of a fine red shade. Lower petals, all but ends, very beautifully penciled. Stippled a beautiful yellow and red. A very showy and beautiful Primulinus Hybrid. Each, 50c. Doz., \$5.00.

**Syncopation**—Large Primulinus on a tall, fine plant. Flowers beautifully placed and intensely ruffled. Broad, wide open upper petals and light lemon in color. Lower petals deepest canary or deep daffodil golden yellow with a beautiful narrow pencil line of red on mid rib or central bars. Each, \$1.00.

**COLLECTION 7R**—One fine bulb of each of the above, 15 in all, properly labeled (value, \$33.75) for **\$30.00**



## New Laciniated Varieties for 1928

**Comet**—A deep golden yellow Laciniated variety with large, red throat blotches. A very rich, deep yellow of pleasing appearance. Each, \$2.00.

**Fimbriatus**—Tall, fine plant, five or more blooms open at a time. Upper petals fine, deep cream or soft sulphur. Lower petals delicate apricot yellow and fine, brownish pink median lines. True Laciniated type but sometimes more or less laciniated. A very neat and pretty flower and well worthy of a place in this new class. Each, \$3.00.

**Hyperion**—Fine, tall plant, deep orange scarlet or vermilion. Lower petals deeper orange. Very graceful, irregular petals. Entire flower, all the petals, bordered daintily with a clear, narrow line of yellow. Back of flowers finely stippled and beautifully penciled orange yellow. A very showy flower in this new race and larger than "Lacinatus". Each, \$2.50. Doz., \$25.00.

**Impresario**—This is Kunderd's largest and grandest Laciniated. Color, upper petals a beautiful, mellow, light, clear lemon

yellow. Lower petals most beautiful canary yellow with very delicate central narrow line of golden yellow which is a soft pink in some of the flowers. A very wonderful flower of most wonderful orchid like appearance and a fine seed producer. Well worth \$100.00 to the breeder. Scarce. Each, \$25.00.

**Interlude**—A good, tall plant and a large flower of light yellow—deeper yellow on lower petals. Five or more perfectly placed flowers open at a time. Rapid multiplier, sometimes more laciniated in some flowers than in others. Each, \$2.00. Doz., \$20.00.

**Pyrean**—Tall, slender and graceful plant with six or more finely spaced flowers open at a time. Upper side petals very upright, bird's wing like, and central upper petals very hooded giving the flower quite an orchid like appearance. Color of upper petals soft canary yellow, lower petals deeper canary yellow with only a very narrow thread line of pink brown down the center. Sometimes more laciniated than others. Each, \$3.00.

## New Recurvii Type

A new type as yet not to be seen in but a few varieties. Many of my new laciniated petaled seedlings show this character. Three of these can be seen in color on first outside cover page, at the right.

*A. R. Kunderd.*

**Carmine Rose**—Good height plant. Fine plant with good sized flowers and plenty open at a time. Color a fine shade of carmine rose, deeper on lower petals. A very good gladiolus in this color. Each 50c. Doz., \$5.00.

There will be no special or late season reductions offered on bulbs listed in this catalog. It has been my custom each year to send out some special offers of certain varieties only, and certain sizes. This is to help popularize and further introduce the Gladiolus. No further reductions can be made on the regular lists offered in this catalog.

*A. R. Kunderd.*

## The New Race of Kunderd Gladioli with Laciniated Petals

**Lacinatus (1923)**—The forerunner of another new Kunderd race of gladioli. Beautiful rose-pink and under good culture will reach the size of  $3\frac{1}{2}$  inches to 4 inches in diameter. Spike is slender, graceful and of good height. Very artistic and especially adapted for fine floral work in dainty decorations. A dainty thing when forced on the

greenhouse bench, and as it is a most artistic gladiolus it is certain to become a very popular variety when the stock is once in sufficient supply to offer at low prices. A large size bulb will produce four and five spikes of blooms. Each, \$1.00. Doz., \$10.00.



*Lacinatus*

*This year I am offering a few more of this remarkable type of Gladioli. I am now growing separately over 600 laciniated, petaled kinds. Many beautiful kinds are soon to be offered in my catalog. This new Kunderd type has the most slender and graceful spike of any and remarkable colorings. See also page 18 listing new laciniated varieties.*



The Laciniated varieties all have much the same value as outlined in the description of "Lacinatus" for fine bouquets and decorations, as they are very refined and dainty.

**Orange Delight (1927)**—Bright orange. Lower petals have pretty blotches of deep orange-red bordered with clear yellow edges. Very fine, new laciniated variety. Each, \$2.00. Doz., \$20.00.

**Lavender Beauty (1927)**—Pinkish lavender, flaked deeper lavender. Lower petals a little lighter in throat with slight throat markings and narrow central lines. Nice, slender plant. A worth-while addition to the laciniated type. Each, \$2.00. Doz., \$20.00.

## The New Snapdragon Type

A distinctly new type varying from other types to as great a degree as the ruffled vary from plain petaled Gladioli. The shape of these flowers resembles the snapdragon so closely that it suggested the name I have given this attractive new type.

**Snapdragon (1915. 66 days. Rating 90)**—Tall spike, fair sized flower. Reminds one of a snapdragon in its remarkable form. Large, rich, pure yellow throat with bright-red border. Exceptionally distinct and beautifully ruffled. Each, 25c. Doz., \$2.50.

**Golden Snapdragon (New last year)**  
**(Intensely ruffled)**—An extraordinary, beautiful Gladiolus of the snapdragon type. The upper petals are of a refined creamy-white shade. The lower petals are also of same shade for the lower or inner half of the petals, but the outer ends are of a very rich, soft canary-yellow. These yellow ends are gracefully curved. This type is sure to become popular as stocks become plentiful enough to meet the demand. Each, \$5.00.





Pink Lily



Avalon



Peep O'Day



Pink Cloud



Lilith

# Advantages and Benefits of Sending Orders Early

*Prices Greatly Reduced Again This Year*

In spite of the fact that I made big reductions in the prices of my Gladioli last year, I am going to do likewise this season, and you will find, as a whole, that the prices quoted in this book are again greatly reduced.

This year I am offering exceedingly liberal discounts in actual cash in consideration of early orders. In addition I will also give the bulbs offered below, which are among my very choicest. It has been my custom to allow extra bulbs with orders received early, for some time, but it is only now that I offer a large cash discount additional. Because I can handle your order so much more conveniently early in the season and ahead of the rush I gladly make this wonderful proposition to you. Do not miss this rare opportunity and tell your flower friends of it also.

My prices have again been greatly reduced and it is now possible for everyone to enjoy a garden full of KUNDERD GLADIOLI.

These offers apply to individual orders as they are sent me. If you send several orders

within the time limit, to receive these benefits each order must be figured separately on the basis of my offer. Orders coming at different times cannot be combined to receive the greater discounts and bulbs.

The prices as quoted in this book will remain fixed, and there will be no special "late season" prices at the end of the season.

If you should receive a second copy of this book or are not interested in the one I am sending you, I would be grateful to you if you will kindly hand it on to someone interested in the culture of flowers. I would also be glad to have the addresses of any of your friends and acquaintances who might be interested in Gladioli so that I can send them my literature. You will find a slip in the back of the catalog for your convenience. I cannot offer any awards for addresses, as too many inferior lists would be sent, but I certainly will appreciate any addresses of persons that you can send and so will your friends.

## Before Ordering Please Read Notes on Page 81

- 4% off on orders for \$2.01 to \$6.00, also one bulb of my selection worth 50¢ or more.
- 5% off on orders from \$6.01 to \$10.00, also one bulb of my selection worth \$1.00 or more.
- 6% off on orders from \$10.01 to \$15.00, also one bulb of Copper Bronze, value \$1.00, page 44.
- 7% off on orders from \$15.01 to \$25.00, also one bulb of Golden Salmon, value \$2.00, page 24, also Rockwell's book on "The Gladiolus."
- 8% off on orders from \$25.01 to \$50.00, also one bulb of Fuld's Favorite, value \$5.00, page 32, also Rockwell's book on "The Gladiolus."
- 10% off on orders from \$50.01 to \$100.00, also one bulb of Golden Frills, value \$5.00, page 44, also Rockwell's book on "The Gladiolus."
- 12% off on orders from \$100.01 to \$200.00, also one bulb of A. E. Kunderd, value \$5.00, page 22, also Rockwell's book on "The Gladiolus."
- 15% off on orders from \$200.01 to \$300.00, also one bulb of Pauline Kunderd, value \$15.00, page 37, also Rockwell's book on "The Gladiolus."
- 18% off on all orders from \$300.00 and more, also one bulb of Chicago, value \$25.00, page 22, also Rockwell's book on "The Gladiolus."

Orders of \$2.00 and under are net, no cash discount, but if sent before Feb. 15, 1928, I will include one extra bulb of a named variety complimentary.

Note:—See special description of Rockwell's fine, new Gladiolus book above referred to on page 76.

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## SPECIAL NOTICE

Above discounts and extras apply only on Gladiolus Orders.

*Orders for Seeds, Tulips, Peonies, Iris, etc., are not included in these discounts.*



# Extra Choice Varieties of Ruffled Gladioli

## *Gladioli "Kunderdi"*

### A. E. Kunderd (1925. 84 days. Rating 96)—

Many of my friends have asked me why I had never named one of my new gladioli for myself, so finally I did so. This variety is one which I feel would do honor to such a great name as an Edison or a Ford, so I am, indeed, proud to attach my name to this magnificent variety. Of course, it is a ruffled one, as it would not be appropriate to have named a plain petaled variety for "The originator of the Ruffled Gladiolus." It is a very strongly ruffled variety, tall and stately. A rapid multiplier. In color the richest salmon-rose, lighter towards the center of throat with very beautiful markings on three lower petals. *Illustrated on this page.* Per bulb, \$5.00. Doz., \$50.00.

**Alton (1917. 74 days. Rating 90)—**A wonderfully ruffled variety of finest orange color. A magnificent gladiolus. Winner of many awards. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Anthony B. Kunderd (1918. 83 days. Rating 92)—**Tall, large, intensely ruffled flower of delicate, deep cream color. Over-spread finest blush pink. Entire lower petals beautiful primrose-cream flushed pink at edges. Grand. Winner of many awards. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Avalon (1916. 71 days. Rating 92)—**An extra choice blush white with very beautiful red throat markings. A magnificent flower. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Beauty Wave (1927.)—**Rich shade of canary-yellow. Deeper on lower petals with finely feathered central bars. A sturdy, graceful plant. Flowers well ruffled. Each, \$1.00. Doz., \$10.00.

**Blanche Bollinger (1925. 69 days. Rating 90)—**A pleasing and showy flower. Many large, medium ruffled flowers open at a time. A very distinct and pleasing shade of old-rose pink. This variety was arranged in a funeral basket together with "Elba" and "White Butterfly" at the A. G. S. show, Rochester, Aug., 1925, and was awarded first prize, A. G. S. Trophy. Each, 75c. Doz., \$7.50.

**Blushing Beauty (1922. 87 days)—**Opening buds blush pink, flower softest possible blush, many open. Dainty pink throat lines. Plant of good height. A marvel of daintiness and refinement. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Buckeye (1921. 76 days. Rating 90)—**Very large, massive bloom of fine rose-pink color with tint of old-rose at edge of petals. A beautiful, large rose-red throat. Very good. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Chalice Flower (1924. 72 days. Rating 94)—**A tall, beautiful plant with a very refined and elegant flower. Flowers large and plenty open at a time. Cup or roundish formed, suggestive of its name. Color of light, creamy blush white of pleasing effect. Very artistic and beautiful. This variety won A. G. S. Trophy, 1926, for best funeral spray of white gladioli. It also won two other First Prizes for the best flesh colored variety exhibited at the same show. Each, 50c. Doz., \$5.00. 100, \$37.50.

**Charm (1921. 80 days. Rating 88)—**Pure, deep rose-pink. A large and wonderful flower of beautiful shades, perfectly harmonized. A perfect blotch of deep red on lower petals. Grand and distinct. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Chicago (formerly named Luther Burbank) (1927.)—**A marvelous new ruffled gladiolus. Tall, fine plant with six or more magnificent, large blooms open at a time. Deep geranium-red. Border of all petals has a narrow line of a delicate bluish shade. Lower petals are beautifully feathered deep-red. Throat in upper portion of each



*A. E. Kunderd. Described on this page.*

## Extra Choice Varieties of Ruffled Gladioli "Kunderdii"—Continued

flower is blended lighter. Several years ago I had wished to name this variety for myself as the originator of the ruffled type of gladiolus but as it was then in too limited supply I did not do so. *Illustrated on page 25.* Per bulb, \$25.00.

**Crinkles** (1916. 92 days. Rating 92)—Deep peach-blossom pink. Intensely ruffled. At Mid-western gladiolus show, Des Moines, Sept., 1925, awarded first prize for best ruffled gladiolus, and first for best dark pink variety. *Illustrated on this page.* Each, 50c. Doz., \$5.00.

**D. L. H. Bailey** (1927.)—Six to eight very large blooms open at a time on strong spike and plant. Rich, velvety tyrian rose. Throat in upper portion lighter and on lower petals very much deeper red velvety blotches. Extremely fine. Named in honor of the great horticultural authority of Cornell. Stock very scarce yet. Each, \$10.00.

**Dr. Crist Martz** (1925. 73 days. Rating 90)—A large and beautiful flower of light blood-red. A very showy ruffled variety. Each, \$1.00. Doz., \$10.00.

**Dr. Nelson Shook** (1925. 73 days. Rating 95)—A giant in plant and flower. Color of deep tyrian rose. This variety created a sensation at the A. G. S. show, Rochester, Aug., 1925, and was the most talked of variety of the many thousands displayed. It also won A. G. S. Bronze Medal for best basket gladioli exhibition type; Trophy for best floor basket of gladioli; First prize for spike showing the greatest number of florets open; also, together with a basket each of Sweet Rose, Tiger, Helga and Kunderd's Yellow Wonder won the Executive Committee's Silver Cup for the five best baskets of gladioli at A. G. S. National Show, Rochester, August, 1926. Each, \$1.50. Doz., \$15.00.

**E. J. Shaylor** (1918. 71 days. Rating 95)—Tall, very strong plant and large blooms. A beautiful, pure, deep rose-pink. Was awarded certificate of Merit by Royal Horticultural Society of England. Aug. 10, 1920. First prize was given this variety as the best rose-pink with markings at the A. G. S. Show, Aug., 1926. Also winner of many other awards. Very choice. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Dream** (1918. 88 days. Rating 90)—Large, massive bloom. Deep salmon-red. Large, very showy blotches. Extra grand. Each, 20c. Doz., 2.00. 100, \$15.00.

**Elba** (1917. 75 days. Rating 90)—A very large flowered, deep lavender-rose. Deeper throat. Showy. This variety was arranged in funeral basket together with "Blanche Bollinger" and "White Butterfly" at the A. G. S. show, Rochester, Aug., 1925, and was awarded first prize, A. G. S. Trophy. Each, 30c. Doz., \$3.00. 100, \$25.00.

**Evening Glory** (1926. 80 days)—Midseason. Tall, graceful plant and flower. Throat markings same as in Kunderdii Glory, but color of a very fine shade of light rose-pink. A beautiful and distinct, new, ruffled variety. The latest addition to the Glory family. Each, 75c. Doz., \$7.50.



Alton

*Described on page 22.*



*Crinkles  
Described  
on this  
page.*



## Extra Choice Varieties of Ruffled Gladioli "Kunderdii"—Continued

**Favorite (1921. 83 days. Rating 91)**—Beautiful orange salmon, deeper in throat. Tall, strong, vigorous plant with many large, finely ruffled flowers open at a time. Very fine. Ea. 25c. Doz., \$2.50. 100, \$20.

**Fern Kyle (1921. Rating 96)**—A large, ruffled flower of creamy white color. Vigorous grower. Creates a sensation wherever shown. Introduced at \$25.00 per bulb. Awarded first prize as best cream colored variety at A. G. S. show, Rochester, Aug., 1925. Ea. 75c. Doz., \$7.50.

**Glorious (1921. 73 days. Rating 90)**—Tall, strong plant. Many blossoms open at a time. Soft cream color with deepest creamy apricot throat, beautifully marked. Extra choice. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Golden Glory (1916. 75 days. Rating 92)**—A large, richly colored yellow, with beautiful throat. A fine, ruffled yellow. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Golden Salmon (1925. 76 days)**—A truly wonderful, ruffled gladiolus of beautiful golden-yellow and salmon-red or pink shades beautifully blended. An extra choice and distinct kind. Very unusual and grand. Each, \$2.00. Doz., \$20.00.

**Hermes (1923. 87 days)**—Large, strong plant. Very large, deep cherry-rose flower with deeper rose on lower petals. Heavily ruffled. A grand variety. Each, 25c. Doz., \$2.50. 100, \$20.00.

**Indianapolis (1916. 80 days. Rating 90)**—Very tall, fine deep violet; deeper throat. Slight white median lines. Beautiful. This variety was withdrawn from my list several years ago to increase the stock, as it is unusually popular and the stock was sold too close. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Indian Summer (1917)**—A cross between a "Kunderdii" variety and species "Quartianus". The forerunner of a new class of gladioli. Full size bulbs produce strong spikes with six to eight very massive ruffled flowers open at a time. Color, a blush or light lavender rose-pink on a white ground. Very distinct flower and in general appearance very showy. Especially valuable to the gladiolus breeder, as it is a seed-bearing "hybrid". Each, 75c. Doz., \$7.50.

**J. Ogden Armour (1926. 80 days. Rating 92)**—Tall plant with many large, beautifully placed flowers open at a time. Color of a bright coral salmon-red, lighter in the upper portion of the throat. Lower petals have large, elegant and conspicuous dark-red throat blotches. A showy and distinct new ruffled gladiolus of orchid-like appearance. Each, 75c. Doz., \$7.50.

**June Delight (1918. 67 days. Rating 88)**—Rich, deep geranium-red. Deeper throat. Beautiful. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Joy (1923. 82 days. Rating 91)**—Extra fine, purest flesh color with daintily tinted soft canary or cream throat, finely marked pink. Very unusual and fine. Each, 30c. Doz., \$3.00. 100, \$25.00.

**Kasson (1917. 73 days. Rating 90)**—Large, lavender rose-pink with deeper rose-pink throat. Finely ruffled. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Kunderd's Apple Blossom (1923. 77 days. Rating 90)**—Apple blossom color. Tall, fine plant and spike. Very refined and beautiful. Was awarded A. G. S. Trophy, Aug. 1926, A. G. S. Show. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Kunderd's Wild Rose (1927.)**—Tall, strong, massive plant with many large and intensely ruffled flowers open at a time. Color beautiful wild-rose with lavender tint. Throat deeper lavender. An exceedingly choice, new introduction. Heavily ruffled. Each, 75c. Doz., \$7.50.



*Kunderdii Glory*  
Described on page 25.

**Extra Choice Varieties of Ruffled Gladioli "Kunderdii"—Continued**

**Kunderdii Glory** (1907. 77 days. Rating 93)—Beautiful, creamy apricot with light tint of pink, and fine markings of red on lower petals. Can be grown over five feet tall with high culture. This is the first scientifically produced Ruffled Gladiolus ever sent out. It has received many certificates and awards, is known all over the world, and is the parent of many new varieties. *Illustrated on page 24.* Each, 10c. Doz., \$1.00. 100, \$7.50.

**Lilith** (1918. 75 days. Rating 92)—Color orange-salmon. Heavily ruffled. Good height, average four or five flowers open; one of the best ruffled varieties. This variety had to be withdrawn from my list for a number of years to increase stock. Each, 50c. Doz., \$5.00.

**Lillian** (1922. 85 days. Rating 90)—Tall, fine plant and foliage with many large blossoms open at a time. Flowers white with light pink pencilings over all petals. Large and beautiful deep rose-pink blotches. Opening buds and flowers very beautiful. A grand variety. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Lilac Glory** (1923. 78 days. Rating 92)—Large flowers, many open. Soft lilac rose-pink. Beautiful, deeper lilac rose and pink throat. Kunderdii Glory type. One of the latest additions to the Glory family. Each, 25c. Doz., \$2.50. 100, \$20.00.

**Marshal Foch** (1922. 85 days. Rating 94)—One of the sensations at the American Gladiolus Society's show in August and wherever shown at the big exhibitions. Many giant flowers open at a time on very strong stem and plant. Color of finest salmon-pink. Almost self-color. Awarded two first prizes at Mid-western gladiolus show, Des Moines, Sept., 1925. Winner of many other awards. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Mona Lisa** (1917. 81 days. Rating 94)—Strong plant. Many flowers open at a time. Of palest soft rose-pink, or blushed white. A magnificent, almost pure self-color. One of the most delicate and refined shades ever produced. Each, 20c. Doz., \$2.00. 100, \$15.00.



*Chicago  
formerly  
Luther  
Burbank  
Described on  
page 22.*



*Chalice  
Flower  
Described on  
page 22.*



### Extra Choice Varieties of Ruffled Gladioli "Kunderdii"—Continued

**Masterpiece** (1921. 80 days. Rating 89)—A magnificent ruffled "American Beauty" rose color. Giant flower and plant. Extremely fine. Each, 25c. Doz., \$2.50. 100, \$20.00.

**Marie Kunderd** (1918. 66 days. Rating 96)—A wonderful white, very early. Of purest white with an almost invisible soft pink line in center of lower petals. Grandest of all whites. Awarded First Class Certificate of Merit by North Shore Horticultural Society, Manchester, Mass., summer of 1919. Blooms of this variety worked into a beautiful bride's bouquet and displayed at the A. G. S. show, Rochester, Aug., 1925, awarded first prize A. G. S. bronze medal. First prize was awarded this variety at the 1926 A. G. S. Show as the best white variety. Also at the same show, it was used in my cross design with Purple Queen and won another A. G. S. Trophy. *Illustrated on this page.* Each, 50c. Doz., \$5.00.



*Marie Kunderd*  
*Described on this page.*

**Natalie** (1923. 84 days)—Finest, deep orange-salmon. Deeper color on lower petals. Neat, short white line extending from throat marking. A beautiful and distinct variety. Tall, fine plant and showy flower. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Onega** (1921. 85 days)—Fine, deep lavender rose. Large, deep purplish-red throat. A choice decorative variety. Each, 15c. Doz., \$1.50. 100, \$11.25.



*Indian Summer*  
*Described on page 24.*

**Oran** (1918. 82 days. Rating 92)—Blushed white, a little deeper than "America". Rose and white penciled throat. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Peep O'Day** (1921. 178 days. Rating 92)—Tall, beautiful blushed pink on white ground. Long, feather barred throat. Grand. Each, 25c. Doz., \$2.50. 100, \$20.

## Extra Choice Varieties of Ruffled Gladioli "Kunderdii"—Continued

**Pink Cloud (1923. 76 days. Rating 93)—**

A large, distinct, showy, ruffled variety. Usually seven to nine beautiful, soft rose-pink blossoms open at a time. A very beautiful, deeper rose throat. A distinct introduction. Received first prize at the 1926 A. G. S. show as the best pink variety exhibited. Each, 50c. Doz., \$5.00.

**Pink Lily (1916. 76 days. Rating 92)—**

A magnificently ruffled rose-pink. Grand. Each, 20c. Doz., \$2.00. 100, \$15.00.



*June Delight*  
Described on page 24.

and was awarded first prize, A. G. S. bronze medal. Winner of two trophies and two other first prizes, 1926 A. G. S. show. Each \$1.00. Doz., \$10.00.

**Purple Glory (1916. 75 days. Rating 96)—**

The giant of the Kunderdii Glory race, and of remarkable color. Deepest velvety maroon-red, with almost black blotches, like burned into petals. Beautifully ruffled. Extraordinary. This variety was awarded silver cups at two different shows for "Best variety at the show", and several medals during 1923. Awarded first prize A. G. S. show, Rochester, Aug., 1925, in the dark-red and maroon class. Winner of hundreds of other awards. Each, 25c. Doz., \$2.50. 100, \$20.00.

**Rosalind (1918. 70 days. Rating 92)—**

Dark, aniline-red, deeper throat. Very popular and often spoken of as one of my best productions. Distinct and grand. Each, 25c. Doz., \$2.50. 100, \$20.00.

**Rose Glory (1916. 76 days. Rating 94)—**

A very large and beautiful ruffled variety. Purest rose-pink color. Deeper in throat.



*Oran*  
Described on page 26.

**Pride of Goshen (1915. 84 days. Rating 91)—**

A giant "Kunderdii Glory" of a salmon or flesh-pink. Flowers very large and petals elegantly waved. Exceptionally tall and vigorous plant. General appearance imposing. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Purple Queen (1925. 73 days. Rating 96)—**

A deep violet-purple beauty. Throat darker. Medium ruffled. Very extra of this shade. A wonderfully arranged funeral piece of this variety was exhibited by me at the A. G. S. show, Rochester, Aug., 1925,



## Extra Choice Varieties of Ruffled Gladioli "Kunderdii"—Continued

Extra fine. Winner of hundreds of awards. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Ruth Huntington** (1923. 82 days. Rating 92)—Beautiful violet lilac with deeper lilac markings on lower petals. Large, strong plant with tall, fine spikes. A general favorite. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Salmon Plume** (1921. 69 days. Rating 90)—Clear salmon flesh, deeper at edges of petals. A pretty red throat. Choice. Each, 35c. Doz., \$3.50. 100, \$26.25.

*Youell's Favorite*  
Described on  
page 29.



**Scarlet Glory** (1917. 84 days. Rating 92)—In plant and flower much like "Kunderdii Glory", but not so deeply ruffled. A very fine red, of rich, distinct shade. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Smiles** (1921. 82 days)—Large flower of the Glory type. White petals with fine rose-pink on outer edges. Splendid. Each, 25c. Doz., \$2.50. 100, \$20.00.

**Snow Glory** (1917. 80 days. Rating 95)—Of purest all white, with only slight clear iris-blue lines on lower petals. Very large and very showy. A wonderful flower. Winner of many awards. Each, \$1.00. Doz., \$10.00.

**Sulphur Frills** (1923. 73 days. Rating 94)—Tall, many medium sized flowers open at a time. Beautifully ruffled, of finest, pure, soft, sulphur shade. A real wonder. Each, 50c. Doz., \$5.00.

**Sulphur Glow** (1921. 73 days. Rating 90)—A beautiful shade of sulphur-yellow. Many well expanded, intensely ruffled flowers open at a time. Each, 35c. Doz., \$3.50. 100, \$26.25.

**Tempe** (1917. 80 days. Rating 90)—Pink ground. Old rose, Bronzy lavender throat. Distinct and fine. A popular variety at the A. G. S. show, Rochester, Aug., 1925. Each, 20c., Doz., \$2.00. 100, \$15.00.

**Thistle** (1921. 78 days. Rating 92)—Large, rose-red flower of very open and perfect form. Pretty, large pansy-like throat markings. Tall, stately plant, extra choice. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Thomas A. Edison**—An extraordinary gladiolus named by special permission of the great wizard of inventions. Color an unusually velvety, dark blood-red. A very large and perfectly placed wide open flower—wonderfully formed and heavily ruffled. Six and seven open at a time. This variety is always greatly admired by visitors, and I am sure it will eventually be found in every first-class collection of gladioli. Very few for sale this season. Each, \$25.00.

*From the Laboratory*  
*Thomas A. Edison*  
*Orange, N.J.*

January 26, 1926.

Mr. A. E. Kunderd,  
Goshen,  
Indiana.

My dear Mr. Kunderd:

I have received your letter of January 23 asking permission to name one of your new gladioli in my honor. I appreciate the compliment and hereby give the desired permission.

Originating beautiful flowers is the poetry of commerce. It is an occupation I would like to follow myself if I were not otherwise engaged.

Yours very truly,

*Thomas A. Edison*

**Twilight** (1921. 76 days. Rating 91)—Beautifully blushed creamy-buff with throat of grandest yellow and pink. Magnificent. Each, 25c. Doz., \$2.50. 100, \$20.00.

### Extra Choice Varieties of Ruffled Gladioli "Kunderdii"—Continued

**Ventura 1917.** 71 days. Rating 88—  
Pure white with beautiful barred throat.  
A fine, early, ruffled variety. Each, 15c.  
Doz., \$1.50. 100, \$11.25.

**White Glory 1915.** 76 days. Rating 94—  
A gorgeous, pure white of exact size and  
type as "Kunderdii Glory", with beautiful  
iris-blue throat. Fine as a delicate iris.  
Grand. Winner of many awards. Each,  
25c. Doz., \$2.50. 100, \$20.00.

**Violet Glory 1916.** 70 days. Rating 91—  
Massive flower. Rich, self-color deep violet;  
deeper throat. Medium ruffled. Extra.  
Each, 25c. Doz., \$2.50. 100, \$20.00.

**Youell's Favorite 1915.** 94 days. Rating  
92—One of Henry Youell's Sec'y Am.  
Gladiolus Society favorites among our  
ruffled varieties. Large flower and plant.  
Striking rosy lavender-pink. Conspicuous  
and fine. Each, 20c. Doz., \$2.00. 100,  
\$15.00.



## Collection Offers of Ruffled Varieties

These collections are all sent with each variety properly labeled.

<b>Collection No. 8R.</b> Entire collection, one each of the 67 varieties (value, \$89.60) for.....	\$80.65
<b>Collection No. 9R.</b> All varieties excepting "Chicago", 66 bulbs in all (value, \$64.60) for .....	\$58.15
<b>Collection No. 10R.</b> All varieties valued up to and including \$10.00, 65 bulbs in all (value, \$39.60) for.....	\$35.65
<b>Collection No. 11R.</b> All varieties valued up to and including \$5.00, 64 bulbs in all (value, \$29.60) for.....	\$26.65
<b>Collection No. 12R.</b> All varieties valued up to and including \$2.00, 63 bulbs in all (value, \$24.60) for.....	\$22.15
<b>Collection No. 13R.</b> All varieties valued up to and including \$1.50, 62 bulbs in all (value, \$22.60) for.....	\$20.35
<b>Collection No. 14R.</b> All varieties valued up to and including \$1.00, 61 bulbs in all (value \$21.10) for.....	\$19.00
<b>Collection No. 15R.</b> All varieties valued up to and including 75c, 57 bulbs in all (value, \$17.10) for.....	\$15.40
<b>Collection No. 16R.</b> All varieties valued up to and including 50c, 51 bulbs in all (value, \$12.60) for.....	\$11.35
<b>Collection No. 17R.</b> All varieties valued up to and including 35c, 45 bulbs in all (value, \$9.60) for.....	\$8.65
<b>Collection No. 18R.</b> All varieties valued up to and including 30c, 43 bulbs in all (value, \$8.90) for.....	\$8.00
<b>Collection No. 19R.</b> All varieties valued up to and including 25c, 41 bulbs in all (value, \$8.30) for.....	\$7.50
<b>Collection No. 20R.</b> All varieties valued up to and including 20c, 28 bulbs in all (value, \$5.05) for.....	\$4.55
<b>Collection No. 21R.</b> All varieties valued up to and including 15c, 9 bulbs in all (value, \$1.25) for.....	\$1.15



# Superior Varieties of Plain Petaled Gladioli

**Ah** (1922. 85 days. Rating 90)—Pale apricot-pink and yellow. Medium sized flower on vigorous plant and foliage. Has a very beautiful opening bud reminding one of "Ophelia" rose. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Alhambra** (1917. 80 days. Rating 92)—An exceedingly brilliant vermilion-scarlet. Extra. *Illustrated on this page.* Each, 15c. Doz., \$1.50. 100, \$11.25.

*Alhambra*  
Described above.



**Anthony Zonker** (1922. 90 days. Rating 90)—Extra tall, strong plant with five to seven very large, wide open blooms open at a time. Finest deep salmon-rose, beautifully placed. Lower petals as beautifully blotched as "Pendleton". A distinct and showy flower named for a grand old man, my mother's father. Classed among the best at the Mid-western Gladiolus show, Des Moines, Sept., 1925. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Antonia Antonette** (1926. 77 days. Rating 92)—Tall, strong plant with many flowers open at a time. Color of very striking salmon rose-pink. Neat throat marking of deeper pink and white, finely blended. A very unusual and beautiful pink of grand appearance. Each, \$1.00. Doz., \$10.00.

**Ashburn** (1917. 69 days. Rating 88)—A very massive salmon-red, flaked deeper. Showy. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Atreus** (1921. 75 days. Rating 90)—Grandest, pure rose-pink of most delicate shade. Strong grower and very, very beautiful. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Battle Creek** (1923. 72 days. Rating 90)—An attractive, almost self-colored deep-violet, a little deeper in throat. Good size and many open at a time. A showy flower. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Beverly** (1926. 76 days. Rating 89)—Very fine, showy plant. Good number flowers open. Color of a beautiful violet-rose. Elegant, deep-red throat blotches. Each, 50c. Doz., \$5.00. 100, \$37.50.

**Bevier** (1923. 78 days. Rating 88)—Tall and showy plant and spike with pure, deep salmon colored flowers. Lower petals same color with soft cream colored throat. Very harmonious combination of colors. A great favorite at the Mid-western gladiolus show, Des Moines, Sept., 1925. Each, 10c. Doz., \$1.00. 100, \$7.50.

*Dr. J. H. Neeley*  
Described on page 32



## Superior Varieties of Plain Petaled Gladioli for 1928—Continued

### Big Black (1915. 84 days. Rating 91)—

An extra large flower of a very pure, rich, deep-red, self-color. Very rich, distinct and showy. The best, large, dark-red. Each, 20c. Doz., \$2.00. 100, \$15.00.

### Black Pansy (1915. 77 days. Rating 91)—

Of richest dark-red. Beautiful, pansy-like throat. Extra. A general favorite. Each, 15c. Doz., \$1.50. 100, \$11.25.

### Blue Isle (1916. 80 days. Rating 93)—

A good sized lilac-blue, dark-red blotches. None better in this class. Each, 20c. Doz., \$2.00. 100, \$15.00.

### Blue Lily (1921. 69 days. Rating 90)—

Light violet-blue. Medium size flowers. Five and six open at a time. Graceful stem. Each, 20c. Doz., \$2.00. 100, \$15.00.

### Blue Orchid (1916. 77 days. Rating 90)—

Rich, self-violet blue. Black blotch with golden heart on lower petals. Extra. Each, 15c. Doz., \$1.50. 100, \$11.25.

### Bobby (1925. 80 days. Rating 92)—An

immense and beautiful deep-rose with extra large and beautiful bluish-red throat blotches. First class. Each, 75c. Doz., \$7.50.

### Byron L. Smith (1917. 76 days. Rating

94)—One of the very best. Most refined lavender-pink on white ground. Exceedingly fine as a cut flower. Color equal to a very choice cattleya orchid. Winner of many awards. Each, 15c. Doz., \$1.50. 100, \$11.25.

### Cardinal Prince (1924. 66 days. Rating

92)—A magnificent self-colored cardinal. Flowers large and of splendid form and placement, six to eight open at a time. A good, tall plant. An A-1 cardinal, far superior to any other variety in this color. Destined to become very popular. Each, \$1.00. Doz., \$10.00.

### Challenger (1915. 88 days. Rating 92)—

Very large and vigorous plant. Giant, dark, rich, velvety-red, solid color. An extraordinary fine variety. Each, 15c. Doz., \$1.50. 100, \$11.25.

### Charles F. Fairbanks (1925. 80 days. Rating

92)—Another red, but a distinct and beautiful variety named in honor of a recent President of the American Gladiolus Society. I have worked up a good-sized stock of this variety, believing it will be in big demand as soon as brought to public attention. Each, 25c. Doz., \$2.50. 100, \$18.75.

### Cherry Rose (Quartinianus Hybrid) (1927)

Tall, strong plant and spike. Flowers wide open. Rich cherry-rose color. Central portion of lower petals beautiful penciled feathers. Feathers barred deeper rose-red interspaced with white on a creamy ground. The entire flower is distinct and of pleasing appearance. Well worthy of the space in

every garden. Each, \$1.00. Doz., \$10.00.

### Circe (1916. 70 days)—Very early, tall, deep

dark-red. A large, extra fine, dark flower. Each, 25c. Doz., \$2.50. 100, \$18.75.

### Cleo (1927.)—Slender, graceful plant, but

strong. Medium sized flowers of lavender-rose tint on a whitelike ground. The strikingly mottled and veined blotches on lower petals make this a very attractive variety. Each, 50c. Doz., \$5.00. 100, \$37.50.

### Darkest (1916. 75 days. Rating 88)—

Slender, graceful plant and neat flower. The darkest red we have. Attractive. Each, 50c. Doz., \$5.00.

*Fairest  
White*

*Described on  
page 32*



**Dorritt (1920. 74 days)**—A large, delicate colored lavender-pink with rose-red throat markings and quite often splashed with rose-red on all petals. A very popular variety. I have been compelled to withdraw this from my catalog for a few years to increase my stock. Each, 25c. Doz., \$2.50. 100, \$18.75.



## Superior Varieties of Plain Petaled Gladioli for 1928—Continued

**Dr. Elkins** (1922. 77 days. Rating 96)—A true sport from "Mrs. Frank Pendleton". Same large and showy flower, but the original rose-pink has changed to a white and the large throat blotches to a fine shade of lilac-blue. A distinct and classy flower and a decided acquisition. A general favorite at the Mid-western gladiolus show, Des Moines, Sept., 1925. Each 35c. Doz., \$3.50. 100, \$26.25.

**Dr. J. H. Neeley** (1923. 74 days. Rating 91)—Tall, massive plant. Very large and refined flower of finest blushed white. Throat clear and clean, pure, soft white, tinted softest light canary-yellow or cream. A grand variety. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Duchess** (1926) — Late midseason. Fine plant and spike. Flowers of a fine shade of light watermelon-red with darker red in throat. Fine. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Ed Springer** (1926. 81 days. Rating 94)—Strong, fine plant, showy flowers of light lavender rose-pink. Outer edges of petals of stronger rose-pink color, somewhat flaked. Lower petals have fine rose-red markings bordered and tinted white. This variety exhibited at the A. G. S. show, Rochester, Aug., 1925, created a sensation and was winner of a first prize. Each, \$1.00. Doz., \$10.00.

**Eighth Wonder (Quartini-nus Hybrid)** (1927.)—Deep, smoky old-rose with a lighter undertone. Lower petals of same color but delicately mottled and flaked with central lines of red. Very large plant with many large blooms open at a time. Each, \$2.00. Doz., \$20.00.

**Enigma** (1921. 80 days. Rating 92)—Tall plant with large flowers. Strikingly striped red, white and blue. Is all that the name implies. Each, 20c. Doz., \$2.00. 100, \$15.

**Estella** (1916. 75 days. Rating 92)—One of the largest gladioli. Fine, deep rose-pink. Mammoth and beautiful. Each, 15c. Doz., \$1.50. 100, \$11.25.

**E. W. Allis** (1926. 84 days)—Tall, fine plant with many large, beautiful flowers open at a time. Color of finest shade of spectrum or scarlet-red. Upper portion of throat much lighter, lower portion deeper shade of blood-red. A winner. Each, 50c. Doz., \$5.00. 100, \$37.50.

**Excellence** (1927.)—Large, fine grower. Blooms large, and a good number open at a time. Color a deep orange-vermilion. Self-color in effect but faint throat mark of slightly deeper shade. Strong, round, open flowers with large lower petals. Conspicuous and very attractive. Each, \$1.00. Doz., \$10.00.

**Fairest White** (1918. 78 days. Rating 93)—Purest white, softest pink throat lines. Ethereally beautiful. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Fairfield** (1916. 70 days. Rating 90)—Tall, vigorous. Giant flower. Very symmetrical. Beautiful dark-maroon color. A first prize variety at the A. G. S. show, Rochester, Aug., 1925. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Fairie** (1915. 81 days. Rating 92)—A delicate, creamy-pink flower with cream throat. Very fine. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Fire Ribbon** (1915. 68 days. Rating 90)—Tall, with many blooms open at a time. The spike is a long, fiery band of glowing red. Exceedingly rich and strikingly showy. Each, 15c. Doz., \$1.50. 100, \$11.25.

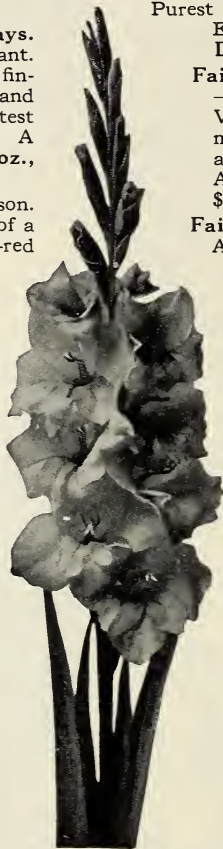
**Flaming Vale** (1921. 73 days. Rating 91)—Very tall; long spikes with large, deep, cardinal-red flowers. Throat a little deeper. Pure self-color effect. Very good. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Fuld's Favorite** (1927.)—Massive flowers of delicate, light lavender-rose. Lower petals of same color on outer portions with deeper rose colored throat laid on a ground color of delicate cream. Average of eight and nine flowers open at a time. Tall and strong plant. This variety was the favorite of the late Maurice Fuld, organizer of the American Gladiolus Society, and whose judgment of fine gladioli ranked high.

No doubt this choice new variety will become very popular. Stock yet limited. Each, \$5.00. Doz., \$50.00.

**Gaiety** (1915. 75 days. Rating 92)—Bright salmon-pink, flaked deep salmon-red. Very conspicuous pure white blotches on lower petals. Large flower and tall spikes. Exceptionally attractive. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Gene Stratton Porter** (1925. 84 days)—A distinct and beautiful soft tone of pink. Of very delicate and beautiful appearance. Late. Each, 50c. Doz., \$5.00. 100, \$37.50.



Byron L. Smith  
Described on page 31

## Superior Varieties of Plain Petaled Gladioli for 1928—Continued

**Georgia** (1926. 75 days. Rating 90)—Tall, fine, graceful plant and foliage. Many beautifully and elegantly placed blooms open at a time. Color of bright, deep amaranth purplish-red with elegant throat blotches of dark amaranth-red. Each, 75c. Doz., \$7.50.

**Giant Fawn** (1915. 77 days. Rating 92)—Very large, deep fawn-yellow, faintly blush-pink border. Beautiful red line in throat. An extra large yellow. The most wonderful gladiolus in this class. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Gold Throat** (1915. 77 days. Rating 90)—A large, fine, pure yellow throat on a splendid, deep, bright blood-red ground. Showy. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Golden Buff** (1918. 78 days. Rating 90)—Golden-buff color. Lower petals yellow with beautiful feather-like throat markings. Distinct and fine. Each, 15c. Doz., \$1.50. 100, \$11.25.



*I Excel*

*Described on page 34.*

red blotches. Very good. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Gov. Hanly** (1915. 63 days. Rating 92)—Tall, showy, early, rich cardinal-red, with deeper throat color. First-class bedding and cut-flower variety. Each, 10c. Doz., \$1.00. 100, \$7.50.

*Kilima*

*Described on  
page 34*



**Hestia** (1927.)—An exquisitely beautiful deep-cream on three upper petals. Lower petals much deeper, turning to a fine, soft canary-yellow on inner portion. Bars on lower petals of deep-pink. Many large, well formed flowers open at a time on strong spike and plant. A distinct and pleasing new variety, which I am sure will please my flower loving friends. Each, 50c. Doz., \$5.00.

**Highland Laddie** (1925. 87 days. Rating 90)—Large, massive and beautiful pink of a decided and pleasing shade. A very choice kind and a rapid multiplier. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Ida Van** (1915. 74 days. Rating 90)—A most beautiful, deep salmon-red, or flaming orange-pink. Very rich and brilliant color. Highest award at Cleveland, and certificate of merit. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Goshen** (1923. 80 days. Rating 91)—A fine Pendleton seedling of medium deep silvery rose-pink color. Large, showy rose-



## Superior Varieties of Plain Petaled Gladioli for 1928—Continued

**I Excel (1916. 80 days. Rating 90)**—Very tall. Large flower. Bright, light rose-red. Many open. Magnificent throat. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Indian (1921. 71 days. Rating 91)**—Strong plant, large, well expanded flowers. Many open at a time. Color of deep aniline or Indian-red. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Indian Chief (Quartinianus Hybrid) (1927.)**—Deep-red with bluish-purple tint. Lower petals deeper with still deeper dark-red median lines blended at the edges a clear red. An exquisitely beautiful, late red variety. Each, \$1.50. Doz., \$15.00.

**Indian Maid (1922. 82 days. Rating 90)**—Tall plant and fine stem. Flowers of beautiful peach-blossom pink with beautiful deeper throat. Very choice and distinct. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Immensity (1921. 89 days. Rating 94)**—Tall, strong plant. Bright salmon color. Very large flowers and many open at a time. Very choice. Won first prize as best American production two years in succession at the Mid-western gladiolus show, Des Moines, 1924 and 1925. Each, 35c. Doz., \$3.50. 100, \$26.25.

**J. D. Oliver (1925. 87 days. Rating 92)**—Plant, foliage and spike all of giant proportions. Flowers a pleasing lavender-rose. The many good sized blooms open at a time give this variety a decidedly distinct and outstanding appearance. Each, \$1.00. Doz., \$10.00.

**J. J. Mitchell (1926. 80 days. Rating 83)**—Very tall, graceful spike and plant. Large blooms of fine salmon rose-pink. Finely marked throat. Each, 35c. Doz., \$3.50. 100, \$26.25.

**J. Horace McFarland (1927.)**—Extra tall, vigorous plant. Very large flowers approaching golden ophelia rose-color. Lower petals pure, deep canary-yellow. Some of the petals will occasionally be orange-red, but the whole effect is as described above. At a slight distance the effect of these colors is remarkable. Sure to become a great favorite. Named in honor of one of America's foremost horticulturists. Stock very scarce. Each, \$10.00.

**John Dunbar (1923. 75 days. Rating 88)**—A red of very striking beauty and appearance. Intense and velvety red color with a sort of dark coppery bronze sheen, difficult to describe. Sometimes gives a bent spike, which in a fine variety is very decorative. Each, 15c. Doz., \$1.50. 100, \$11.25.

**John T. McCutcheon (1925. 73 days. Rating 93)**—A giant wonder red, something like "Bobby", yet decidedly different and beautiful. Named for the great cartoonist. Each, \$1.00. Doz., \$10.00.

**John T. Pirie (1922. 83 days. Rating 92)**—An exceptionally colored variety and very beautiful. A sort of mahogany-brown with remarkable yellow bordered dark mahogany-brown throat. In a class by itself and should be in every collection. Each, 35c. Doz., \$3.50. 100, \$26.25.



*Magic*  
Described on page 35

**Kilima (1918. 80 days. Rating 89)**—Tall, slender plant. Beautiful creamy salmon blush. Very elegant. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Kunderd's Yellow Favorite (1927.)**—Rich, deep, yellowish-fawn on back of petals. En-

## Superior Varieties of Plain Petaled Gladioli for 1928—Continued

tire face of flower deep-yellow with deeper yellow on lower petals. Throat finely feathered and penciled soft-red. The plant is tall and stately. Excellent variety. Each, \$1.00. Doz., \$10.00.

**Kunderd's Yellow Wonder (1926. 70 days. Rating 94)**—Tall, vigorous plant and a very rapid multiplier. Flower large and seven to eight open. Almost buttercup-yellow, slightly deeper in throat, without the least marking. Has every point of a perfect gladiolus and is the finest yellow yet produced. This variety won first prize in two classes as the best yellow, also a basket of this variety together with a basket each of Dr. Nelson Shook, Sweet Rose, Tiger and Helga was awarded the Executive Committee's Silver Cup at the A. G. S. show, 1926. Each, \$5.00. Doz., \$50.00.

**Lavender America (1915. 66 days. Rating 95)**—A very large, beautiful flower of most artistic form and striking general appearance. Solid lavender color. Tall plant, strong grower, rapid multiplier. Beautifully arranged in a funeral piece and shown at the A. G. S. show, Rochester, Aug., 1925, this variety was awarded first prize for best funeral piece of lavender gladioli, A. G. S. bronze medal. Won two first prizes at the Mid-western gladiolus show, Des Moines, Sept., 1925, for best lavender. Again in 1926, this variety was awarded another A. G. S. Trophy. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Lexington (1927.)**—Tall, stately and graceful plant. Foliage extra fine. Color a rich vermilion, lighter in upper throat with beautiful, soft, bluish tint on outer portion. Lower petals same color but deeper in throat. Fine, dark-red, central lines. One of the finest cut spikes of all gladioli. A perfect spike, easily cut at great length without injury to foliage. A very beautiful red. Each, 50c. Doz., \$5.00. 100, \$37.50.

**Loella (1918. 86 days. Rating 92)**—Smoky old-rose. Flaked deep smoky-blue. Very unusual and fine. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Lustre (1918. 80 days. Rating 93)**—Tall, large flowered orange-vermilion. Grand and beautiful. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Luverne (1917. 72 days. Rating 90)**—Tall, salmon-flesh pink. Cream throat, beautifully mottled crimson. The best pink and crimson variegated variety. Rich, grand flower. Each, 75c. Doz., \$7.50.

**Magic (1915. 66 days. Rating 90)**—Tall, finest lavender-blue. Large, rich, purple throat blotches. Fine. A very admirable basket made up of this variety and Purple Pansy received an A. G. S. Trophy for the best funeral basket at the 1926 A.G.S.

show. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Mary Fennell (1917. 78 days. Rating 90)**—Deep-lilac, shading paler. Soft primrose-yellow throat. Extra. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Mary Jane (1925. 81 days)**—A plain petaled variety, which I have decided to name in honor of my beloved mother. A beautiful, silvery pink with light lavender sheen. Delicate, clear throat and many large, perfectly placed flowers open at a time. This variety won first prize for best new seedling at the A. G. S. shows, Kalamazoo, 1922. The Garden Club of America's silver medal. It was also awarded first prize at the Mid-western gladiolus show,



Mrs.  
Frank  
Pendleton

Described on  
page 37



### Superior Varieties of Plain Petaled Gladioli for 1928—Continued

Des Moines, Sept., 1925, for the best variety selling that year for more than \$10.00 per bulb. Each, \$10.00.

**Mary Pickford (1915. 69 days. Rating 94)**—An extraordinary flower and spike of most delicate creamy-white. Throat finest, soft sulphur-yellow. Stem and calix also white. Was awarded Certificate of Merit by Royal Horticultural Society, London, Aug. 10, 1920; also First Class Certificate of Merit by North Shore Horticultural Society, Manchester, Mass., summer of 1919, and winner of hundreds of other awards. Awarded first prize as best cream colored gladiolus without marking at A. G. S. show, Rochester, Aug., 1925. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Millionaire (1926. 62 days. Rating 92)**—Tall, elegant plant, many large flowers open at a time. Flowers richest velvety crimson, beautifully flaked geranium-red. Lower petals flaked deeper. Throat deeper red with creamy blotches, finely mottled and stippled. Very attractive variety. Each, 75c. Doz., \$7.50.

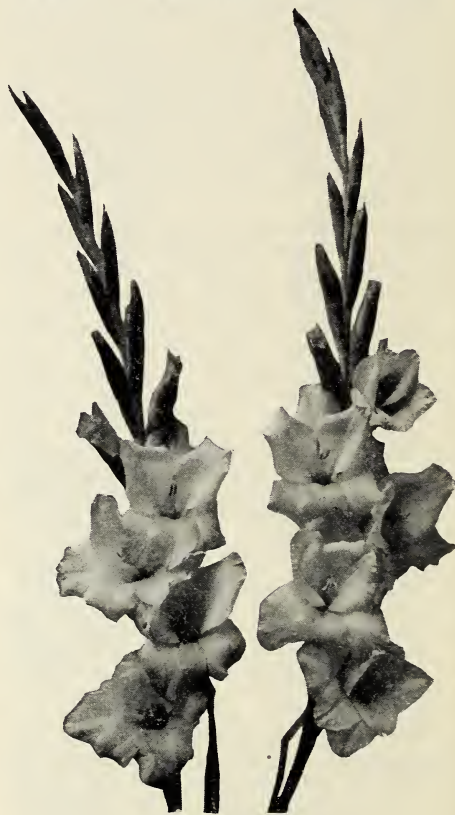
**Miss U. S. A. (1918. 75 days. Rating 90)**—Daintiest blush white. Very pure,

refined and beautiful. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Mommie Dietz (1927)**—Tall, strong plant. Many large flowers open at a time. Color deep rose-pink of a very pleasing shade. Throat daintily marked deeper with fine, white pencilings. Entire flower finely flaked with finest shade of soft rose-red. This is one of the most unusual and beautiful of all gladioli. Each, \$1.50. Doz., \$15.00.



*Miss U. S. A.  
Described Above*



*Paramount  
Described on page 37*

**Mrs. J. C. Bruggen (1926. 66 days. Rating 90)**—Tall, elegant plant. Beautiful spike for cut flowers. Color light begonia-rose or deep eosine-pink according to Ridgeway Color Chart. Beautiful, clear white throat harmoniously blended with the rose and pink. Among the most popular varieties at the A. G. S. show, Rochester, Aug., 1925. It was frequently spoken of as being better than the variety "Myrtle", which, if correct, will make it an extremely popular and valuable variety. Each, 50c. Doz., \$5.00. 100, \$37.50.

## Superior Varieties of Plain Petaled Gladioli for 1928—Continued

**Mrs. Arthur Meeker (1917. 83 days. Rating 90)**—Exceptionally fine, rich, deep American Beauty rose color. A very beautiful and unusual color. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Mrs. Dr. Norton (1915. 77 days. Rating 96)**—Finest cream and pink. The sensation at the American Gladiolus Society's shows. Everywhere awarded the highest honors. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Mrs. Frank Pendleton (1915. 70 days. Rating 97)**—Bright rose-pink on a pure white ground. A giant blotch of richest carmine-red on lower petals. No grander variety in existence. Awarded highest honors at the American Gladiolus Society, Mass. Horticultural Society, and many others. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Mrs. Geo. W. Moulton (1915. 73 days. Rating 93)**—A giant, violet-red or cerise. Many open. Nicely placed on spike. An occasional blossom comes double. This variety was awarded first prize for the best rose colored gladiolus with markings at A. G. S. show, 1926. Each, 20c. Doz., \$2.00. 100, \$15.00.

**October (Quartinianus Hybrid) (1927.)**—Deep old-rose red or wine color, of very large size. Flaked deeper. Throat charmingly marked red with fine white pencilings. A splendid garden and vase variety. Each, 50c. Doz., \$5.00. 100, \$37.50.

**Orange Glow (1923. 69 days. Rating 88)**—Very tall, showy spikes with glowing, orange salmon flowers. Exceptionally distinct and striking. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Orange Plume (1923. 68 days. Rating 90)**—Fine plant with beautiful drooping foliage. Large, pure, deep orange-red with softly blended, pure white central lines on all petals. Lower petals more white, with red central portion. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Ozark (1922. 68 days. Rating 90)**—Fine pure white with slight crimson or pink lines on lower petals. One of the finest white varieties. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Pantheon (1922. 73 days. Rating 90)**—A large and massive waxy white on tall, strong plant. Lower petals beautifully penciled and feathered rose. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Paramount (1918. 78 days. Rating 95)**—A wonderful blending of pink and cream. Similar to Mrs. Dr. Norton. Awarded first prize at Mid-western gladiolus show, Des Moines, Sept., 1925, for best light pink. Each, 75c. Doz., \$7.50.

**Pauline Kunderd (1926. 85 days)**—A new wonder Gladiolus. A pure rose-pink of most fresh and delightful tone, with throat of finest cream in perfectly harmonious blending with the pink. I do not believe there is a finer Gladiolus in existence today. Destined to become famous. Per bulb, \$15.00.

**Pella (1918. 69 days. Rating 92)**—Very early, beautiful rose-pink. Extra fine. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Philatelia (1927.)**—Large, strong, vigorous plant. Flowers very large. Color deep tyrian-rose. Upper portion of throat lighter. Lower petals feathered darker than main color. One of the best gladioli produced in recent years. As a landscape and vase variety it would be very hard to surpass. Named to honor the great educational hobby of postage stamp collecting. Each, \$10.00.



*Pantheon*  
Described on this page



### Superior Varieties of Plain Petaled Gladioli for 1928—Continued

**Pompeian Beauty (1927).**—A very large flower, round in shape and wide open. Extra strong plant. Color a pleasing, deep rose-pink. Fine, large throat markings of red with neat white points extending thru central lines on lower petals. Five and six perfect blooms open at a time. Lightly ruffled. Excellent bouquet and garden variety. Each, 75c. Doz., \$7.50.



*Sweet Rose*

*Described  
on page 40*

**Primrose Beauty (1918. 73 days. Rating 88)**—Tall, strong, very large, primrose-yellow. Extra. Awarded first prize, A. G. S. show, 1926, as the best cream colored variety, also winner of many other awards. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Prof. C. S. Sargent (1927).**—Giant plant of striking appearance. Flowers large. Color clean white, slightly pink with very light crimson marking on lower petals. Of such unusual beauty that it is easy to predict great popularity for this kind. Named in

honor of the great curator of Arnold Arboretum, Boston. Stock yet very scarce. Each, \$10.00.

**Prof. E. H. Wilson (Quartinianus Hybrid) (1927)**—Giant plant. Large, massive flowers. Color a rich, pure orange-red. On lower petals a narrow central bar of deep dark-red. Many blooms open at a time. Very late variety. An immense show flower. Named in honor of the great horticultural explorer and the man who gave America the wonderful Regal Lily. Stock very scarce. Each, \$8.00.

**Purple Pansy (1915)**—Tall, slender plant. Plenty of blooms open at a time. Richest deep-purple, fine pansy-like throat. A very favorable impression was made with my stunning basket of this variety used with Magic. This was one of the most artistic baskets at the A. G. S. show, 1926, and was awarded an A. G. S. Trophy for the best funeral basket. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Purple Spot (1918. 80 days. Rating 90)**—Large, violet-red with very conspicuous dark blotches. Early, showy. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Rajah (1917. 74 days. Rating 93)**—A well-known, very choice giant dark-red. Awarded first prize for best red without markings, at the A. G. S. show, Rochester, Aug., 1925. Again in 1926, this variety received first prize as the best dark-red variety, A. G. S. show. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Red Cloud (1921. 85 days. Rating 92)**—Grand. Bright-red. Many flowers open. White bar in three lower petals. One of the most talked-of varieties at the Mid-western gladiolus show, Des Moines, Sept., 1925. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Red Copper (1921. 78 days. Rating 90)**—Large flowers, deep salmon-rose, heavily flaked blue. Lower petals red, white and yellow, lined and penciled with blue. A choice, fancy color. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Red Fire (1922. 80 days. Rating 91)**—A seedling of "Princeps". Entire flower of richest, pure self-colored bright-red. Very striking and showy. Our best bright-red gladiolus. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Red Velvet (1927.)**—Deep-cardinal or blood-red. Delicately flaked deeper red. Throat bars are of darker red and pure white in narrow lines alternating beautifully. The most velvety as well as the most beautiful deep-red I have ever seen. A shade of red as beautiful as the famous cardinal flower or scarlet lobelia. Wonderfully beautiful. Each, \$1.50. Doz., \$15.00.

## Superior Varieties of Plain Petaled Gladioli for 1928—Continued

**Remarkable (1927).**—Very large, round blooms on strong spike. Vigorous plant. Color of a pleasing cherry-rose with entire lower petals deep rose-red giving this variety a striking appearance. A marvel of beauty and one of the most outstanding garden varieties. Each, \$2.50. Doz., \$25.00.

**Robert J. Kunderd (1918. 73 days. Rating 92)**—Medium tall, very large, most brilliant, deep-vermilion or orange-scarlet. A wonderful showy self-color. Each, 50c. Doz., \$5.00. 100, \$37.50.

**Romance (1918. 71 days. Rating 95)**—Large, orange, salmon, rose, red and yellow throat. Wine-blue bordered petals. Unusually distinct and very showy. Winner of two first prizes A. G. S. show, 1926. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Rose (1923. 75 days. Rating 93)**—Extra strong, large plant. Large, showy flowers of a pure, deep rose-pink color with large, beautiful deep-red throat blotches. Very fine. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Rosy Glow (1918. 83 days. Rating 95)**—Giant plant, massive flower of fine rose-pink on white ground. Very beautiful. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Royal Purple (Quartinianus Hybrid) (1927).**—A very large bloom of richest violet-purple, slightly red cast. The most beautiful variety known to me in this color. Strong plant, spike tall and slender, making it extra fine for cutting. In great favor at the A. G. S. shows in 1925 and 1926. Each, \$1.50. Doz., \$15.00.

**Ruth Field (1927).**—Nice, graceful plant. Flowers neatly placed on spike. Color a delicate, lavender rose-pink over entire flower excepting on inner half of lower petals, which are of a pure, soft cream color. No mottles or markings. A flower of very refined appearance. Each, 75c. Doz., \$7.50.

**San Francisco (Quartinianus Hybrid) (1927).**—Large flower. Dark-maroon on wine color. Lower petals daintily penciled a light creamy-white. Self-color effect. Strong plant. Each, \$1.50. Doz., \$15.00.

**Scarlet Princes\* (1917. 71 days. Rating 90)**—Six or more massive Princes-like blooms open at a time. Throat a little deeper. Blooms set close. An extraordinary, distinct and massive spike. Won a first prize at A. G. S. show, Rochester, Aug., 1925. Winner of many other awards. Each, 15c. Doz., \$1.50. 100, \$11.25.

\*Scarlet Princes has been unjustly re-named "Virginia" by some California parties.

**Senator Knox (1922. 87 days. Rating 92)**—Extra tall, strong plant. Large flowers. White, blushed pink with slight throat

lines. Very good and unusually distinct. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Show Flower (1923. 70 days. Rating 95)**—A giant flower of great attractiveness. All petals a fine shade of rose-red with immense white face, mottled deeper in throat. Violet and white upper throat. Very extra. Each, 50c. Doz., \$5.00. 100, \$37.50.



*Tiger*

*Described on  
page 40.*

**Snow Boy (1915. 74 days. Rating 91)**—Tall and stately; pure white. Many flowers open at a time. Often has only one beautiful blotch on lower petal. Large flower of finest form. Beautiful. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Snow Flake (1915. 68 days. Rating 95)**—A fine, all white, large flower on good plant, without any tint or markings. Awarded first prize for best pure white variety at A. G. S. show, Rochester, Aug., 1925. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Spirit of '76 (1927).**—Beautiful flower of deep vermilion-orange. Larger part of each lower petal covered with red lines interlaced with lines of white diverging from the center, giving the flower a decidedly attractive appearance. Artistic plant. Each, \$1.00. Doz., \$10.00.



## Superior Varieties of Plain Petaled Gladioli for 1928—Continued

- St. Thomas** (1923. 78 days. Rating 94)—Very large plant. Immense, showy, deep, salmon rose-red blooms. Pure, self-color upper petals, lower petals wonderfully blotched with showier blotches than "Pendleton". Blotches dark-red with blackish central bars. Extra showy and grand. Each, 50c. Doz., \$5.00. 100, \$37.50.
- Sweet Rose** (1923. 73 days. Rating 95)—Very massive flowers on tall, strong plant, of purest deep rose-pink with extra large, beautiful red throat. A wonder rose-pink. In the rose-pink class at the 1926 A. G. S. show, first prize was awarded to this variety. At the same show a basket of Sweet Rose was used in connection with a basket each of Helga, Tiger, Dr. Nelson Shook and Kunderd's Yellow Wonder and took the Executive Committee's Silver Cup. Each, \$1.50. Doz., \$15.00.
- Splendor** (1923. 68 days. Rating 92)—A large, round flower of beautiful cardinal-red, approaching Lobelia in appearance. Very velvety, 4-X red. Each, 50c. Doz., \$5.00. 100, \$37.50.
- Splendorra** (1916. 74 days. Rating 90)—Splendid, very dark wine-black. A fine, rich, distinct sort. Each, 10c. Doz., \$1.00. 100, \$7.50.
- Taro** (1921. 75 days)—Large flowers on strong spikes. American Beauty rose-color. A new shade among gladioli. Each, 75c. Doz., \$7.50.
- Tiger** (1926. 77 days. Rating 95)—Mid-season. Tall, splendid plant with large, perfectly placed, wide open flowers of remarkable tiger-like markings. Ground color of deep smoky-blue. Outer edges of petals of finest salmon-red flaking. Throat a beautiful red with outer portion of blotches white. Another of the sensations at the A. G. S. show, Rochester, Aug., 1925, and winner of a first prize. One of those unusual and very beautiful varieties which captivates at sight. A basket of this variety entered with a basket each of Dr. Nelson Shook, Sweet Rose, Helga, and Kunderd's Yellow Wonder won the Executive Committee's Silver Cup for the five best baskets of gladioli, A. G. S. National Show, 1926. Each, \$1.00. Doz., \$10.00.
- Treasure** (1923. 75 days. Rating 90)—Tall plant. Large, round, wide open flowers of soft, salmon rose-pink, flaked deeper rose, blended lighter towards the throat. A distinct and beautiful new variety. Each, 25c. Doz., \$2.50. 100, \$18.75.
- Tyrian Beauty (Magenta)** (1918. 85 days. Rating 93)—A beautiful, large flower near "American Beauty" rose color. Grand. Awarded first prize for best plain petaled variety at the Mid-western gladiolus show. Des Moines, Sept., 1925. Each, 15c. Doz., \$1.50. 100, \$11.25.
- Uhlán Chief** (1922. 66 days. Rating 92)—Tall, graceful, slender spike. Flower of most intense brilliant vermilion-scarlet. Lower petals deeper color and beautiful, dark feathered. A magnificent red. Each, 15c. Doz., \$1.50. 100, \$11.25.
- Ulysses** (1916. 80 days. Rating 91)—Large, round flower. Smoky-blue on rose-pink ground, deeper throat. Very attractive. Each, 20c. Doz., \$2.00. 100, \$15.00.
- Van Wert** (1926. 67 days. Rating 92)—Midseason. Tall, distinct plant. Spikes sometimes bent. Flowers of a gigantic size. Nanceianus type. Color of showiest, deep, salmon-pink with white throat and slight red penciled lines. Displayed in a wall basket at the A. G. S. show, Rochester, Aug., 1925, this variety was awarded first prize, A. G. S. Trophy. Also, first prize for best salmon gladiolus. In competition with many wall baskets exhibited at the 1926 A. G. S. show, this variety was awarded the A. G. S. Trophy. Each, 35c. Doz., \$3.50. 100, \$26.25.
- Violet Prince** (1927.)—Fine plant with flowers perfectly placed on spike. Color almost black violet-red. Pure self-color excepting that the throat is somewhat of a deeper shade of the same color. Six and more blooms open at a time. An unusually fine, dark variety. Each, \$1.00. Doz., \$10.00.
- Virginia Hale** (1921. 83 days. Rating 92)—Beautiful, soft creamy salmon-rose, deeper toward border of all petals. Very refined and beautiful variety. Each, 25c. Doz., \$2.50. 100, \$18.75.
- Watermelon** (1923. 72 days. Rating 94)—Tall, fine plant. Large flowers, perfect form. Color a pure watermelon. As inviting and attractive as a beautiful watermelon. Unusually distinct and fine. Each, 50c. Doz., \$5.00. 100, \$37.50.
- Wawasee** (1927.)—Very beautiful flower on fine spike. Color soft rose-pink, beautifully flaked all over with a clear, clean red. Elegant throat blotches of same color as the flakes but has deep crimson-red central bars veined white. A decidedly striking and beautiful garden and bouquet flower. Each, \$1.00. Doz., \$10.00.
- White Pigeon** (1921. 69 days. Rating 90)—Most wonderful, pure all white. Very large blooms, six to eight open. A strong, healthy grower and rapid propagator. Displayed in an unusually fine floral piece this variety was awarded first prize at the

**Superior Varieties of Plain Petaled Gladioli for 1928—Continued**

A. G. S. show, Rochester, Aug., 1925, A. G. S. bronze medal. In an equally beautiful double spray with "Peach Rose" was awarded another first prize, A. G. S. bronze medal. Winner of many other awards. Each, 25c. Doz., \$2.50. 100, \$18.75.

**White Pendleton (1917. 76 days. Rating 91)**—A magnificent, very large, round, white, with as beautiful a throat blotch as "Pendleton". Extra good. Each, 50c. Doz., \$5.00.

**William Booth (1927.)**—Strong, massive plant. Very large flowers. Color a shade between tyrian-rose and rhodamine-purple.

Lower petals of much deeper rhodamine-purple clear to edges. Central bars on lower petals still deeper. The most outstanding gladiolus of this shade. Each, \$2.00. Doz., \$20.00.

**Wonderful (1927.)**—Of all my introductions for 1927 this is the most gigantic plant of all. Blooms of a deep rose-pink. Upper petals much lighter in throat and central white bars. Lower petals have large, showy dark-red blotches with deeper dark-red bar in center, bordered white. Very attractive plant and flower. Splendid garden and cut flower variety. Don't miss this one. Each, 75c. Doz., \$7.50.

**Collection Offers of Plain Petaled Varieties**

These collections are all sent with each variety properly labeled.

- Collection No. 1.** Entire collection, one each of 134 varieties, described on pages 30 to 41 inclusive (value, \$129.70) for..... **\$116.65**
- Collection No. 2.** All varieties valued up to and including \$10.00  
133 bulbs in all (value, (\$114.70) for ..... **\$103.15**
- Collection No. 3.** All varieties valued up to and including \$8.00,  
129 bulbs in all (value, \$74.70) for ..... **\$67.15**
- Collection No. 4.** All varieties valued up to and including \$5.00,  
128 bulbs in all (value, \$66.70) for ..... **\$59.95**
- Collection No. 5.** All varieties valued up to and including \$2.50,  
126 bulbs in all (value, \$56.70) for ..... **\$50.95**
- Collection No. 6.** All varieties valued up to and including \$2.00,  
125 bulbs in all (value, \$54.20) for ..... **\$48.70**
- Collection No. 7.** All varieties valued up to and including \$1.50,  
123 bulbs in all (value, \$50.20) for ..... **\$45.15**
- Collection No. 8.** All varieties valued up to and including \$1.00,  
117 bulbs in all (value, \$41.20) for ..... **\$37.05**
- Collection No. 9.** All varieties valued up to and including 75c,  
105 bulbs in all (value, \$29.20) for ..... **\$26.20**
- Collection No. 10.** All varieties valued up to and including 50c,  
96 bulbs in all (value, \$22.45) for ..... **\$20.15**
- Collection No. 11.** All varieties valued up to and including 35c,  
81 bulbs in all (value, \$14.95) for ..... **\$13.40**
- Collection No. 12.** All varieties valued up to and including 25c,  
76 bulbs in all (value, \$13.20) for ..... **\$11.85**
- Collection No. 13.** All varieties valued up to and including 20c,  
63 bulbs in all (value, \$9.95) for ..... **\$8.90**
- Collection No. 14.** All varieties valued up to and including 15c,  
43 bulbs in all (value, \$5.95) for ..... **\$5.30**
- Collection No. 15.** All varieties valued up to and including 10c,  
11 bulbs in all (value, \$1.15) for ..... **\$1.00**





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PLATE NO. 4



## Superior Varieties of Primulinus Hybrids

**Alice Tiplady (1915. 69 days. Rating 92)**—Primulinus species X yellow Kunderdii. A grand, large Primulinus of most beautiful orange-saffron color. Was awarded First-class Certificate of Merit by the North Shore Horticultural Society, Manchester, Mass., Summer of 1919. Winner of hundreds of awards. Very choice. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Altair (1916. 62 days. Rating 90)**—Extra tall, of finest salmon-saffron. A grand color. At the A. G. S. show, Rochester, N. Y., this variety won the A. G. S. Trophy for best corsage bouquet, also Trophy for best Plateau Basket. Winner of many other awards. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Athene (1925. 84 days. Rating 91)**—Fine, salmon rose-red. A very beautiful and distinct variety. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Butterboy (1922. 61 days. Rating 92)**—An extra tall, strong plant and giant bulb. Large buttercup-yellow flowers, nicely spaced on spike. A decidedly distinct and showy Primulinus variety of much merit. This variety won first prize at A. G. S. show at Rochester, 1926, for best yellow. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Butterfly (R-1915. Rating 90)**—Kunderdii Glory X species Primulinus. Very strong and vigorous. Large, pale, salmon-yellow, ruffled flowers. Winner of many awards. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Cassiopia (1925. 68 days. Rating 92)**—Dainty salmon-pink. Lower petals dainty cream blended. Refined and beautiful. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Copper Bronze (1925. 73 days. Rating 89)**—A very striking copper bronze color. Very large flowers. Graceful in appearance as a vase flower. Strikingly unusual. Each, \$1.00. Doz., \$10.00.

**Cygnus (R-1925. 67 days. Rating 92)**—Beautiful salmon-apricot. Lower petals softest daffodil-yellow with fine pink throat lines. A large, very choice, delicate and refined Primulinus variety. Each, 20c. Doz., \$2.00. 100, \$15.00.

**E. B. Williamson (1924. 69 days. Rating 85)**—Named in honor of the world-famous originator of Irises. Color a deep mallow-purple or tyrian-pink. An unusual color which attracts much attention and rare in the Gladiolus. Very desirable for floral uses. In the Primulinus Grandiflora class this variety won first prize for the best purple at the 1926 A. G. S. Show. Each, 35c. Doz., \$3.50. 100, \$26.25.

**Enchantress (R-1926. 71 days. Rating 93)**—A Grandiflora Primulinus. Medium

large flowers of daintiest, soft shrimp-pink. Throat of faintest, soft cream-white, slightly penciled pink. A most excellent variety. Each, 50c. Doz., \$5.00.

**Evening (R-1927.) (Grandiflora Primulinus)**—Tall, slender, graceful plant. Five to six very dainty, soft flesh-pink colored blooms open at a time. Throat a very dainty, soft canary-yellow of purest tint. Exceedingly fine. Each, 75c. Doz., \$7.50.

**Golden Frills (R-1925. 66 days. Rating 95)**—A large and open flower. Deep, rich daffodil-yellow with slight pink lines on lower petals. Intensely ruffled and very choice. Beautiful tips of this variety arranged in a bowl and shown at the A. G. S. show, Rochester, Aug., 1925, awarded first prize for "best display of gladiolus tips in bowl," A. G. S. Trophy. Also winner of two A. G. S. Trophies in 1926. Each, \$5.00.

**Golden Gleam (1922. 70 days. Rating 88)**—Tall, very large and open Primulinus of lighter shade than "Alice Tiplady." More orange color. Extra. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Golden Orange (1927.) (Grandiflora Primulinus)**—The name describes it. Tall, fine spike with beautifully formed flowers of good size. Perfectly placed on spike. Color of a beautiful golden or soft orange tone. Self-color. Back of flower deeper shade of same color. Almost like gold. Extremely rich and beautiful. Each, \$1.50. Doz., \$15.00.

**Golden Tinge (1923. 68 days. Rating 92)**—Fine stem and plant. Very dainty, orange-salmon flowers, deepening toward ends of petals. Lower petals deep-yellow with beautiful golden throat lines. A very beautiful throat and a grand variety in every way. This variety displayed in a basket with "White Butterfly" at the A. G. S. show, Rochester, Aug., 1925, won first prize, A. G. S. bronze medal. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Hoosier Pearl (1927.)**—A superb variety. (Grandiflora Primulinus)—Tall, fine plant, flowers medium size, perfectly placed. Throat purest, soft pastel-yellow on lower petals, blushed pink toward outer edges. Upper petals dainty pink. The entire effect is dainty apricot, making it a very pleasing variety. Increases fast and makes two and more spikes from each bulb. An outstanding gladiolus which will no doubt become very popular. Stock yet very small. Each, \$2.00. Doz., \$20.00.

**Jap (1927.)**—A large, fine shaped bloom on fine spike of good height. Flowers well expanded and beautifully placed on spike. Of a most refined and beautiful tone of

## Superior Varieties of Primulinus Hybrids—Continued

lemon-yellow. Self-color. Must be seen to be appreciated. (Grandiflora Primulinus.) Each, \$1.00. Doz., \$10.00.

**King of Oranges (1927.)**—A large and showy Grandiflora Primulinus variety of an intense deep orange-saffron color. Much like the popular variety, Alice Tiplady, but much deeper color and finer. Sure to become a winner. Each, \$1.00. Doz., \$10.00.

**Leen Wone (1927.)** (Grandiflora Primulinus)—An extraordinary, pure, deep, self-colored orange. Five or more perfectly shaped blooms open at a time. Medium sized flowers. Very lasting as a cut flower. Nothing so fine in pure orange color has ever been placed on sale. Small stock. Each, 50c. Doz., \$5.00. 100, \$37.50.

**Lilac Old Rose (1923. 73 days. Rating 92)**—Large blooms of lilac old-rose color. Strong plant of good height and from four to six of these beautiful blooms open at a time. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Marigold (1926. 80 days. Rating 92)**—Midseason. A giant Grandiflora Primulinus of most beautiful, deep canary-yellow. Lower petals deeper with slight pencilings. Flowers very large and widely open. Lightly ruffled. One of the most striking and beautiful Primulinus yet produced. Each, \$1.00. Doz., \$10.00.

**Midsummer Dream (1918. 72 days. Rating 91)**—A large, beautiful geranium-red. Showy, fine. This variety won first prize as the best dark Primulinus at A.G.S. show, 1926. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Ming Toy (1922. 70 days. Rating 92)**—Very large flower of finest form. Showy, deep buff-yellow throat. Tall plant. A sensation at the North Shore Horticultural Show at Lake Forest, Ill. This variety, combined with Golden Frills, was awarded the A. G. S. Trophy for the best hamper of Gladioli at A. G. S. show, Aug., 1926. Also winner of many other awards. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Mrs. Calvin Coolidge (1927.)**—A superb Grandiflora Primulinus. Fine plant and large flowers. Color of finest deep flesh or salmon rose-pink. Lower petals of a soft creamy-yellow tint, bordered same shade of pink as the upper petals. Border of all petals has a very slight white line adding materially to its attractiveness. Unsurpassed in its class. Named by special permission from President Coolidge. This beautiful new introduction won an A. G. S. award of merit as the best new seedling variety in the Primulinus Grandiflora class at A. G. S. show, Rochester, 1926. Each, \$10.00.

**Opal (1925. 66 days. Rating 92)**—Large flower of beautiful salmon-pink shade. Lower petals, deep, soft daffodil-yellow. Beautiful and dainty. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Ozone (1923. 68 days. Rating 90)**—Tall plant and fine spike with a good number of blooms open at a time. Flowers of purest, deep canary-cream color. Entire lower petals covered with purest deep apricot-cream. An exceedingly pure, finely colored variety which must be seen to be appreciated. Each, 25c. Doz., \$2.50. 100, \$18.75.



*Temblor*  
Described on page 46

**Patricia Carter (1926. 73 days. Rating 96)**—(Primulinus Grandiflora). Tall, fine plant, rugged in its growth and beautiful. Tall spike with five and six perfectly placed flowers open at a time. Large bulbs average three and four spikes. Flowers are of most beautiful tone of softest, light shrimp-pink color. No markings. The most beautiful Primulinus I have ever offered to my customers and one which is destined to become very popular. This variety exhibited at the A. G. S. Show,



## Superior Varieties of Primulinus Hybrids—Continued

Rochester, August, 1925, was the most popular Primulinus there and one of the five or six most popular kinds in my exhibit of four thousand different varieties. Awarded A. G. S. silver medal for best seedling of Primulinus type. Displayed in plateau basket of unusually beautiful arrangement was awarded A. G. S. Trophy. Was also awarded first prize for the best Primulinus in the light-pink class. These winnings represent one of the best showings ever made by a variety at an exhibition. This variety was again awarded first prize, a Eronze Medal, at A. G. S. Show, 1926. Named in honor of the little granddaughter of Dr. F. E. Bennett, so widely known among lovers of the gladiolus and one of the world's largest amateur gladioli growers. Each, \$5.00. Doz., \$50.00.

**Ramona (R-1918. 69 days. Rating 90)**—Dainty yellow. Golden throat. Beautifully ruffled. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Salmon Buff (1922. 84 days. Rating 92)**—A good height spike with very large flowers of beautiful salmon-buff. Throat fine yellow, beautifully penciled. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Shell Pink (1921. 73 days. Rating 94)**—Tall, large-flowered, rose-pink with beautiful slightly mottled white throat. Very choice. Winner of many awards. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Sweeter Seventeen (1927.) (Grandiflora Primulinus)**—Large flowers on tall strong plant. Distinct in appearance. Cleanest, clear, deep salmon-pink. Throat, dainty pastel-yellow. Lower petals creamy-yellow; excepting at edges it is salmon pink as upper petals. Excellent spike for cutting and otherwise very fine. Each, \$1.50. Doz., \$15.00.

**Taurus (1925. 66 days. Rating 90)**—A beautiful Primulinus Hybrid of a fine purple or purple-violet color. Distinct, rare and fine. Displayed in a beautifully arranged basket with "White Butterfly" at A. G. S. show, Rochester, Aug., 1925, won first prize, A. G. S. bronze medal. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Temblor (1926. 72 days. Rating 92)**—A giant Grandiflora Primulinus. Tall, graceful spike. Five and six blooms open at a time. Color wonderful, clear salmon-red, deeper towards outer edge of petals. Throat of purest, soft creamy-white. Elegant. Each, 75c. Doz., \$7.50.

**Today (1926. 76 days)**—A Grandiflora Primulinus. Large flower of grandest salmon-orange. Throat dainty, soft yellow. Flowers beautifully opened with petals recurved as elegantly as a very beautiful lily. Each, 25c. Doz., \$2.50. 100, \$18.75.

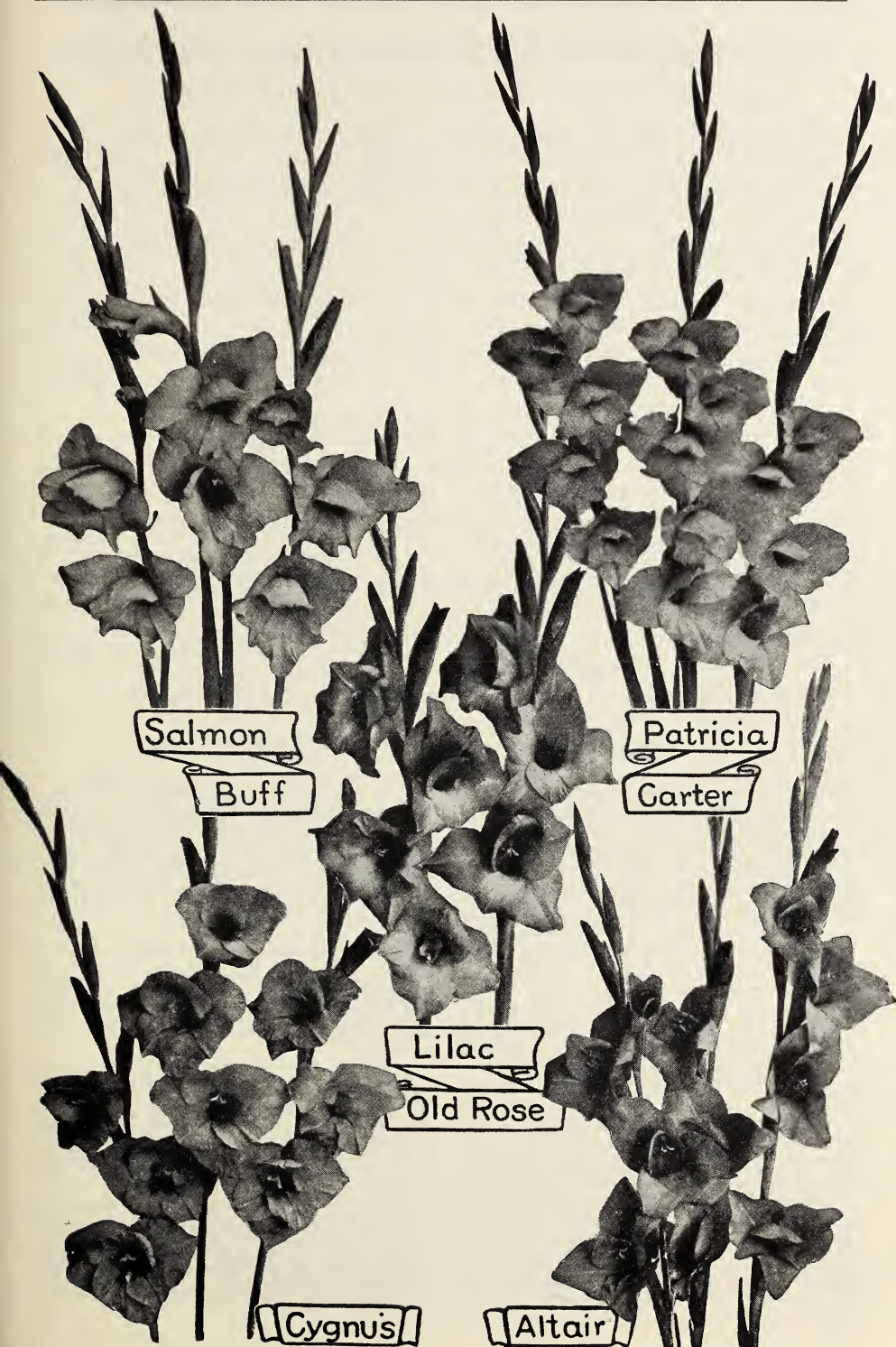
**Twinkles (1921. 66 days. Rating 90)**—Tall, slender and graceful plant. Flower is finest shade of salmon-rose. Throat of a lighter shade of the same color, blushed over a dainty buff ground. Choice. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Ulrica (R-1918. 77 days. Rating 92)**—A wonderfully choice, rich yellow overspread lightly orange. Large flowers and very attractive. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Virginia Lou (1926. 80 days. Rating 92)**—Midseason. A giant Grandiflora Primulinus. A widely open flower of large size. Color rich, old-rose pink, throat of daintiest, creamy-yellow with slight pink pencilings deep in throat. An extra grand and beautiful cut flower variety. Each, 50c. Doz., \$5.00. 100, \$37.50.

**White Butterfly (1922. 66 days. Rating 90)**—A first-class all-white with soft, cream-white throat. Fine, slender stem and beautiful cut flower. Exceedingly popular at the A. G. S. show, Rochester, Aug., 1925. Displayed in a basket with "Golden Tinge", won first prize, A. G. S. bronze medal. In a funeral basket with "Blanche Bollinger" and "Elba", won first prize, A. G. S. Trophy. In another basket with "Taurus", first prize, A. G. S. bronze medal, and at the same show took first prize for the best white Primulinus Hybrid. In 1926 first prize was again awarded this variety for best white in Primulinus class. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Zona (R-1927.) (Grandiflora Primulinus)**—Attractive plant. Deep salmon rose-color. Lower petals rich, deep canary-yellow, outer portion a lighter shade of the main color. Deep rose-pink blotches on center of lower petals. A fine flower in every way and sure to please. Blooms of this variety were used in making the prize winning bride's bouquet at the A. G. S. 1926 show, A. G. S. Trophy. An award of merit was also given this variety for the best seedling Primulinus Grandiflora type. Each, \$1.00. Doz., \$10.00.





## Collection Offers of Primulinus Varieties

These collections are all sent with each variety properly labeled.

<b>Collection No. 22R.</b> Entire collection, one each of 39 varieties described on pages 44 to 48 (value, \$37.15) for .....	\$33.45
<b>Collection No. 23R.</b> All varieties valued up to and including \$5.00, 38 bulbs in all (value, \$27.15) for .....	\$24.45
<b>Collection No. 24R.</b> All varieties valued up to and including \$2.00, 36 bulbs in all (value, \$17.15) for .....	\$15.45
<b>Collection No. 25R.</b> All varieties valued up to and including \$1.50, 35 bulbs in all (value, \$15.15) for .....	\$13.65
<b>Collection No. 26R.</b> All varieties valued up to and including \$1.00, 33 bulbs in all (value, \$12.15) for .....	\$10.95
<b>Collection No. 27R.</b> All varieties valued up to and including 75c, 28 bulbs in all (value, \$7.15) for .....	\$6.45
<b>Collection No. 28R.</b> All varieties valued up to and including 50c, 26 bulbs in all (value, \$5.65) for .....	\$5.10
<b>Collection No. 29R.</b> All varieties valued up to and including 35c, 23 bulbs in all (value, \$4.15) for .....	\$3.75
<b>Collection No. 30R.</b> All varieties valued up to and including 25c, 22 bulbs in all (value, \$3.80) for .....	\$3.45
<b>Collection No. 31R.</b> All varieties valued up to and including 20c, 18 bulbs in all (value, \$2.80) for .....	\$2.55
<b>Collection No. 32R.</b> All varieties valued up to and including 15c, 11 bulbs in all (value, \$1.40) for .....	\$1.25

Mrs. A. J. Cady, Colorado, September 23, 1927: "I am writing to tell you how very happy I am with the wonderful Glads I bought from you this last spring. You will recall I bought \$10.00 worth of the large sized bulbs and later your offer for bulblets came at \$2.00 per hundred for fifty of your named varieties. I purchased two of these 100 packages, planted them as per directions and this fall the first week in September at the time of our County Fair I showed them together with those of the previous order that were in bloom and took first place on them. Also first on best single vase or basket of glads. I was and surely am proud of them."

D. L. Cook, Iowa, July 25, 1927: "I have a wonderful garden of Gladioli, 57,000 of them, 114 varieties and yours are the finest of them all."

Mrs. Ben M. Curtis, Oklahoma, July 25, 1927: "A year ago last spring I placed my first order for KUNDERD GLADS. From the 85 bulbs I gathered 200 beautiful spikes. My garden this year has been beautiful with many new varieties. My Lacinatus is just the daintiest, loveliest blossom I have ever seen."

Margaret Allen, Mississippi, August 27, 1927: "Last winter I ordered \$5.00 worth of Gladiolus bulbs from you. Since we are so far south I planted them from the last week in February until April. Unfortunately we were in the outskirts of the overflowed districts and our grounds were saturated with water for two months. I thought surely the bulbs would rot, but not a one did. I had two stalks on every bulb and three on at least 20%. This was my first attempt at Gladioli so the bulbs were the secret of my success. The Crinkles and Alton varieties were the prettiest. I am just through digging the bulbs and they have multiplied almost beyond belief. I just wanted to tell you what very good stock you do sell."

Mrs. Albert A. Austin, Michigan, August 21, 1927: "The package of tiny Gladiolus bulbs that I received from your place this spring are beginning to prove their superiority even this year. They are lovely, and are in such a variety of colors and designs that one waits almost breathlessly for each spike to unfold. This is our first year among flowers of our own gardens, but the satisfaction derived from our tiny attempts is so encouraging that we are planning for greater gardens and hope for even better results in the future."

Mrs. M. Armistead, North Carolina, 1927: "I have looked over each offer you have sent me with longing eyes but the last one I have decided is the best for me. You have no idea what an impression your glads have made on me and now I have come to feel that if I can't afford to get yours I won't have any at all. Yours are always just what you say they are."

L. A. Berry, South Carolina, September 28, 1927: "The Gladioli season is over and I wish to tell you that I had wonderful success with mine. Of the six varieties that you sent me of the No. 6 bulbs, four varieties bloomed, and the blossoms were beautiful. The whole collection created quite a sensation in our little town and I am more than pleased with the results."

Mrs. W. E. Bowersox, Iowa, 1927: "I have had Gladioli from several different places but none were like yours. Nobody noticed the others while those I had of yours were blooming. Now I have to start all over again with Gladioli and I think I will buy nothing but 'KUNDERD'S'. I would rather have a few of your bulbs than a bushel of the kind everybody has."

## Kunderd Gladioli in Mixture

### *Thousands of Choice Varieties in these Mixtures*

I have realized for many years the importance of fine mixtures and have therefore given a great deal of attention to them, because only in this way can the thousands of beautiful varieties be furnished as it would be impossible to ever name or number them all.

To secure the greatest variety and beauty from Gladioli, it is absolutely necessary to grow them in mixture also. Any one who has ever had the pleasure of visiting a first-class collection grown in mixture will appreciate this statement. Originators find their highest enjoyment in growing greatest numbers of kinds together, and the average

grower for pleasure will derive an equal benefit by growing them in the same way. If I were permitted to grow only a limited number of kinds, each under name and number, or many varieties in a mixture, I would certainly decide in favor of the latter method, for in this way only is it possible to secure and enjoy the almost limitless variety and beauty to be found among the Gladioli.

To secure the best value and variety it is necessary to obtain a considerable number of bulbs, and at the very low prices at which I am offering these bulbs it places them within the reach of all.

## Glory Mixture for 1928

This extraordinary mixture comprises over twenty-five hundred different varieties, and well balanced in colors to give you a wide selection even from a moderate purchase. There are many ruffled varieties to be obtained in buying this mixture as well as plain petaled kinds. Every color and shade known to the Gladiolus is included, and the many different forms to be found will also prove a great pleasure to the purchaser of this very fine mixture. I make it a point

each year to add many varieties so as to keep it constantly improved. During each summer many visitors call on me and when they see this fine mixture they are amazed at the great variety and value I am able to give my customers at such a moderate price. Many of the varieties, if sold under name, would cost several dollars each, but by growing in a mixture I am able to sell at a price that would be impossible when the kinds are grown separately.

100 for \$10.00; dozen for \$1.35.    25 at the 100 rate; 6 at the dozen rate.

## Ideal Mixture for 1928

This extra fine mixture this year is so much improved by the addition of many beautiful, new varieties that it is practically as fine as my "Glory Mixture" of last year. No one else can supply a mixture of such high quality. I always add many fine, new kinds to all of my mixtures each season so as to each year enable my customers to secure the better

varieties and kinds not procurable elsewhere.

This might be described much as the "Glory Mixture" is described, the principal difference being, that the "Glory Mixture" contains a greater proportion of ruffled varieties and more new kinds are added to the "Glory Mixture" each year than are added to the Ideal.

100 for \$7.00; dozen for \$1.00.    25 at the 100 rate; 6 at the dozen rate.

## Orchid Mixture for 1928

*Entirely New in 1927*

The "Orchid Mixture" as shown last year has been entirely replaced, and I offer you in the "Orchid Mixture" this year over five thousand *Primulinus Hybrids* carefully selected from my seedlings of the past few years to give you the most extraordinary assortment in this fine collection this year. The early *Primulinus Hybrids* consisted principally of yellow and orange colors, and while this is still true to a great extent there are more shades in the *Primulinus* than ever before. In this mixture

you can expect the most recent improvements in this really wonderful type of *Gladiolus* and very little duplication, because it is very new. This type is superior to other types of *Gladioli* in pastel shades and daintier flowers for decorative purposes. They rival the Orchids. In fact it is this type that is often referred to as the Orchid type of *Gladiolus*. I offer this splendid new mixture with every confidence that it will please my most critical patrons, and prove a revelation of the advance being made in this popular new strain.

100 for \$9.00; dozen for \$1.25.    25 at the 100 rate; 6 at the dozen rate.



## Kunderd Gladioli in Mixture—Continued

## The New Wonder Mixture for 1928

*"A Crown of 10,000 Jewels"*

*At the American Gladiolus Society's Show, at Rochester, N. Y., August, 1925, this Silver Vase was offered for the finest display of Gladioli, of not more than 500 spikes. This award was won by my display of 485 spikes, no two alike, picked at random from my "Wonder Mixture."*

In over 40 years in growing and developing new Gladioli I have constantly striven to produce the best in mixtures as well as the best in named varieties, as in a mixture it is possible to grow the greatest numbers with the least expense and care. Because of the many commonplace mixtures which have been placed on the market in years past, the public confidence has been somewhat "jarred" and they have become suspicious of the word "mixture". The thousands of people, however, who for years enjoyed the fine Gladioli that they have received from me in my four older mixtures are in readiness to vouch for them.

With a greater and still greater goal before me I strove for even better mixtures and have attained my ideal in my new "Wonder Mixture".

To realize that such a high quality mixture is obtainable at the reasonable price I am asking for it, considering the quality, is sure to be a joy to my customers. I want to make clear that some of the varieties in this mixture are yet to be isolated and grown separately, to be named and later introduced to my customers. In the purchase of any of these bulbs it is understood that no one is allowed to name any varieties which it contains. 100 for \$15.00. Dozen for \$1.75. 25 at the 100 rate.

## Beauty Mixture

*A New Mixture for This Year*

Last spring I put into a mixture many beautiful new varieties of Ruffled and Plain petaled kinds which had each been separately grown for trials for several years previously. These were the kinds from which I select the ones to be introduced later under names. When this mixture came into bloom it made such a wonderful show that I decided to offer it under the name of "Beauty Mixture" for beautiful it indeed is. I want to make clear that a few Primulinus Hybrids are also contained in this mixture, but all are of later origin and many of them very fine, so the entire mixture is very beautiful. You will not go wrong in planting a hundred, or more, of this new selection. Although, to get the best from any mixture, one ought to plant them by the hundreds owing to the great variety, yet even 50 or only 25 bulbs will give fine results. 100 for \$20.00. Dozen for \$1.50. 25 at the 100 rate. 6 at the dozen rate.

Elmer E. Carlough, New Jersey, November 7, 1927: "In closing let me thank you for the excellent stock you have always sent me, the good service given, as well as the genuine pleasure your Gladiolus have afforded me and many others."

Mrs. Walter Beebe, Nebraska, January 10, 1927: "Am sending you some pictures of my 'Glads'. You can see that the glads are almost taking the garden (88 ft. by 100 ft.). I plant every two weeks so as to have continuous bloom. My bulbs have all come from Kunderd's starting in 1923, and mostly in collections. I attribute my success in growing Gladioli to quality in the bulbs and care according to directions in the catalogs."

Fred Lampman, New York, February 1, 1927: "I grow about five thousand Gladioli and over four thousand are Kunderd's. I have decided to get rid of all but your stock, for last summer Gladioli went very slow in the market, but I had no trouble in selling your stock. I let J. O'Neal of Hudson City, New York, have them last summer, and he has spoken for them for the summer of 1927. He tells me that Kunderd Gladioli go like hot cakes."

Mrs. F. E. Michel, Parish, N. Y., Nov. 17, 1927: "We live in a rough, wild country and people came to see those beautiful gladioli. Some said, 'they didn't know gladioli had so many colors', also 'they never dreamed of finding such a fairyland'."

## Grow Gladioli for Additional Income

For the florist, as well as for the private grower, the Gladiolus is now easily the king of all summer flowers and the really finest varieties are just being recognized by the general public.

Many people living on well traveled highways or in other good locations, passed by many people, or near to resorts, etc., often grow Gladioli during spare time for cut flowers and bulb sales and make nice profits which add materially to their incomes.

If you are situated so that you can take advantage of such an opportunity you should write for my latest **Wholesale List** giving lowest quantity prices on all sizes of planting stock, including bulblets, of a long list of my choicest varieties. My wholesale list is free to any one who is now growing or who expects to grow Gladioli in quantity.

An increasing demand for the finest things in Gladioli is rapidly developing, while more and more the common, old things go begging for a market. Growers who supply the quality kind will always find a good market for both cut flowers and surplus crops of bulbs, while those who grow the more common varieties are less likely to find a profitable sale for them whenever the finer kinds are being offered.

It is just as necessary for Gladioli growers to be up-to-date with their offerings as it is for the merchant to carry the latest styles, if they expect to secure and hold a profitable class of trade. You would not think well of a merchant into whose store you went for a dress or an overcoat, should he offer you a last year's or older style.

It is true, of course, that Gladioli varieties cannot change so rapidly in style as does wearing apparel because it takes some time to work up stock, but nevertheless, whenever choice, new kinds appear it is necessary to grow them in order to hold the better paying class of customers.

In order to help bring quality to the front and to arouse the public to a realization of the great superiority of the newer Gladioli and the great improvements being made in them, I now offer as fast as stocks will allow, my very newest productions, in all sizes, at very moderate prices. This will enable any progressive grower to get a fine start at the beginning of new introductions when sales will be most profitable and when high quality will be in biggest demand.

My own planting of over sixty acres, added to other plantings in which I am interested, enables me to offer to either the beginner or the established commercial grower, a collection of the highest value altogether unequalled anywhere else. In making up my wholesale list I have decided to offer in all sizes, many of my latest introductions including all of the remarkable novelties introduced this year.

In my 1927 wholesale list I am offering only high-class varieties such as will prove to be profitable sellers. If you have a good location and a good place for growing bulbs you will find the growing of them will afford you an opportunity, during spare hours, to add materially to your regular income. Many growers who began in a small way have built up a large business and you can do the same if you will buy the right kind.

Perhaps a few suggestions about growing Gladioli for profit will not be out of place at this time. It is often a mistake to follow the advice of over-enthusiastic persons who occasionally tell wonderful tales of big fortunes to be made from growing Gladioli, or other flowers for that matter, for cut flowers or bulbs.

It is one thing to grow a reasonable quantity during spare hours and realize a handsome return on a small investment where your time is not valued, but sometimes it is quite a different thing to go into such a venture on a big scale without at least some experience, and make the business profitable.

There is no doubt but that any intelligent person living in a fairly prosperous community or on a well traveled public highway can make good returns on a reasonable investment and also derive much pleasure from such healthful occupation. But, before venturing on an extensive scale be sure you have sufficient experience to know just what you can do. This is the way all large and successful growers started.

Undoubtedly there will be thousands of Gladioli grown in coming years where one is grown today. In this, as with any other line of business, it is necessary to grow up with the business step by step. These words of caution are offered for the consideration of those contemplating entering the business of growing Gladioli for profit and to help to protect their investment and their efforts and to encourage them to start in the right way. Build up carefully, and thus assure successful and profitable returns for your efforts, which are sure to come.

*"There are few joys in the world equal to the joy of a garden, and a garden sets off a home as an appropriate frame does a picture."*

— GENE STRATTON PORTER



## Some Extraordinary Peony Collections

For as long as I can remember I have been an admirer of beautiful peonies. In my mother's and grandmother's gardens were magnificent specimens of the old red peony. (*Officinalis Rubra*.) There were in those days few fine peonies except in the gardens of wealthy people. As with the Gladiolus so the Peony has been wonderfully improved in recent years, although some of the older varieties, such as *Festiva Maxima*, 1851; *Eugenie Verdier*, 1864; *Duchess De Nemours*, 1856; *Pres. Taft* (*Reine Hortense*), 1857, and a number of others even today hold their own as among the best, and are superior to a great many kinds introduced in recent years. I have studied the Peony almost as long as the Gladiolus, have visited many of the best exhibits of Peonies of the American Peony Society, and a number of the finest Peony growers during Peony season, such as T. C. Thurlow's Sons; E. J. Shaylor; Bertrand H. Farr; Lee R. Bonnewitz; Good & Reese, and others, and have bought many of their finest varieties, paying as much as \$100.00 for a single plant. My collection embraces some 400 of the choicest kinds. But for the fact that I must put in my best efforts with my Gladioli I would give my time to the Peony, and its improvement. I have now about 10 acres in my Peony planting, including some very fine new seedlings of my own, but as I want to give my main attention to the Gladiolus I have decided to offer my customers an opportunity to purchase these at bargain prices. I will issue my third annual Peony list next August, giving also the



The  
"Col. Lindbergh"

most concise and valuable information for successfully growing the Peony. If you intend to plant a small or a large collection of the best Peonies it will surely pay you to send me your address for this list of reliable Peonies at bargain prices.

In my special Peony Catalog you will also find a description of an entirely new race of early flowering Peonies of my own "creation". These I described for the first time in public print in my special Peony List last fall.

### COLLECTION No. 1 (For Beginners)

<i>Edulis Superba</i> , pink .....	\$ .50
<i>Felix Crousse</i> , red .....	1.00
<i>Festiva Maxima</i> , white .....	1.00
<i>La Tulipe</i> , pink .....	1.00
<i>Umbellata Rosea</i> , pink .....	.50

\$4.00 for \$3.25

### COLLECTION No. 2 (For the Connoisseur)

<i>Baroness Schroeder</i> , white .....	1.50
<i>Festiva Maxima</i> , white .....	1.00
<i>Mons. Jules Elie</i> , pink .....	1.00
<i>President Taft</i> , pink .....	2.00
<i>Richard Carvel</i> , bright red .....	4.00

\$9.50 for \$7.50

### COLLECTION No. 3 (For the Market Gardener)

<i>Edulis Superba</i> , pink .....	.50
<i>Umbellata Rosea</i> , pink .....	.50
<i>Queen Victoria</i> , white .....	.50
<i>Pulcherima</i> , cream .....	.50
<i>Floral Treasure</i> , pink .....	.75
<i>Felix Crousse</i> , red .....	1.00
<i>Golden Harvest</i> , pink .....	.75

<i>Grover Cleveland</i> , red .....	1.50
<i>Candidissima</i> , white .....	.75
<i>Gigantea</i> , pink .....	1.00

\$7.75 for \$5.00

### COLLECTION No. 4 (For the Landscape Artist)

<i>Baroness Schroeder</i> , white .....	1.50
<i>Candidissima</i> , white .....	.75
<i>Edulis Superba</i> , mauve pink .....	.50
<i>Felix Crousse</i> , red .....	1.00
<i>General Hooker</i> , dark rose .....	1.50
<i>Golden Harvest</i> , pink .....	.75
<i>Karl Rosenfield</i> , red .....	1.00
<i>Madame Calot</i> , pink .....	1.00
<i>Mon. Jules Elie</i> , pink .....	1.00
<i>President Taft</i> , pink .....	2.00
<i>Richard Carvel</i> , red .....	4.00
<i>Sea Foam</i> , cream .....	.75
<i>Umbellata Rosea</i> , rose and white .....	.50
<i>Cathedral Jap.</i> , rose pink guard petals, lighter pink petaloids .....	2.50
<i>Ophir</i> , Jap., pink guard petals, golden yellow center .....	.50
<i>Vesta Jap.</i> , purplish red .....	1.00

\$20.25 for \$16.50

Shipments of Peonies made in September, October and November.

## Offering Some of the Best New Novelties in Garden Flowers

**Antirrhinum** *Maius Grandiflorius* (Double Snapdragon.) A new and valuable addition to this popular class. The blooms are a handsome purple of unusual size and the peculiar shape of the petals gives it the appearance of a double flower. Something very unique for the garden. . . . . Pkt. 35c

**Aster sinensis fl. pl.** *Ostrich-plume Aster*, **coppery brown:** This variety which differs distinctly from the terracotta strain is of a wonderful and delicate rare color, which is, of course, difficult to describe. The first days of the anthesis the blossoms are of a silky coppery-brown and change later on to a kind of vermillion-brownish color. The older petals are decorated with whitish tips. It is of high value especially for cutting. . . . . Pkt. 50c

**Aquilegia** *Coerulea Cuprea* (Copper Queen.) A new and distinct color of this beautiful flower. The petals are broad and of a decided copper-red with long spurs of a darker hue, and the corolla is a straw color changing to white which produces a charming effect. . . . . Pkt. 50c

**Cosmos** New Extra Early Double Flowered. This valuable flower grows to a height of about three feet, forming a perfect bush massed with bloom, bearing beautiful double flowers of good size on long stems. This strain comes about seventy-five per cent double from seed. They bloom in seventy days from planting, so that seed sown the latter part of April will easily be in bloom by the Fourth of July and continue till cut down by frost. . . . . Pkt. 25c

**Delphinium** Pudur's "Glory of Puget Sound". A strain evolved with the greatest care and devotion in the Puget Sound country. The tall spires have a real architectural value and add a stateliness and dignity to any garden plan. The brilliant, clear blue of the outer petals forms a charming setting for the contrasting mauve of the center. The flowers themselves are often two inches in diameter. This genuine aristocrat brings a real distinction with it. Once seen, all lovers of "True Blue", so compelling in combination with delicate pinks and dainty whites, will agree that no collection of Delphinium is complete without this superb flower. Seed planted in the early spring will blossom in the fall, less vigorously, of course, than in succeeding years. . . . . Pkt. 50c

### "The Hollyhock"

#### Watkin Samuel's English Wrexham Strain

Pudur, a Delphinium specialist writes in regard to this fine strain: "This is the latest word in English Delphiniums.—They are now blooming in my garden—and so marvelous and huge are they, that they take your breath away".

The Wrexham flowers are enormous—the "bees" immense. Watkin Samuel's stalks are superb; he has striven for church-steeple shaped, tall flower stalks, and he has succeeded. . . . . Pkt. 50c

**Larkspur** New Hyacinth Flowered. This is the first season for this improved variety of annual Larkspur. Grows to the height of two and one half to three feet and produces trusses of flowers almost as large as the Perennial sorts. This is a beautiful, new Larkspur. Would be especially appreciated as a cut flower. The packets I offer contain a well blended mixture of white, rose and blue. . . . . Pkt. 25c

**Scabiosa** (Peach Blossom.) New and highly recommended by the Royal Horticulture Society of Great Britain. A beautiful shade of Peach Blossom Pink, large size and long stems. An excellent cut flower. . . . . Pkt. 25c



*Cosmos*

Mrs. Walter Lamson, New Hampshire, November 9, 1927: "I got some of your small glad bulbs last year and every single one had a nice big blossom before the summer was over. I was very much pleased with them, wish you could of seen them."

Mrs. Emma Cafferty, New York, November 13, 1927: "All my glads bloomed fine and the little bulbs did fine and a good many more than a third of them bloomed. I will never doubt again anything you say about gladioli. I picked the last blooms the last day of October."

G. U. Gordon, Iowa, February 12, 1927: "I am a real Gladiolus fan and try to grow about sixty, or over, varieties in my small garden spot, and most of these varieties are Kunderd productions. Your originations have a beauty, richness, and variety that make them unique and they are in a class by themselves. The breeding of your stock is so strong that I have not discovered in any variety a tendency to retrograde when grown under less favorable conditions than on your own grounds. I start a variety in a small way and if it develops any weakness in form, size, color, strength, etc., I discontinue it. However, I have never cast out a Kunderd variety."



# List of the Most Popular Flower Seeds

**Ageratum** (Little Blue Star.) A splendid plant of easy culture. May be started in hotbeds in March or seeded outside when the ground is warm. Plants grow about five inches in height. Bright blue. . . . . Pkt. 15c

**Alyssum** (Little Gem.) I know of no other flower which is so particularly well adapted for borders, ribbons, etc., as "Little Gem" Alyssum. The plants commence to bloom when quite small and will flower all summer long until late in the fall. Very compact. . . . . Pkt. 10c

**Antirrhinum** (Snapdragon.) For gorgeous coloring few flowers can match Snapdragons. Antirrhinums or Snapdragons are now receiving the attention they deserve. They are undoubtedly one of the best cut flowers which can readily be grown from seed, while for beds or borders they are a constant source of pleasure, being in flower all the time. In the tall, giant flowering sorts, I am able to furnish the following:

**APPLE BLOSSOM.** Pink and primrose color. . . . . Pkt. 15c

**DEFIANCE.** Bright scarlet in color. . . . . Pkt. 15c

**GOLDEN QUEEN.** A very beautiful deep yellow. . . . . Pkt. 15c

**PURPLE KING.** . . . . Pkt. 15c

**ROSE QUEEN.** Rose color. . . . . Pkt. 15c

**RUBY.** Dark red. . . . . Pkt. 15c

**SNOWFLAKE.** White. . . . . Pkt. 15c

**VENUS.** Pink on white ground, white throat superb. . . . . Pkt. 15c

**GIANT FLOWERED MIXTURE.** . . . . Pkt. 15c

**Aquilegia** (Columbine.) Hardy Perennial. An old favorite. The plants form large clumps. Desirable as a border for shrubbery. Flowers profusely in different shades of blue, rose, yellow, purple and white. I offer an improved strain of Long Spurred Hybrids in a Mixture. . . . . Pkt. 15c



Larkspur



Helichrysum

**Asters** These flowers will thrive in any good soil, prepared in the same way as you would for a crop of vegetables, but it is well to remember that any extra care taken in the preparation of the soil is repaid by finer plants, larger blooms, with longer stems and more profuse flowering.

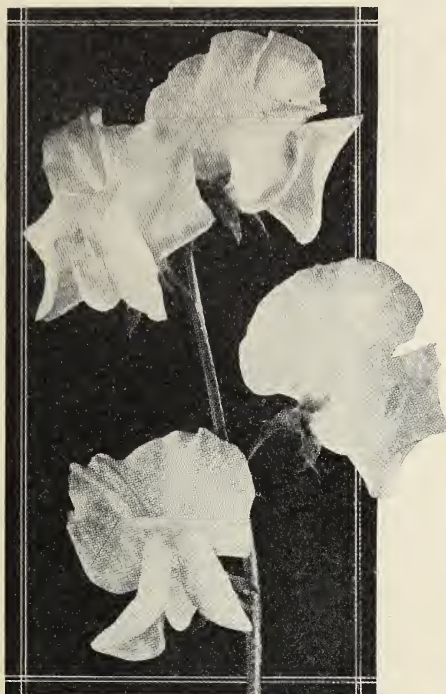
**HEART OF FRANCE.** A beautiful deep-red aster, splendid for cutting. . . . . Pkt. 15c

**CALIFORNIA GIANT.** A combination of the large ostrich feathered type of flower with the long, branching stems of the beauty type. My Mixture contains a wide range of colors. . . . . Pkt. 15c

**GIANT HOHENZOLLERN.** A late branching Aster of the comet type. Immense flowers with beautifully broad, wavy petals. Fine for cut flowers. Mixture of all colors. . . . . Pkt. 15c

**KUNDERD'S PREMIER MIXTURE.** This Mixture is made up especially for those who wish to grow an assortment of Asters. It includes the cream of the best varieties: Early, Midseason and Late Flowering, as well as the novelties offered this year and the "Special Mixture". One may look with confidence for the Giant Hohenzollern, the strange Quilled Yellow, the wonderful new red, Heart of France, Pink Enchantress, and indeed any of the lovely flowers in this fine list of Asters. A practical and interesting thing to do with this "Mixture" would be to plant it in a long row at one side of the garden and cultivate it with the vegetables, using the beautiful, striking and distinct flowers for cutting. . . . . Pkt. 50c

**Balsam** (Lady Slipper or Touch-Me-Not.) A tender annual, with brittle stems and foliage. Grows about 12 inches high. Plants are profusely covered with large double waxlike flowers of brilliant colors, some self-colored, others blotched, spotted, and striped in a wonderful manner. One of the oldest and best known summer-blooming annuals of easy culture. Desirable for garden or pot culture. Mixed varieties. . . . . Pkt. 10c

List of the Most Popular Flower Seeds—*Continued**Sweet Pea*

**Calendula** (Pot Marigold.) This is the "Marigold" of Shakespeare's time; one of the best and showiest free-flowering, hardy annuals. Grows in any good soil and produces a fine effect in beds of mixed borders, particularly bright in late fall.

**BALL'S GOLD.** Large, very double flower, similar to the Orange, except the color which is a clear light-gold, very fine. . . . .Pkt. 25c

**BALL'S ORANGE.** Rich orange, very double, long, strong stems. . . . .Pkt. 25c

**MIXED VARIETIES.** . . . .Pkt. 10c

**Campanula** (Canterbury Bell.) Biennial. Beautiful bell shaped flowers. Wonderfully showy in beds or borders, and fine for cutting. Colors of white, rose, blue, and purple mixed. . . . .Pkt. 10c

**Candytuft** Showy, branching plants twelve to fifteen inches high and bearing in profusion terminal clusters of beautiful, single cruciform flowers in a wide range of colors. Considered indispensable for cutting and very effective in beds, masses or rockeries. Mixed. . . . .Pkt. 10c

**Carnations** Marguerite Mixed. This fine mixture contains all of the various colors of the Marguerite variety—pink, white, and scarlet. These very popular favorites are valuable for culture in the open ground in summer and for pot culture in winter. Seeds sown in the spring will, by August, produce plants that will be full of bloom, until frost takes them; or they may be cut back, potted, and carried over winter in a cool room. . . . .Pkt. 10c

**Celosia Cristata** (Cockscomb.) Graceful growing, best in rather light soil, not too rich, producing beautiful comb-shaped flowers; grown in pots, they are fine for the greenhouse or conservatory. Dwarf mixed colors. . . . .Pkt. 10c

**Centaureas** Cyanus (Corn-flower, Bachelor's Button. Annual, two feet. Very attractive flowers of easiest culture; one of the most graceful of all. Sow early in the spring in the beds where they are to bloom. Thrives well in poor soil. Mixed colors. . . .Pkt. 10c

**Chrysanthemums** Kri-sān'-the-mums. Annual varieties. The hardy annuals are summer-flowering border plants, and quite distinct from the hardy perennial varieties.

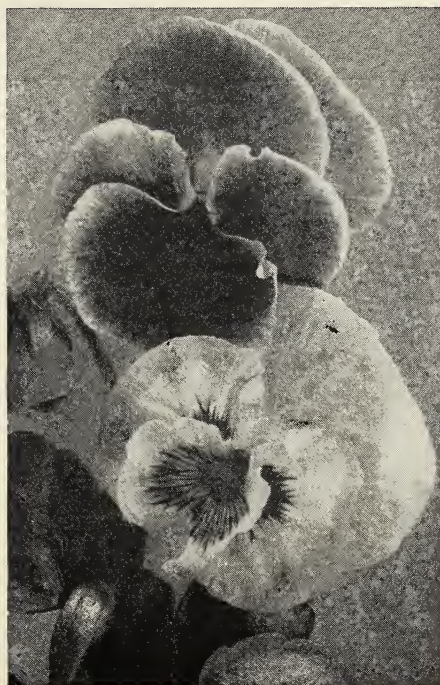
**BRIDAL ROBE.** (Double.) Of complete and upright habit. The plants grow about 12 inches high, and are covered the entire summer with their beautiful snow-white double flowers, which resemble the White English Daisy. Valuable for cutting Pkt. 10c

**NORTHERN STAR.** Pure white, with canary-yellow zone around a dark brown eye. . . . .Pkt. 10c

**THE SULTAN.** (Single.) Crimson maroon. . . .Pkt. 10c

**EVENING STAR.** (Single.) A splendid variety for cutting, flowers 3 inches across, of pure golden-yellow; in general appearance resembles the Yellow Paris Daisy. . . . .Pkt. 10c

**Cosmos** (Anemone—Flowered or Crested.) I consider this one of the best flower novelties of recent years. The colors are similar to those of the old type and the habit of the plants is vigorous. They come into flower about the same time as the Giant Flowering. Finest mixed colors. . . . .Pkt. 10c

*Pansies*



## List of the Most Popular Flower Seeds—Continued

**Delphinium** Perennial, five to six feet. Increasingly this fine flower is coming into favor. It is hardy, grows easily, has a long period of bloom, and gives to the garden one of its stateliest plants.

**GOLD MEDAL HYBRIDS.** These magnificent Hybrids produce splendid spikes of very large flowers, single, semi-double, and double. Flower spikes are from three to five feet in length. Colors range from pure white through all tints and shades of blue and lavender. . . . . Pkt. 15c

**Eschscholtzia** (California Poppy.) E-sholt'-si-a. A low growing, very pretty annual with bright colored flowers and feathery foliage blooming freely all summer.

**BALLET GIRL.** A beautiful carmine, shading to creamy white. . . . . Pkt. 10c

**GOLDEN WEST.** A clear yellow. . . . . Pkt. 10c

**Four O'Clock** Large and beautiful, old-fashioned plants of erect, bushy habit, which produce in profusion a succession of brilliantly colored tube shaped flowers, that open about four o'clock in the afternoon, remaining open all night and usually are closed before noon the next day. The flowers are red, white, yellow, or are striped and blotched in shades of these colors. Very desirable for borders, along a wire fence, or as the background of a flower garden, blooming during the late summer and autumn. Finest mixed. . . . . Pkt. 10c., 3 for 25c

**Gaillardia** Hardy perennial, but will bloom first year if seed is planted early.

**KELWAY'S NEW HYBRIDS.** Striking combination of orange and scarlet. Blooms until frost. Fine for cutting. . . . . Pkt. 25c



Scabiosa



Petunia

**Gypsophila** (Baby's Breath.) Dainty white flowers. Blooms in such profusion as to produce a mistlike effect. Valuable for trimming bouquets. . . . . Pkt. 10c

**Helichrysum** (Straw Flower.) Large, full, double daisylike flower heads with prominent centers and stiff, overlapping scales, produced in various shades of bright-yellow and scarlet, on stems of good length. The most popular of the so-called Everlasting Flowers, to dry for winter decorations. For this purpose the flowers should be gathered when on the point of expanding. Sow early in spring; thin to one foot apart each way. Hardy annual; two to two and one-half feet high. Finest mixed colors. . . . . Pkt. 10c

**Hollyhock** Biennial. Six to eight feet. Hollyhocks make a fine row in a garden, a fine background next to a building, or high wall or fence. The double varieties are the most desirable, but the newer, semi-double, fringed types are also very popular. Seeds of the double varieties sown before mid-summer will insure fine plants the following season. Sow the seed one-half inch deep. Hollyhocks need a rich, well cultivated soil. If troubled with rust, spray freely with Bordeaux Mixture. May be used for cut flowers if the ends are charred over a flame as soon as cut. Choice double mixed. . . . . Pkt 10c.

**Kochia** (Summer Cypress and often called Mexican Firebush.) Kō'ki-a. Annual. Two or three feet. Makes a pyramidal-shaped cypress-like bush with feathery, light green foliage, deepening until it becomes a lovely crimson hue about September. Childsii. Excellent for hedges along garden walks. . . . . Pkt. 10c

List of the Most Popular Flower Seeds—*Continued*

**Mignonette** A well known, hardy annual, producing dense coneshaped flower spikes, made up of thickly set florets of modest colors. It is often used for cutting to combine in bouquets with other pretentious flowers lacking its delicate and pleasing fragrance. Seed is usually sown outdoors after danger of frost is over and if sown at intervals in spring and early summer a succession of bloom, under favorable conditions, is assured till late frost. Well pulverized soil, preferably light, sandy loam, should be used and the seed covered one-fourth inch deep .....Pkt. 10c., 3 for 25c

**Marigold** No flower-garden seems complete without this fine, old-fashioned garden plant with its brilliant displays of yellow and orange, both tall and dwarf sorts, and with finely cut, bright-green foliage. The African varieties are tall, usually one and one-half to three feet, and are well adapted for large beds, backgrounds of mixed borders, while the French are more dwarf and are often used for borders and pot culture as well as bedding.

TALL, DOUBLE AFRICAN MIXED.....Pkt. 10c

DWARF FRENCH, FINEST MIXED....Pkt. 10c

**Nasturtium** Tall, or climbing varieties. Luxurious climbers for verandas, trellises, etc. May be used to cover unsightly railings and to trail over rough ground with fine effect. The seed-pods can be gathered while green and are fine for mixed pickles.

**Nasturtium—Continued**

**KUNDERD'S PREMIER MIXTURE OF TALL NASTURTIUMS.** A gorgeous mixture. It contains all the new Giant flowering plants. A diversity of rich colors and new and striking combinations is found in this mixture. A row in full bloom is truly gorgeous, containing every shade and tint of yellow, rose, scarlet, orange, carmine, violet, purple, lemon, bronze, maroon, ruby, cream and pink, both in solid colors and mottled and striped in many ways. ....Pkt. 10c., 3 for 25c

**KUNDERD'S PREMIER MIXTURE OF DWARF OR TOM THUMB NASTURTIUMS.** Will give a larger variety of colors in even proportions than any other Nasturtium mixture, for it is put up from named sorts, and also contains a large share of the Lilliput Nasturtium and the dwarf Chameleon, which have the richest and most varied combination of colors ever produced...Pkt. 10c., 3 for 25c

**Petunia** Pe-tū'ni-a. Annual. One to one and one-half feet. No bedding plants make a more pleasing display than petunias. The distinct colors and marking make a brilliant show. The plants make a strong growth and bloom profusely until after hard frosts.

**ROSY MORN.** The favorite window-box petunia, also fine for bedding. Delicate pink with white throat .....Pkt. 10c

**SINGLE.** A desirable flower for bedding or for porch or window-boxes. The seed is very fine and needs only a slight covering. Plant in a warm, open location. I am offering a mixture of the best large flowering varieties in many beautiful colors .....Pkt. 15c

**Balcony Petunias** A later and very beautiful kind of Petunia. It grows more erect than the ordinary variety and the flowers are large and fine.

**BALCONY BLUE.** A rich, velvety, indigo blue... .....Pkt. 20c

**BALCONY ROSE.** Flowers of brilliant rose-pink... .....Pkt. 15c

**BALCONY WHITE.** Pure white form of this type... .....Pkt. 15c

**BALCONY CRIMSON**.....Pkt. 15c

**BALCONY QUEEN.** A charming variety. Violet and white.....Pkt. 20c

**BALCONY MIXED**.....Pkt. 15c

**Pansies** Seed shown in shallow boxes in the house, or preferably, in a cold frame where one is available, will produce fine flowers in summer and all through the fall. If the seed is sown in spring, outdoors, in a partially shaded location, the seedlings will bloom in autumn. The plants, if given a slight protection of leaves, usually come through the winter unharmed. Take care of the weakest looking seedlings, as they usually give the finest flowers.

**MASTERPIECE.** Petals curled and twisted. Very large flowers more or less blotched and in combinations of colors. The nearest approach to a double pansy.....Pkt. 15c

**GIANT MIXTURE.** Made up from and including seeds of all the Giant Flowering Pansies, and several other sorts not otherwise obtainable than in this mixture .....Pkt. 15c., 2 for 25c



Zinnia



## List of the Most Popular Flower Seeds—Continued

**Phlox** The annual Phloxes are dazzling in effect, particularly so when sown in masses or ribbon beds of contrasting colors. Few flowers are so easy to grow from seed, so pretty and compact in habit, so quick to bloom, or give such a brilliant display of color. Finest mixed colors... Pkt. 10c

**Portulaca** (Sun Plant or Rose Moss.) Por-tū-lāk'-a. One of our finest hardy annual plants, of easy culture, thriving best in a rather rich, light loam or sandy soil, and luxuriating in an exposed sunny location; the flowers are of the richest colors, and produced throughout the summer in great profusion; fine for massing in beds, edgings or rockeries. There always appear single flowered plants among the list of double flowered seed. These should be weeded out as they show bloom. Finest double mixed... Pkt. 10c

**Poppy** Annual. Poppies should be sown as early in the spring as possible where they are to remain, as they do not stand transplanting. Mix the seed with dry sand and sow very thinly. If they come up too thickly they must be thinned out to stand five to six inches or more apart if you wish best results.

**DOUBLE.** Peony flowering, shrimp-pink. A bed of these tall, stately poppies should have a place in every garden. The flowers are extremely double and under favorable conditions as large as to resemble beautiful pink peonies... Pkt. 10c

**SHIRLEY POPPIES.** These are single and occasionally semi-double, and range in color from the purest white through the delicate shades of pale pink, rose and carmine to the deepest crimson and blood-red, while many are daintily edged and striped. In fact, so varied are they that scarcely any two flowers are exactly alike... Pkt. 10c

**Salpiglossis** Sal-pī-glos'is. Very snowy bedding or border plants with richly colored, funnel-shaped flowers which are borne on long, graceful stems. The flowers of purple, scarlet, crimson, yellow, buff, blue or almost black are beautifully veined or penciled and are excellent for cut flowers. They are easily grown and are most desirable for beds or borders... Pkt. 10c

**SHASTA DAISY.** (Alaska.) Graceful and elegant pure-white flowers with yellow centers; lasts a long time. In bloom from June to October. Extra fine cut flowers... Each, 25c

**Snapdragons** see ANTIRRHINUM.

**Scabiosa** Skā-bi-ōs'a. Twelve to eighteen inches. This is an old favorite, and of late years has been greatly improved. The flowers are borne on long, wiry stems, in many beautiful colors. An exceptional garden plant and indispensable for cutting. Sow outdoors in May. Keep the seed-pods clipped and the plants will bloom much longer.

**ANNUAL.** Double cone-shaped flowers in many rich colors borne on long stems. Very desirable for beds or for cutting. All colors mixed... Pkt. 10c

**CAUCASICA.** Perennial. Lovely lilac colored flowers on long stems. Splendid for cutting and very showy in beds or borders... Pkt. 15c

**Stocks** Annual.

**GIANT PERFECTION OR CUT AND COME AGAIN.** An improved strain of this old sweet-scented garden favorite. Flowers are more double and much larger than the ordinary stock. They

## Stocks—Continued

throw out numerous side branches, all bearing double, fragrant flowers. Excellent for pots or for cutting. My mixture contains shades of blue, scarlet, pink and white... Pkt. 10c

**Straw Flowers** see HELICHRYSUM.

**Sweet Peas** No garden is too small for a row of sweet peas. Its blooming season usually extends from early summer until very hot, dry weather and no other climber equals it for cutting, either for use in bouquets or for table decoration.

Nothing within recent years can approach in importance the introduction of the "Spencer, Butterfly or Orchid Flowered" sweet peas. They are distinguished from the standard sorts by the enormous flowers with crinkled and wavy petals, and also from the fact that they usually bear four blossoms on a long, stout stem.

**AMERICA.** White striped scarlet... Pkt. 10c

**AUSTIN FREDERICK.** A giant lavender. Pkt. 10c

**COMMANDER GODSALL.** A very beautiful violet-blue... Pkt. 10c

**CRIMSON KING.** A true ox-blood, a pure rich crimson. Very distinct... Pkt. 10c

**DOBBIE'S CREAM.** A deep primrose... Pkt. 10c

**HERCULES.** A choice soft rose-pink. Large flowers... Pkt. 10c

**KING WHITE.** No finer white, in every respect, has ever been produced... Pkt. 10c

**MISS CALIFORNIA.** One of the newer varieties. A very beautiful orange-salmon... Pkt. 15c

**YOUTH.** The most fragrant of all sweet peas. With an exquisite pink picotee on the large, pure-white ground... Pkt. 10c

**WARRIOR.** An extremely large flower, maroon, almost black... Pkt. 10c

**KUNDERD'S PREMIER MIXTURE OF SPENCERS.** Made up from the named varieties in this list and many other choice Spencers including those of recent introduction. Great care has been given in preparing this mixture, so that each packet will contain a balanced proportion of color Pkt. 10c., 3 for 25c.

**KUNDERD'S BLUE RIBBON MIXTURE.** This mixture is a beautiful blend of only the largest and brightest colored Spencers. It includes all the standard Spencers of merit and all the very latest novelties, such as Austin Frederick Improved; Mrs. Tom Jones; Picture; Valentine; Royal Scot; Renown, etc... Pkt. 15c

**Sweet William** It is one of the most desirable for display in the garden. The plants are easily grown, hardy and free flowering. They produce a succession of flower clusters, thus affording splendid bloom for several weeks. The florets are handsomely colored and marked and are borne on stiff stems in great profusion, forming dense, round topped heads or clusters, often three to four inches across. The colors are exceedingly varied, ranging from white through many shades of rose, lilac, red, carmine, crimson, and maroon to nearly black, usually two shades to each plant. Double mixed... Pkt. 10c

**Verbena** This well known annual of low growing, decumbent habit of growth is very desirable for massing in beds on the lawn. It is suitable also for borders and window boxes. Large clusters of showy flowers are borne in succession through a long season until frost. Each truss or cluster is about two or three inches across, and includes a dozen or more single flowers about three-fourths of an inch across, tubular with five spreading lobes. The length of stem and texture of the flowers make them of value for bouquets and table decorations. There is a wide range of colors, shades and stripes usually running from pure white to deep purple.

**GIGANTEA MIXED**.....Pkt. 25c  
**NEW GIGANTEA TYPE LUMINOSA.** A bright-pink, shading to softer shade of salmon. Pkt., 35c  
**ROSEA STELLATA.** Rose-pink, white eye. Pkt. 25c  
**VIOLACEA STELLATA.** Deep violet, white eye.....Pkt. 25c

**“Wild Garden”** Flower Seed. A wide variety of hardy flowering annuals mixed together, and wherever planted will insure something new almost every day. Is suitable for sowing in shrubbery, and in beds on which no care will be bestowed, or even for sowing in exposed locations, where wildness is preferred to order and precision. Seed may be broadcast on soil clean from weeds. To those who can not give the necessary care required in a neatly laid-out flower garden, the “Wild Garden” presents a good substitute. You will be well repaid in giving this a place in your garden.....Pkt. 10c

**Zinnia** Annual. The Zinnia is one of the most brilliant, showy and satisfactory of annuals, and has long been a general favorite. The seed can be sown early in the hot-bed or light window

and transplanted, or sown later in the open ground. It springs up quickly, and the young plants begin flowering early.

#### GIANT DAHLIA FLOWERED

**CRIMSON MONARCH.** A splendid red of immense size, very showy.....Pkt. 25c

**DREAM.** A deep lavender Zinnia of a most lovely color, combining delightfully with light rose and pink.....Pkt. 25c

**EXQUISITE.** A delicate light-rose shading to darker rose at the center. It is a very beautiful flower.....Pkt. 25c

**GIANT DAHLIA FLOWERED MIXTURE.** Finest mixed.....Pkt. 25c

**GOLD STATE.** A striking shade of burnt orange. The distinct color and size of the bloom places it among the choicest of our summer and fall flowers.....Pkt. 25c

**ORIOLE.** A combination of orange and gold that makes one of the most attractive flowers. It changes slightly with age, but the color is always lovely.....Pkt. 25c

**POLAR BEAR.** A pure white, the result of years of hybridization. Deserving of a place in every garden.....Pkt. 25c

**PURPLE PRINCE.** A fine deep purple...Pkt. 25c

**RED RIDING HOOD.** A beautiful little Pomme zinnia of dwarf habit of growth. Splendid for border. Brilliant scarlet flowers that bloom in profusion all summer.....Pkt. 10c

**SCARLET FLAME.** A large flower of beautiful bright scarlet. A soft blending of orange through the petals enriches its beauty.....Pkt. 25c

## Oriental Poppy

### *Papaver Orientale*

From the middle of May until the end of June there is probably no flower in the garden that gives more brilliance and beauty than the Oriental Poppy. These Hardy Perennials may be easily grown from seed and are becoming more popular each year. The seed that I am offering is select seed from the gardens of Dr. J. H. Neeley who is recognized as an authority on Oriental Poppies and whose collection contains all of the best varieties among which are the following: Beauty of Livermore, Trilby, Proserpine, Wurtembergia, Mahoney, Mrs. Perry, Perry's White, Rembrandt and Lulu A. Neeley, which is his own production and is considered the equal if not superior to any that has ever been produced.

It will be understood that Poppy seed will not produce true varieties, nor can we expect them all to come true to color. Seed selected from the dark reds may be expected to produce a mixture of seedlings in which these colors will predominate. Seed selected from the white and pink varieties may be expected to produce a preponderance of those colors. While the mixed colors will contain a mixture in which the red and orange colors will predominate but may also have some of the bronze or mahogany colors, along with the whites and pinks.

Seed should be sown during the Spring or early summer months to produce plants that will bloom the following summer. Cultural directions printed on seed packets.

### Select Seed from the Above Named Choice Varieties

	Per Pkt.	Per 1000 Seeds
Dark or Blood Red Varieties .....	35c	\$1.00
Pink and White varieties .....	35c	\$1.00
Mixture of all colors.....	25c	.50





The many fine, new Iris produced in recent years have brought this flower up into a class with the best of the Floral Kingdom. In beauty of color tones it almost equals the Orchid and Pansy; in fact, it is often spoken of as "the poor man's orchid". It is easily grown and very hardy in any well-drained soil and a rapid multiplier. Many new varieties have been introduced in recent years at from five to thirty dollars each and more. I have a choice collection of the new, and the best of the older kinds, but on the following page will offer only a limited list of

choice and moderately priced ones. This selection embraces a select range of colors. The descriptions give only the main colors without going into detail. Irises are very desirable for planting in borders, among shrubs, and as single clumps in almost any reasonable situation. They can be transplanted successfully during almost any growing season of the year; soon after flowering is over is as good a time as any. Orders are shipped only during June, July, late August and early in September.

## List of Choice Iris

- Afterglow (Sturtevant)**—Self-colored. Lavender-gray, yellow towards the center. Three to four feet. Grand. Each, 50c. Doz., \$5.00.
- Albert Victor**—S. soft blue; F. beautiful lavender; large and fine. 40 inches. Pallida type. Each, 25c. Doz., \$2.50.
- Aurea (Syn. California)**—S. and F. finest chrome-yellow. Large, perfect form. The best all yellow. 2 feet. Each, 35c. Doz., \$3.50.
- Celeste**—A very fine pale azure-blue. 30 inches. Each, 30c. Doz., \$3.00.
- Dr. Bernice**—S. copper-bronze; F. rich crimson; large and beautiful variety. 2 feet. Each, 25c. Doz., \$2.50.
- Fairy (Pallida)**—White, suffused soft-blue. Orange beard. Very sweet-scented. A grand Iris. Each, 25c. Doz., \$2.50.

**List of Choice Iris—Continued**

- Flavescens**—A delicate shade of sulphur-yellow; sweet-scented flowers; fine for massing effect and cut flowers. May and June. 30 inches. Each, 25c. Doz., \$2.50.
- Florentina (Syn. Silver King)**—White, flushed lavender; very fragrant; early, fine flowers. 2 feet. Each, 25c. Doz., \$2.50.
- Glory (Fryer)**—F. golden bronze; S. rich red-maroon. Beautiful. Each, 50c. Doz., \$5.00.
- Heldge (Stenophila)**—Lemon-yellow with pearly shading. Each, 25c. Doz., \$2.50.
- Iris King**—S. clear, deep lemon-yellow; F. rich maroon, bordered yellow. A very beautiful Iris. One of the best. Each, 30c. Doz., \$3.00.
- Juniata (Farr)**—S. and F. clear blue, deeper than Dalmatica; large, fragrant. The tallest of the Bearded Irises; long, drooping foliage. Each, 35c. Doz., \$3.50.
- Khedive**—Beautiful soft lavender; falls a little deeper, with distinct orange beard. 33 inches. Each, 25c. Doz., \$2.50.
- Kochii (Syn. Atropurpurea)**—S. and F. rich claret-purple. Exceedingly rich, deep velvety purple. Very beautiful. Each, 25c. Doz., \$2.50.
- Lent A. Williamson (Williamson)**—S. broad, soft campanula-violet; F. very large velvety royal-purple. Beautiful golden beard. One of the very highest quality Irises. Extra grand. Each, 50c. Doz., \$5.00.
- Lohengrin**—S. and F. soft shade of cattleya-rose; very large. Tall. A fine Iris. Each, 30c. Doz., \$3.00.
- Loreley**—S. light yellow; F. ultramarine-blue, cream-bordered. Each, 25c. Doz., \$2.50.
- Madame Chereau**—White, frilled with an elegant wide border of clear violet-blue. 32 inches. One of the best. Each, 25c. Doz., \$2.50.
- Monsignor**—S. rich, satiny violet. F. velvety purple-crimson with lighter margin; large flower. Each, 25c. Doz., \$2.50.
- Mother of Pearl (Sturtevant)**—Remarkable variety, 4 ft. tall, floriferous, beautiful mother-of-pearl color, with golden beard and sweet-scented. No doubt one of the best six Irises in existence. Each, 50c. Doz., \$5.00.
- Mrs. Kimball**—S. heliotrope, tinged with bronze; F. reddish-purple, lighter border, reticulated white. Orange beard. Very fragrant. 18 inches. Each, 25c. Doz., \$2.50.
- Navajo**—S. light bronze-yellow, shaded lavender; F. deep maroon, heavily veined white and yellow; stigmas yellow; deep orange beard. An extra fine Iris. 20 inches. Each, 50c. Doz., \$5.00.
- Nibelungen**—S. all yellow; F. violet-purple, fawn bordered. A very fine Iris. Each, 25c. Doz., \$2.50.
- Nuee D'Orange (Storm Cloud)**—S. slaty gray; F. bronze and purple; very large flowers. Two feet. Each, 35c. Doz., \$3.50.
- Pallida Dalmatica**—S. fine lavender; F. clear, deep lavender; flowers very large; extra fine. A superb variety for mass effect or single specimens and cut flowers. The true variety. 40 inches. Each, 25c. Doz., \$2.50.
- Princess Victoria Louise**—S. sulphur-yellow; F. rich plum, bordered cream. Each, 35c. Doz., \$3.50.
- Perfection**—S. light blue; F. dark, velvety violet-black; orange beard. Exceptionally beautiful and showy. Each, 50c. Doz., \$5.00.
- Quaker Lady (Farr)**—S. smoky-lavender, with yellow shadings; F. ageratum-blue and old-gold; stigmas yellow; yellow beard. Grand. 38 inches. Each, 30c. Doz., \$3.00.
- Queen of May**—A beautiful lavender-pink. Nearly self-color effect; good height and floriferous. Each, 25c. Doz., \$2.50.
- Rembrandt**—S. and F. soft lilac-blue. Each, 25c. Doz., \$2.50.
- Rhein Nixe**—S. pure white; F. deep violet-blue, with a white edge. One of the very grandest. Each, 25c. Doz., \$2.50.
- Rev. S. G. Smith**—S. bronze-crimson; F. maroon-red, edged with bronze, veined light-yellow at base. Yellow beard. Glory strain. This variety shows the most coloration at base of leaves of any variety that I have ever seen. Each, 35c. Doz., \$3.50.
- Sherwin-Wright**—A very rich, deep yellow. S. and F. floriferous and beautiful yellow. Each, 25c. Doz., \$2.50.



### List of Choice Iris—Continued

**Special No. 2**—A fine seedling from Mr. Fryer. S. a sort of bronze-lemon wine shade. F. a deep purple of striking appearance. Each, 35c. Doz., \$3.50.

**Violacea Grandiflora**—S. rich blue; F. violet-blue. Large, tall and extra fine. Each, 35c. Doz., \$3.50.

**Walhalla**—S. lavender; F. wine-red. A fine Iris. Each, 25c. Doz., \$2.50.

**W. F. Christman**—S. white, tinged violet; F. purple, reticulated white with lighter border. Yellow beard. Fragrant. Free bloomer. 22 inches. Each, 35c. Doz., \$3.50.

**Wyomissing (Farr)**—S. creamy white, suffused, delicate, soft rose; F. deep rose base, shading to flesh-colored border. Each, 35c. Doz., \$3.50.

### TERMS, ETC.

Iris are shipped only within the United States proper.

Any Iris plant which does not grow for you will be replaced at one-half price.

Prices quoted are net. No discount. If interested in quantities of a variety please let me know and I will be glad to quote special prices.

As orders for Iris amounting to less than \$1.00 can be filled only at a loss, I will accept only orders in the amount of \$1.00 or more.

No substitution unless requested.

Full payment must accompany all orders.

**Iris Collection No. 101.** One division each of all varieties on pages 60 to 62, except Antonia Antonette, 38 in all, (value \$13.95) for . . . . \$11.95

**Iris Collection No. 102.** One division each of all varieties listed up to and including 50c each, 35 varieties, (value \$11.70) for . . . . . 9.95

**Iris Collection No. 103.** One division each of all varieties listed up to and including 35c each, 29 varieties, (value \$8.70) for . . . . . 7.85

**Antonia Antonette (1926)**—A new seedling of my own and, no doubt, one of the very finest Iris yet produced. Color is delicate, pure pink, very faintly tinted lavender. Solid color, very tall plant. Flowers large. One of the striking qualities of this variety is that it holds its true color indoors as a cut flower under most unfavorable lighting conditions as well as any kind of artificial light, while most Iris do not. This unusually fine Iris should be in every collection and no doubt it will become one of the greatest favorites among Iris. **Each \$2.50.**

*A plant of this beautiful new Iris will be given gratis with each order for Iris from the above list in the amount of \$15.00 or more.*



## Regal Lily (*Lilium Regale*)

This wonderful, new, hardy lily was discovered in China by Mr. E. H. Wilson, of The Arnold Arboretum, Boston, the Stanley of Horticultural Exploration, and is still but little known to the general public. It is indeed a Regal Lily and it seems very strange that it has come out of China to the rest of the world only a few years ago. Mr. Wilson tells a very interesting story of his trip to Tibet in quest of Regal Lily, in The Country Gentleman, of October, 1925. He tells of having seen it growing wild by the hundreds of thousands, exhaling its wonderful perfume, giving the air a delightful odor for miles around.

I have been so charmed with it that I felt it would be a rare treat to offer it to my patrons. It grows to a height of from two to five feet with 3 to 12 and more massive blooms open at a time. Color a beautiful white with delicate, canary-yellow throat and a pinkish tint on the outside of the petals. It blooms in July and increases rapidly both from seed and bulb offsets. It is easy to grow from seed and will bloom the second year.

**Note:** Mr. Wilson's entire story is very interesting and you can read it in your library in the issue above referred to. A. E. K.

**Note:** All orders for lilies and seeds, cash. Prices net. No discount.

### Regal Lily Bulbs Yet Very Scarce

The past fall I was able to supply a few bulbs and these were sent to the first orders received for them. I am able to produce very fine, hardy bulbs here in the North and offer bulbs of excellent quality for

delivery next October, prepaid, at prices quoted, as follows:

Send your order now to be sure of having it filled, as the supply will not be equal to the demand.

Blooming size bulbs, **Each, 20c. Doz., \$2.00.**

Medium size bulbs, **Each, 40c. Doz., \$4.00.**

Medium large bulbs, **Each, 60c. Doz., \$6.00.**

Largest size bulbs, **Each, 80c. Doz., \$8.00.**

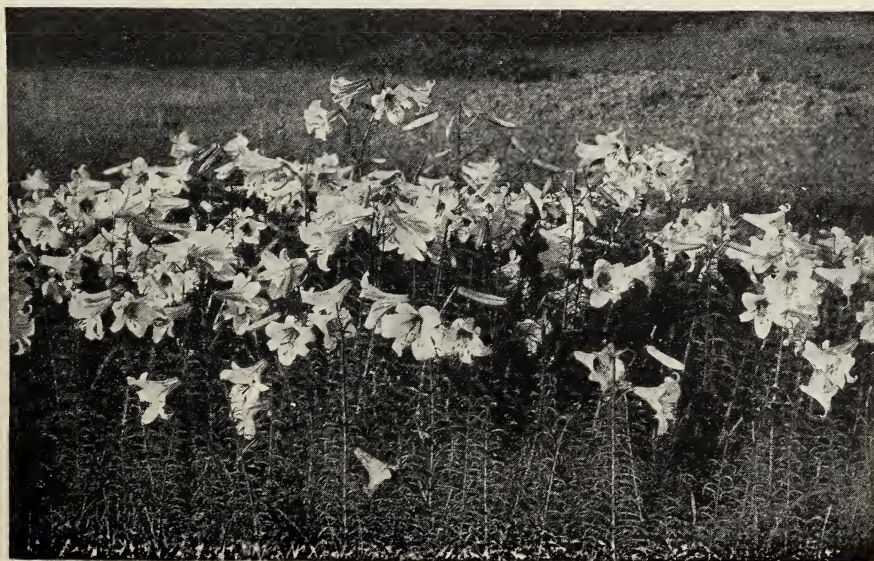
### Grow Regal Lilies from Seeds

My supply of seed is in fair supply but the demand is increasing in greater proportion than the output. This lily can be easily grown from the seed and is proving exceedingly popular as it is no doubt the finest of all lilies. I

had scarcely enough to fill orders last year so please send your order early to avoid disappointment.

Seeds from the past season's crop are now ready at the following prices, prepaid:

**Regal Lily Seeds—100 for 25c, 1000 for \$1.50**





# Kunderd's Hardy Garden Lilies

## Cultural Directions for LILIES



In planting lilies out-of-doors it would be advisable to place bulbs in a well drained position, also where they will be shaded from the sun.

Spade ground thoroughly to a depth of 16 inches or more. Mix a light amount of bone meal with soil as lilies are great feeders. Plant bulbs 4 to 6 inches deep depending on their size, deeper in a light soil. Mulch with leaves or straw as winter comes on.

No garden is complete without at least a few of these stately beauties, the blooming season of which may be extended from June to September if the proper varieties are planted.

Large plantings of *L. candidum*, *L. tigrinum*, and the *Speciosum* varieties are recommended, and also the handsome early-blooming American varieties, *L. elegans* and *L. superbum*. They thrive in any well-drained garden soil, but do best in the hardy border or among shrubbery.

## Hardy Garden Lilies

**Auratum** (The Gold-banded Lily of Japan.) Pure white, thickly studded with maroon spots, banded with yellow throughout the center of each petal. 5 ft. 50c each. \$5 per doz., \$40 per 100.

**Batemanniae.** Produces five to ten flowers to a stem of reddish orange color. Blooms in July and August. 3 to 4 ft. 40c each, \$4 per doz.

**Canadense.** Bell-shaped, nodding blossoms which vary in red and yellow colors. 3 to 5 ft. 25c each, \$2.50 per doz.

**Elegans, Leonard Joerg.** Rich apricot flowers; spotted, borne erect, in clusters, in June and July; very fine. 30c each, \$3 per doz., \$24 per 100.

**Hansonii.** 3 to 4 feet high. Flowers reddish orange, from eight to twelve in a cluster; petals thick and durable; blooms in July and August. \$1 each, \$10 per doz.

**Lilium Candidum.** (Madonna, St. Joseph's, or Annunciation Lily.) Blooms profusely in June; tall stately stems from 4 to 5 feet high, averaging from 10 to 15 flowers of large size and purest white. This Lily should make a fall growth to bloom best next year. Bulbs ready in September. Plant as early as possible, 6 inches deep to bottom of bulb. Special Monster Bulbs, exceptionally large, 50c each, \$5 per doz. Monster Bulbs, \$4.50 per doz., \$35 per 100. Large Bulbs, \$3.50 per doz., \$25 per 100.

**Speciosum Magnificam.** White ground heavily spotted with crimson. 9 to 11 in., 60c each, \$6 per doz., \$45 per 100.

**Speciosum Henryi.** Large orange-yellow flowers; very stately and showy, easy to grow and very hardy. Mammoth bulbs, \$1 each, \$10 per doz.

**Superbum.** (Turk's Cap Lily.) Tall, sturdy stems 5 to 6 feet high, bearing 40 to 50 beautiful, nodding, brilliant orange-red flowers in a pyramidal cluster, blooms in July. 30c each, \$3 per doz.

**Tigrinum Splendens.** (The Improved Tiger Lily.) Orange-red, spotted with black; blooms in August. 35c each, \$3.50 per doz., \$26 per 100.

THE ABOVE LILIES SHIPPED IN APRIL, MAY, JUNE

## Narcissus, Paper White True Grandiflora



Grows and blooms in water  
and gravel

Nothing e'se necessary

A child can grow and bloom them in water and gravel, or soil (nothing else necessary) in a few weeks from time of planting, and they remain in bloom for a long period. Shipped in August, September, October.

Select Size. Doz., \$1.00. 100, \$7.00.

Mammoth Size. Doz., \$1.25. 100, \$9.00.

Narcissus

# Kunderd's Select Tulips

To avoid delay, I advise ordering bulbs early as these must be obtained in advance from my Holland growers.

There is a great interest now displayed by the public in planting their own Tulip bulbs. The easy culture and their beauty in the Spring and the fact they can be planted among shrubbery and left without being disturbed for several years to bloom every Spring, makes them a real valuable bulb for your garden.

## CULTURAL DIRECTIONS OF TULIPS

Plant four or five inches deep and six inches apart in raised beds or borders. Bone meal mixed with soil is a wonderful food for tulips.

## DARWIN TULIPS

### IN THE BETTER VARIETIES

Deliveries Made in September or October.

	Per Doz.	Per 100	Per 1000
<b>Baronne De La Tonnaye.</b> A beautiful, distinct, deep rosy pink, margined blush	<b>\$.55</b>	<b>\$3.50</b>	<b>\$30.00</b>
<b>Bartigon.</b> A tall, large, fiery red flower; a splendid variety.....	<b>.55</b>	<b>3.50</b>	<b>30.00</b>
<b>Centenaire.</b> Lilac pink with blue center, large .....	<b>.60</b>	<b>4.00</b>	<b>35.00</b>
<b>Clara Butt.</b> Soft salmon-rose pink; medium size flower of perfect shape and lovely color; a real beauty, a fine bedder .....	<b>.55</b>	<b>3.50</b>	<b>30.00</b>
<b>Dream.</b> A most charming tulip; violet mauve lilac; very tall .....	<b>.70</b>	<b>4.50</b>	<b>40.00</b>
<b>Europe.</b> Glowing salmon scarlet, shaded rose.....	<b>.60</b>	<b>4.00</b>	<b>35.00</b>
<b>Farncombe Sanders.</b> Brilliant rosy-scarlet, with white, showy base; very large, beautifully shaped flower; one of the very best .....	<b>.55</b>	<b>3.50</b>	<b>30.00</b>
<b>Faust.</b> Black violet .....	<b>1.20</b>	<b>7.50</b>	<b>69.00</b>
<b>Glow.</b> Scarlet vermillion, distinct blue and white base; very brilliant color; an attractive bedder .....	<b>.65</b>	<b>4.50</b>	<b>40.00</b>
<b>Gretchen.</b> Silvery pale rose, flushed white; inside soft pink with white center marked blue. A very beautiful flower of delicate color .....	<b>.55</b>	<b>3.50</b>	<b>30.00</b>
<b>King Harold.</b> Purple red .....	<b>.50</b>	<b>4.00</b>	<b>35.00</b>
<b>La Tulipe Noire.</b> (The Black Tulip); deep maroon black; the darkest and finest form of Darwin Tulips; very strong stem and large flower .....	<b>1.00</b>	<b>6.50</b>	<b>60.00</b>
<b>Le Notre.</b> Clear pink.....	<b>.70</b>	<b>4.50</b>	<b>40.00</b>
<b>Mme. Krelage.</b> Deep rose, margined pale; large flower, on tall stem.....	<b>.55</b>	<b>3.50</b>	<b>30.00</b>
<b>Massachusetts.</b> Soft rose and white; large flower on strong stem .....	<b>.60</b>	<b>4.00</b>	<b>35.00</b>
<b>Mrs. Potter Palmer.</b> Shining Purple.....	<b>.60</b>	<b>4.00</b>	<b>35.00</b>
<b>Painted Lady.</b> Creamy white, tinged heliotrope .....	<b>.60</b>	<b>4.00</b>	<b>35.00</b>
<b>Philippe de Comines.</b> Intense velvety black .....	<b>.70</b>	<b>4.50</b>	<b>40.00</b>
<b>Pride of Haarlem.</b> Bright carmine-red, fine blue base; enormous flower of perfect form and grand beauty. For groups this variety is unsurpassed, both for its glorious color and stately habit.....	<b>.55</b>	<b>3.50</b>	<b>30.00</b>





## Kunderd's Select Tulips—Continued

## Darwin Tulips

in the Better Varieties.

	Per doz.	Per 100	Per 1000
Princess Elizabeth. Deep pink; long, fine-shaped flower; a splendid bedder..	\$.65	\$4.50	\$42.00
Prof. Rauwenhoff. Cherry-rose; large flower of great substance .....	.60	4.00	35.00
Psyche. Soft blush rose, with deeper color outside petals; edges slightly marbled white, an ideal cut flower .....	.60	4.00	35.00
Rev. Ewbank. Lilac mauve, shading to silvery heliotrope at edge; very beautiful and distinct color; true Darwin-shaped open flower .....	.60	4.00	35.00
Suzon. Soft buff rose shading to blush .....	.70	4.50	40.00
Sultan. Rich maroon-black; one of the darkest colored tulips .....	.55	3.50	30.00
William Copeland. (Sweet Lavender); blue lilac; highly recommended; the earliest of all .....	.70	4.50	40.00
William Pitt. Brilliant, dark scarlet; a very showy bedder and one of the best varieties .....	.70	4.50	40.00
White Queen. May be called the only White Darwin; large, globular, erect flower; a popular variety and fine bedder .....	.70	4.50	40.00
Zulu. Velvety purple black .....	.70	4.50	40.00
Extra Fine Mixed Darwins. ....	.60	4.00	35.00

Our special collection  
offered of Darwin Tulips  
at—

**\$4.00 per 100**

**\$35.00 per 1000**

in the finest leading varie-  
ties properly labeled.

Baronne de la Tonnaye

Clara Butt

Farncombe Sanders



Centenaire

Gretchen

Prof. Rauwenhoff

Bartigon

Madame Krelage

Pride of Haarlem

William Copeland

King Harold

Rev. Ewbank

## Single Early Tulips

Deliveries Made in September or October

	RED SHADES	Per doz.	Per 100	Per 1000
Artus.	Bright scarlet; dwarf; first-class bedding variety . . . . .	\$ .60	\$4.00	\$35.00
Belle Alliance.	(Waterloo); scarlet; sweet scented; a splendid bedder. . . . .	.80	5.50	50.00
Brilliant Star.	Bright scarlet, early . . . . .	1.10	7.00	65.00
Couleur Cardinal.	Brilliant crimson, with purple shade; lasting flower with long and firm stem; unrivaled for bedding. . . . .	.90	6.00	55.00
Cramoisi Brilliant.	Brilliant scarlet; an excellent bedder; a very recommendable variety for all purposes . . . . .	.60	4.00	35.00
Prince of Austria.	Fine orange-red; sweet scented; extra fine tall-stemmed; grand bedder; a leading variety, suitable for all purposes and always giving satisfaction. . . . .	.80	5.25	47.50
Vermilion Brilliant.	Scarlet, brilliant color; early; one of the best tulips for all purposes . . . . .	.90	6.00	56.00
	WHITE SHADES			
La Reine.	(Queen Victoria); white, slightly shaded rose; the most popular white . . . . .	.60	4.00	35.00
La Reine Maximus.	White, shaded pink; may be called an extra large-flowered La Reine . . . . .	.75	5.00	45.00
Pelican.	Pure white. . . . .	.90	6.00	56.00
White Hawk.	Pure white; large, substantial flower . . . . .	.80	5.25	47.50
White Swan.	Pure white; true egg-shaped flower on long stem; extra for cutting; late . . . . .	.75	5.00	45.00

**Kunderd's Select Tulips—Continued****Single Early Tulips — continued**

Deliveries Made in September or October

PINK SHADES		Per doz.	Per 100	Per 1000
Cottage Maid. Dark rose with white shade; a grand variety for bedding . . . .		\$ .90	\$6.00	\$56.00
Cullinan. Light pink . . . . .		.85	5.75	55.00
Flamingo. White, flaked deep pink; a sport of White Hawk; one of the best pink varieties . . . . .		.80	5.25	47.50
Ibis. Deep rose . . . . .		1.25	8.00	75.00
Pink Beauty. Dark rose . . . . .		1.60	11.00	100.00
Proserpine. Brilliant carmine-rose, unique color; enormous flower, sweet scented; the queen of the earliest forcing varieties . . . . .		1.15	7.50	70.00
Prosperity. Delicate, lovely pink; a dark pink sport of La Reine; excellent . . . .		.80	5.25	47.50
Rose Luisante. Deep rose; fine lasting flower on strong stem . . . . .		.90	6.00	55.00
Rose Griselini. Blush-white, edged delicate rose . . . . .		.60	4.00	35.00
Rose La Reine. Deep rose . . . . .		.80	5.25	47.50

**YELLOW SHADES**

Chrysolora. Pure golden yellow; fine for bedding . . . . .	.80	5.50	52.50
Fred Moore. Orange-red . . . . .	.75	5.00	45.00
Goldfinch. Pure yellow; sweet scented . . . . .	.90	6.00	55.00
King of the Yellows. Deep, golden yellow; a well-shaped flower of great substance on tall, firm stem; extra for cutting; one of the best and earliest yellows . .	.60	4.00	35.00
Mon Tresor. Large yellow; the earliest of all yellow tulips . . . . .	1.00	6.50	60.00
Rising Sun. Deep yellow . . . . .	1.15	7.50	70.00
Thomas Moore. Orange; fine, lovely color; sweet-scented, substantial flower on tall, strong stem; a first cutting variety . . . . .	.75	5.00	45.00
Yellow Prince. Golden yellow; sweet-scented; the most popular yellow tulip and the best yellow variety for market . . . . .	.75	5.00	45.00

**STRIPED AND VIOLET SHADES**

Duchesse De Parma. Bright orange-scarlet; bordered yellow; fine bedding variety . . . . .	.90	6.00	55.00
Joost Van Vondel. Red, feathered white . . . . .	.80	5.45	47.50
Kaiserkrone. Crimson-scarlet, edged bright yellow; large, showy flower on tall, strong stem . . . . .	1.15	7.50	70.00
Pres. Lincoln. Light violet; white base . . . . .	.90	6.00	56.00
Single Early. Extra fine mixed . . . . .	.50	3.00	27.00

**Double Early Tulips**

in the Better Varieties

Deliveries Made in September or October

Boule De Neige. Pure white; large; perfect-shaped, peony-like flower . . . . .	.90	6.00	55.00
Blue Celeste. Violet blue; late . . . . .	.90	6.00	55.00
Couronne d'Or. Golden yellow, flushed orange; beautiful, large flower on long, strong stem; splendid for bedding, and the most popular double yellow tulip .	.90	6.00	55.00
El Toreador. Orange red; terra cotta edged . . . . .	1.25	8.00	75.00
Gloria Solis. Red, golden bordered . . . . .	.75	5.00	45.00
Imperator Rubrorum. Rich, glowing scarlet; old, well-known variety . . . .	1.10	7.00	65.00
La Candeur. Pure white; splendid for bedding; late . . . . .	.90	6.00	56.00
Le Matador. Dazzling scarlet . . . . .	.90	6.00	56.00
Lucretia. Bright pink . . . . .	.75	5.00	45.00
Murillo. Finest pink, full double flower. This leading variety is unquestionably the best double pink and unsurpassed for bedding . . . . .	.65	4.50	40.00
Mr. Van der Hoef. A beautiful golden yellow sport of Murillo; a novelty of great merit . . . . .	1.15	7.50	72.50
Peach Blossom. Dark pink . . . . .	1.15	7.50	70.00
Rubra Maxima. Deep red; splendid, excellent bedder . . . . .	.80	5.25	52.50
Salvator Rosa. Splendid deep rose; the leading double pink tulip; early . . . .	.80	5.50	52.50
Schoonoord. A beautiful, snow-white sport of Murillo, with all the good qualities of that well-known variety . . . . .	.80	5.50	52.50
Tournesol Red. Bordered yellow; very large flower . . . . .	1.00	6.50	60.00
Tournesol Yellow. Orange shaded . . . . .	1.00	6.50	60.00
Titian. Red, bordered yellow; early . . . . .	.90	6.00	56.00
Tearose. A beautiful, pale yellow sport of Murillo; splendid for bedding . . . .	.75	5.00	45.00
Vuurbaak. Bright, fiery scarlet; immense flower on strong stem; a very showy bedder and the best double scarlet tulip . . . . .	.90	6.00	57.50



## Kunderd's Select Tulips—Continued



## Cottage Tulips

SINGLE LATE OR MAY FLOWERING  
Deliveries Made in September or October

	Per doz.	Per 100	Per 1000
Bouton d'Or. Golden yellow; the finest golden yellow for cutting and bedding ..	\$ .60	\$4.00	\$35.00
Fairy Queen. Heliotrope with yellow .....	.60	4.00	35.00
Gesneriana Lutea. Large, pure yellow; enormous flower on a tall, strong stem.....	.60	4.00	35.00
Gesneriana Spathulata. Scarlet, blue base, large, long-stemmed flower .....	.60	4.00	35.00
Inglescombe Pink. Salmon red, greenish base; for bedding.....	.60	4.00	35.00
Inglescombe Scarlet. Rich blood scarlet, with distinct black base, splendid constitution.....	.60	4.00	35.00
Inglescombe Yellow. Yellow; very large, bold flower; long, strong stem; hardy and most vigorous.....	.60	4.00	35.00
Isabella. Cream, turning carmine-rose; elegant, long flower for bedding .....	.60	4.00	35.00
John Ruskin. Rich apricot orange, flushed pink and gold .....	1.00	6.00	52.00
Mrs. Moon. The largest of late yellow tulips, on strong stem; very beautiful....	1.30	8.50	79.00
Maiden's Blush. (Picotee); white, rosy margined, turning to a bright, pale crimson; elegant flower; popular variety for cutting.....	.60	4.00	35.00
Moonlight. Sulphur yellow .....	.80	5.50	50.00
Parisian White. White, turning to rose; a very fine tulip.....	.70	4.50	40.00
The Fawn. Dove or fawn color.....	.60	4.00	35.00
Extra Fine Mixed .....	.50	3.00	25.00

## Parrot Tulips

Deliveries Made in September or October

Parrot Tulips are Cottage Tulips, with fringed large flowers of a very picturesque and peculiar shape.

Admiral Constantinople. Red .....	.75	5.00	45.00
Cafe Brun. Brown.....	.75	5.00	45.00
Cramoisi Brillant. Scarlet.....	.75	5.00	45.00
Lutea Major. Yellow .....	.75	5.00	45.00
Markgraaf. Brown and yellow.....	.75	5.00	45.00
Perfecta. Yellow and red .....	.75	5.00	45.00
Extra Fine Mixed .....	.70	4.50	40.00

Kunderd's Select Tulips — *Continued*

## Breeder Tulips

Deliveries Made in September or October

	Per doz.	Per 100	Per 1000
Bronze Queen. Soft buff inside, tinged golden bronze .....	\$ .80	\$5.50	\$50.00
Cardinal Manning. (Goliath); rosy violet, flushed bronze .....	1.00	6.50	60.00
Don Pedro. Coffee color .....	1.50	11.00	100.00
Feu Ardent. Mahogany-red .....	1.60	12.00	110.00
Godet Parfait. Purple-violet .....	1.50	11.00	100.00
Golden Bronze. Old-gold outside, inside golden bronze .....	.90	6.00	55.00
Jaune D'Oeuf. Rosy lilac, edged yellow .....	1.00	6.50	60.00
Lucifer. Reddish orange .....	2.75	20.00	180.00
Louis XIV. Purple, flushed golden bronze; very large .....	2.00	15.00	140.00
Medea. Rosy Carmine, tinged salmon .....	1.00	6.50	60.00
Panorama. Reddish mahogany .....	1.00	6.50	60.00
Plutarchus. Bronze, terra-cotta base .....	1.10	7.00	65.00
Prince of Orange. Terra-cotta with orange edge .....	1.75	13.00	120.00
Velvet King (Dreadnaught). Dark purple, white base .....	1.40	9.50	90.00
Yellow Perfection .....	1.10	7.00	65.00
Extra Fine Mixed .....	.70	4.50	40.00

## Kunderd's Choice Narcissi or Daffodils

Deliveries September or October

Narcissi are chiefly used for naturalizing, as they come in bloom from year to year indefinitely and bring a beauty of yellow colors to your garden that is indescribable. We are prepared to deliver the leading varieties that are the hardiest and the best adapted for American culture. Narcissus bulbs should be planted as early as possible to induce good root action and to insure good flowering results in early Spring. Plant bulbs to a depth of 6 in. and 4 in. apart. Mulch over every winter. Most careful precaution is necessary not to uncover until signs of frost have disappeared.

	Per Doz.	Per 100	Per 1000
<b>Barri</b> <b>Conspicuous.</b> Large spreading perianth. Orange cup .....	.20	\$2.00	\$15.00
<b>Double Von Sion.</b> The true double yellow Daffodil .....	.20	2.00	15.00
<b>Emperor.</b> Brilliant golden yellow trumpet large substantial flower; a very popular variety .....	.20	2.00	15.00
<b>Glory of Sassenheim.</b> Large yellow trumpet, white perianth .....	.20	2.00	15.00
<b>King Alfred.</b> Uniform rich golden yellow. On account of its elegance and beauty far superior to all other yellow trumpets; Mother bulbs .....	.40	4.00	30.00
<b>Laurens Koster.</b> (Poetasz). White, with yellow cup. This is a hybrid of the Poeticus type, having four or five flowers to a stem, each bulb producing two and more flowers. Excellent for pot culture or cut flowers, making a most desirable substitute for Paper Whites. We have a large crop this year and offer same at prices formerly quoted by Holland growers. Unusually good .....	.20	2.00	15.00
<b>Poeticus.</b> (Common Pheasant's Eye). Pure white with scarlet edged cup .....	.12	1.25	8.00
<b>Sir Watkin.</b> Large yellow cup with sulphur-white perianth; the largest of all short-cupped varieties .....	.20	\$2.00	\$15.00
<b>Spring Glory.</b> Silver perianth; trumpet yellow .....	.20	2.00	15.00
<b>Victoria.</b> Creamy-white perianth; trumpet yellow; large .....	.20	2.00	15.00





# Kunderd's Hyacinths in the Better Varieties



*Single Dutch Hyacinths*

**Cultural Directions for Hyacinth Bulbs.** Plant from September to December in a well drained soil, which was formerly enriched a year previous. Bulbs should be set 6 in. apart and 6 in. deep. Mulch with leaves or straw. Do not uncover too early in spring.

## PRICES OF HYACINTHS AS PER VARIETIES MENTIONED BELOW

**Fancy Grade.** Per doz., \$3.50. Per 100, \$25.00. **Medium Grade.** Per doz., \$2.50. Per 100, \$18.00.

We supply the above in the varieties listed below:

**La Grandesse.** Intense snow white, very large, well-shaped spike on long, strong stem; fine formed bells of great substance. The finest of all pure white Hyacinths and unsurpassed as an exhibition variety.

**L'Innocence.** Pure white, broad, loose spike of elegant form, very large, well-shaped bells, early and excellent. It is used in large quantities all over the world. The most popular of all white Hyacinths.

**Gertrude.** Rosy pink, compact flower and large bulb. A first-class variety. Profitable for market work. Being of erect habit, it is excellent for bedding.

**Gigantea.** Fine blush pink, large compact flower. The name indicates its character. It has a giant flower. Fine for bedding.

**Marconi.** Bright pink, a fine truss with large bells on stiff stem; valuable novelty.

**Lady Derby.** Delicate rose, extra large, leading variety. One of the best and most recommendable varieties. Very early.

**La Victoire.** Brilliant carmine red. Early; extra fine; new.

**Queen of the Pinks.** Lovely pink; largest compact spike. A beautiful sport of the well-known King of the Blues.

**Cardinal Wiseman.** Bright rose; fine, broad flower; large.

**Roi des Belges.** Dark red; very fine truss. A popular bedder.

**Garibaldi.** Carmine; very early; good spike.

**Bismarck.** Light blue; early; broad spike.

**Grand Maitre.** Fine, deep porcelain blue; very large, broad, well-formed spike on short, strong stem. Beautiful curled bells, which, combined with the fine color and form, give this flower a very attractive appearance. It is the most popular of all blue Hyacinths.

**Queen of the Blues.** Fine, light blue with beautiful silvery shade; fine large spike. Medium late.

**King of the Blues.** Deep, glossy blue; splendid, well-formed large spike on short stem; bells of medium size but of great substance. Best and most popular dark blue.

**Yellow Hammer.** Golden yellow; fine, compact truss; the earliest and best yellow variety.

**King of the Yellows.** Bright, golden yellow; large bells and spike; for bedding late.

**Deliveries Made in September or October**

## Comparative Values and Blooming Dates of Kunderd Gladioli

A sense of a very great responsibility rested upon my shoulders when some years ago I laid my plans for establishing a basis for rating the comparative values of my many varieties of Gladioli. Though I fully realized the need for such data I faced the task with some reluctance, yet with a determination that when completed it would be founded on existing facts and be as nearly perfect as it is possible for human ability to arrive at definite conclusions of so great importance. I say this, knowing as I do, that nothing can be absolutely perfect.

It should be understood by Gladioli lovers that first of all these standards of comparison are based on what at this time the most expert hybridizers could possibly consider as an influence toward perfection. Then by considering absolute perfection as represented by the figure 100 and by checking all points of advantage and disadvantage against the term of perfection, these rating figures are finally fixed. Under such a plan the right value or rating is accomplished, at least to within a very small percentage of absolute correctness.

It should also be remembered that while these ratings are so nearly correctly fixed at this time they must necessarily change when, because of constant improvement of types and varieties, the degree now called perfection will have progressed to beyond what is expected in this present time.

This year my work was so heavy that I was not able to continue on with the tests of the various varieties. However, next spring I am planning to check up on the blooming dates and will give my customers this additional information from time to time in the regular catalogs.

## Difficulty of Establishing True Variety Values

It is decidedly advantageous to the beginner to know what varieties of flowers are most in demand, most dependable; and, as generally expressed, "the best". While it is very desirable to know this, it is not an easy thing to determine. Floral organizations have at times made attempts to standardize, by asking members to vote on varieties, giving their opinions in a percentage scale of points. Several such symposiums or voting ratings have been undertaken within recent years, and while it would be unfair to say that they are a failure, it is altogether fair to say that they do not produce satisfactory and dependable results. Indeed, we might go further and say that they are in many ways misleading. Well known varieties of outstanding merit, when they become cheap and plentiful, are usually rated too low. Others, when new and comparatively untried, are rated too high, and without any good reason.

Most flower lovers, in common with people in other walks of life, are governed by prejudice, sympathy and mere whim, and not by analysis, calm reflection and candid judgment. Their likes and dislikes are too strong to give proper judgment in the rating of varieties.

And so, while I have carefully and correctly rated my varieties to guide you for the current year, I shall continue my experimentalations and improvements and likewise will re-rate each variety in accordance with my progress, and with the established customs of determining excellence as viewed by the most expert growers throughout the whole world.

I have also, by careful checking, established and recorded the approximate length of time in days from planting to blooming. It must be understood that this is based on an average which might be called a normal season where climatic conditions approximate those in and around my producing grounds.

Variation in the time required to bloom the different varieties is influenced by several factors among which may be named: extremely wet or very dry seasons; abnormally warm or unusually cool spring weather; early or late plantings, etc. Late plantings generally come into bloom in fewer days because of more favorable ground and atmospheric conditions at planting time. Then, too, large bulbs generally bloom quicker than smaller bulbs though the size and quality of the flower is equal, in the average, irrespective of the size of the bulb, from one inch in size and upwards.

I feel that this additional information will help to guide my customers in making more satisfactory selections to meet their particular desires.

A rating established by one person, qualified to judge, is far better than can be established by many persons by filling out a blank which is sent them for that purpose. Under the latter plan those least qualified to judge, make up the majority in sending returns; and the result, as might be expected, is altogether unsatisfactory, and, in many cases and many ways, quite misleading.

The rarity and novelty of a variety which has been recently introduced is more than likely to cause it to be given a comparatively high rating; and the older and better established varieties, no matter how high their real merit, are rated low because they are so common. Specific cases could easily be pointed out.

What is written here is not to discourage the conducting of rating symposiums, or votings to establish ratings but to point out the inadequacies of the method. Even though a committee of experts is selected, the same human factors make the establishing of ratings more or less unsatisfactory.

MADISON COOPER,  
Editor *Flower Grower*.



## Gladioli Bulbs for Christmas and Birthday Presents—also for Other Occasions

TO those of you who are wondering just what to give to your friends or relatives at Christmas or Easter time, or for a birthday present, nothing could be more appropriate than a collection of choice gladioli. Everyone appreciates fine flowers and growing KUNDERD GLADIOLI is a real joy. They come in such great variety of types and colors that they are always a source of unending pleasure to the garden lover.

As it is often impossible to ship the bulbs so as to be given at these particular times, I will outline a plan which very nicely takes care of this situation. Many of my customer friends have been taking advantage of this method and this plan is becoming very popular. They simply send me a remittance for whatever amount they wish to spend and advise the name and address of the party for whom the gift is intended. Then, at the proper time, I send out a beautiful card, which can also be accompanied by your own personal card if you will send it, telling your friend that you have placed an order with me for gladiolus bulbs, which will be shipped in time for early planting, and that these bulbs are intended as a gift from you.

## Flower Gardening as a Hobby

Every one needs a hobby of some sort—something to give a change of thought and action, and I know of nothing that can be more worth while than to make flower gardening your hobby. Just to watch the sprouts from bulbs and seeds as they push through the earth; to see the leaves spring forth and the buds come, and finally, to view the blooms as they unfold, with all the splendor of nature's coloring, surely is an interesting pleasure.

Even if you have but a few square feet of space that could be used for planting, don't let that keep you from using the plot for garden flowers. A small garden is infinitely better than no garden at all, and the benefits received in pleasure and healthful exercise will more than repay the little effort required.

In fact, the busier you are with other necessary duties the more you need a flower garden. As has been said—"You need its restful peace, its beauty and its daily change of appearance to refresh the jaded spirit. You need its digging and hoeing, its raking, weeding and planting to refresh the fagged brain, to stretch the cramped muscles and exercise a lazy liver".

Gardening is a pleasing, healthful hobby. No other occupation gives more restful comfort or lasting satisfaction than to work among flowers and other growing things.

For the busy business man or woman to spend a few evening hours in the garden brings rest to the mind that becomes so tired from the labors of the business day.

# Proof of Kunderd Gladioli Superiority

The following pages give me about the greatest pleasure in my Galdiolus Catalog each year. They tell me the great pleasure my "New Creations" of Gladioli are giving to so many. Surely enough compliments for one person to receive from so many lovers of the beautiful. (And this is only a part of hundreds more fine testimonials I receive.) My only regret is that space prevents me from pub-

lishing them all and so express my kindest appreciation. Sometimes I feel like printing my whole Gladiolus Catalog with only testimonials to show you what an encouragement in my work your good-will brings.



Mrs. Brooks E. Shell, Ohio, August 24, 1927: "I am writing to tell you of my success with the bulbs I bought from you last spring. I had never grown Gladioli until this summer, and regret having missed the joy for so many years. Every morning my husband and I would visit the garden, sometimes before breakfast, or else immediately after, to see what beautiful surprise awaited us and never were we disappointed for new flowers delighted us each day and the colors, size, and quality are indescribable. Next year I hope to place another order as we think your products are unsurpassed."

Mr. A. J. Stackhouse, New Jersey, August 15, 1927: "I got a hundred of the collection bulblets and 80% have bloomed already and I am sure of some more yet so I think there will be 90% of them bloom. I have some of the finest ruffled and lacinated and choice varieties. They are great. I have blooms on these bulblets that are 2 1/2 to 3" across. They are fine."

Harry C. Shoemaker, Indiana, 1927: "It gives me much pleasure to write and tell you the grandeur of your wonderful glads. I have a small collection of them and they are sure excellent in quality, size, and beautiful tintings."

Mrs. Parker Stowers, Washington, January 24, 1927: "The past four years I have been buying a few Gladioli from you. They have all been beautiful. Last year I got some Primulinus and I'll never buy the other kinds again."

Mrs. Jennie C. Swogger, Pennsylvania, April 21, 1927: "Your Gladioli are of the very best types. Only wish I could order many more. By getting a few each year, however, I have a flower garden which is well worth seeing. It must give you real pleasure to know that you have added so many beauty spots to this old world."

A. B. Tichenor, Illinois, July 20, 1927: "Just a few words to let you know how well pleased I am with my Gladioli. I bought a small collection of named varieties last year, all were perfect beauties and the bulbs have multiplied well. This year some single bulbs have put up four shoots, all producing large spikes of flowers. I haven't seen any other plants that equal mine in size and beauty and I intend to place a large order next spring."

W. B. Vaughan, Bank Cashier, Montana, September 29, 1927: "We thought you would be interested in knowing that the writer had very good luck with the bulbs which we bought from you this year. We had a lovely display each Monday in our banking room and it drew many favorable comments from people calling at the bank, and I am sure that many friends were made for Kunderd as we were asked where we purchased our bulbs and I hope that you will receive some inquiries which will prove of value to you."

Mrs. J. C. Pike, Missouri, April 18, 1927: "Enclosed find payment for a collection of 100 bulbs as per paragraph attached. I have no hesitancy in ordering them. I know many of them will bloom this year and I expect them to be a delight next year. Three or four years ago, I ordered 75 bulbs from you. I have sold enough to pay the original cost and besides have now for this season's blooming several hundred fine bulbs. No flower in my garden has given me more satisfaction."

Mrs. J. K. Williams, Florida, 1927: "At different times I bought \$15.00 worth of Gladiolus bulbs from you, adding to them this year. They were just beautiful—clean and large,—and firm and shapely. It was such a joy to handle them and my slogan to all women is 'Kunderd for the classy bulbs.'"

Mrs. Louise Robison, Ohio, September 5, 1927: "Until this past season I had simply imagined that I knew Gladioli. This 1927 I had an awakening I must tell you about. My small order filled (your selection) proved that precious goods come in small parcels. The glads were an inspiration, and the admiration of the many who had the pleasure to see them. I shall never forget my first real order of Gladiolus bulbs."

Mrs. John Roth, Illinois, July 29, 1927: "Your Gladioli are greatly admired in this community and justly so as they are superior to all other Gladioli."

Mr. William J. Robbins, New York, April 17, 1927: "I want to tell you that your stock does not need any guarantee. The flowers they produce is guarantee enough for anyone no matter how exacting they may be."

J. M. Reising, Pennsylvania, March 7, 1927: "I am pleased to inform you that I bought 25 bulbs last year from you and the only complaint I had was one with myself for not ordering more. So you see I am making preparations this year to have all I can take care of in my limited garden, as they are beyond a doubt the ideal flower for beauty."

Mrs. C. O. Spahr, Ohio, September 1, 1927: "I have been getting Gladiolus bulbs from you now for about seven years and although I have bought from a dozen other places in that time I have never found any to compare with the wonderful flowers I got from A. E. Kunderd and none will ever satisfy me again but Kunderd's."

Harold M. Summer, Massachusetts, August 26, 1927: "Last spring I bought some glad bulbs from you, only a few, but a selected list. I also bought several from local growers. It would be very selfish of me not to tell you that the Kunderd glads outclassed the others many times. They were so healthy, vigorous, and beautiful that they immediately attracted the attention of my neighbors and friends who visited my garden."

Mrs. John Swan, Nebraska, August 6th, 1927: "I feel it my desire and duty to let you know how much pleasure and enjoyment I have had of my Gladioli Flowers. They were lovelier than I expected, so satisfying to one's sense of beauty."

Miss Lily T. Oslund, Kansas, July 18, 1927: "I just want to let you know how very well pleased we are with the Gladioli we purchased from you this spring. They are in bloom now and are simply gorgeous. We have measured several of the blooms and they have measured as much as five and one-fourth inches across. Our many friends are amazed when we tell them that we have raised these in our own yard. And really, they are much prettier than any Gladioli we have ever seen—hothouse or otherwise."

Mrs. A. E. Place, Michigan, August 26, 1927: "This spring I bought one of your \$2.00 bulb collections. You should see it now. A perfect marvel of beauty, over 50 spikes of bloom and nearly as many more of buds."



## Proof of Kunderd Gladioli Superiority—Continued

John S. Miller, Massachusetts, September 1, 1927: "I am sending you a snap showing a planting of 220 Gladioli all choice varieties. Kunderd Glads shown in the center eclipse all others in height, splendor, and profusion of bloom, some having three and four well-filled, perfectly balanced spikes."

F. E. Osterman, California, January 20, 1927: "Enclosed find order for Gladioli bulbs to the amount of \$39.56. If possible please acknowledge receipt of this order as my employer requires same. The two hundred Glory Mixture bulbs that we bought from you last year pleased us beyond words. I have never seen a better mixture and the quality of your bulbs is something we seldom see on this Coast. We look forward to something still better in your Wonder Mixture and know that we shall not be disappointed."

C. J. M. Jones, California, 1927: "I have intended writing to you ever since last fall when I wished to express my appreciation of your Orchid and Grand Mixtures. I planted the bulbs in July so that they would bloom about October. I think there were 120 of them and I cannot tell you what a delight they were to myself and friends. The delicate shapes and shades reminded me of lovely butterflies and the pleasure they gave was increased by the continuance of their beauty when gathered for the house."

Miss Millie Kump, Pennsylvania, August 29, 1927: "I have never been disappointed in any bulbs I ever got from you and their beautiful blooms have brought cheer to many friends in sickness and health and I think more to me because I grew them and love them."

### My Tribute

*Kunderd Gladiolus, glorious flower,  
Unto thee I tender homage due.*

*Never dewdrop sparkled in more  
beauteous chalice.*

*Dawn and sunset, life and love  
reflected are in you.*

*Every hue and color of the rainbow*

*Radiates from petals wondrous fair,*

*Daintiest tint to deepest glow you  
wear.*

*Gladness, joy you bring to sick and  
weary,*

*Living messages of tender love.*

*And to simply touch your velvet petals*

*Draws one nearer unto God above.*

*In my garden fair your grace and  
beauty*

*Offtimes cheer me when I'm sad and  
blue;*

*Lift a tired and drooping spirit*

*Into brighter realms and cheer it,*

*In a way no other flower can do.*

—JOHN EMIL CARLSON  
Chicago, Ill.

Margaret Kornman, Pennsylvania, April 12, 1927: "I wish to inform you that the Gladioli I ordered from your catalog last year were the finest I have ever seen. Nearly all of them had two spikes and from nineteen to twenty-five flowers on each spike. They were admired by all who saw them and am ordering some more from you this year."

Hofferberth & Britton, Ohio, August 11, 1927: "The bulbs which you furnished us last spring have surely outdone themselves and when I get there I should like to pick out some of the varieties that I want for next year. Am sold 100% on KUNDERD GLADIOLI now and have given away all my other culs."

Mrs. S. E. Perman, West Virginia, August 23, 1927: "To say they are beautifully grand would be mildly expressing their beauty. Our season has been bad for all growing things but these wonderful flowers have certainly surpassed themselves."

Frances Phinney, Iowa, March 23, 1927: "I was greatly pleased with the Gladioli purchased of you last spring. Thought I had nice ones before but yours planted right beside mine grew so much taller, five and six feet high, and every one had from three to four spikes of the most beautiful colors. Many of my friends came to admire them. You will never know the enjoyment I took looking at those flowers when in bloom. You are surely making the world brighter and better."

Rev. A. P. Morutz, Michigan, January 24, 1927: "Last year I sent you a small order for your superior Glads. The results were so astonishing that I have discarded all other glad bulbs and will grow Kunderd bulbs exclusively in the future. The vitality of the plants, the texture and exquisite beauty of the individual blooms, the majestic grandeur of an entire bed of Kunderd is well worth the trifling cost of the bulbs. My first experience with your bulbs has turned me into a Kunderd booster."

Miss Evan N. Moore, New York, January 11, 1927: "Again I'm sending you an order for more Gladioli. Those that I had last year were so beautiful in color and size that I am duplicating many. The space I have for a flower garden is limited but each year I plant about 400 of your bulbs. They cause comment by all who see them."

Mrs. W. A. Nicholson, Texas, 1927: "I just want to say a word or two in praise of your Glads. They were a surprise beautiful and almost made me selfish as I did not want to part with them until I had enjoyed them first."

Eugenie Huerstel, New York, August 6, 1926: "The rapidity with which you sell out certain of your bulbs is recommendation enough of the quality and beauty of your products and for this reason I would like to send in my order as soon as I receive the new prices."

## Proof of Kunderd Gladioli Superiority—Continued

Mrs. Roscoe B. Hazard, California, June 8, 1927: "I wish you could see my wonderful KUNDERD GLADIOLI growing over here at the beach with sand all around. We took all the sand out of the lot next to our house and replaced it with dirt and plenty of fertilizer and I find that I can have Gladioli all the year and such lovely, gorgeous large ones. Every one stops to look at them. They are my joy of all flowers."

Miss Minnie Hawkins, Virginia, March 21, 1927: "I must take this opportunity to tell you how wonderful the collection of bulbs were that you sent me last year for \$2.00. The bulbs were so small that all my neighbors told me they wouldn't amount to much but they were the talk of the neighborhood and I think you have received quite a few orders on account of how wonderful they turned out."

J. L. Harrod, California, February 5, 1927: "I have some eighty varieties, all but about one dozen are Kunderd productions—of the 125,000 bulbs that I am planting this spring over 90,000 are Kunderd varieties. This will give you some idea of my opinion of Kunderd Gladioli. I never have any trouble in disposing of all the cut flowers I can raise. Kunderd Glads always sell well; in fact, the standard sellers in the Los Angeles market today are mostly Kunderd productions."

Ferd H. Chun, Oklahoma, February 28, 1927: "From the first time I had the pleasure of growing some of your bulbs, even though it was only your cheapest mixture, I have been a consistent booster for the products of your skill and never fail to tell all inquirers that the House of Kunderd is the place to buy Gladioli if the best is wanted."

### When Spring Comes

*When spring is here and winter's missed,  
You don't know what to do,  
Just write to Kunderd for his list  
Of Gladioli true.*

*You'll find he has a large display  
Of bulbs that can't be beat.  
I'm sure you'll never see the day  
His equal you can meet.*

*Of all the colors you may see,  
You'll find them in his book.  
He grows his Glads from home grown seed,  
Get catalog and look.*

*From purest white to deepest pink,  
With ruffled ones as well,  
When out in bloom it makes you think:  
Which ones you'd better sell.*

*For health there's nothing beats the soil;  
For pleasure 'tis the same.  
Your worry's gone with little toil,  
So don't forget the name—of  
A. E. Kunderd, Goshen, Indiana.*

—ALBERT R. BARTLETT  
Easthampton, Mass.

Mrs. W. A. Davidson, Ohio, January 14, 1927: "Last year was the first Gladioli I ever raised. I had collection No. 301—20 different varieties. They grew more than five feet high and the flowers were fine. I called quite a few in to see them that had raised them for years but they went ahead of any they had seen."

Mrs. John T. Flynn, New York, June 18, 1927: "The flowers from last year's order were beautiful. They were indeed a joy all summer. I bought quite a number of other bulbs from a firm in New York City but your bulbs were cheaper and the flowers larger and more varied."

Richard D. Parker, Massachusetts, February 7, 1927: "After the experience that I had last year with Kunderd's Gladioli I doubt if I ever could be satisfied with any other. Perhaps I was exceptionally favored with good soil and it may be that it was good care, but I believe frankly that it was distinctly a case of Kunderd quality. I had corms from other sources, and while the blooms were satisfactory, yet the magnificence of the plants you sent me was so pronounced, there really was not much comparison. It really is impossible for me to express adequately my enthusiasm; they simply were gorgeous. I have seen many Gladioli in this vicinity, but I have never seen the equal in size, color, and attractiveness of those that I raised last summer. I have talked about Kunderd's Gladioli considerably and I hope that it does some good."

Miss Katherine Franken, Iowa, February 9, 1927: "The reason you have not received orders from me regularly was that your bulbs have been so healthy and so prolific that I had had more than I could use and have given bulbs to my friends and have sold some. I have never had such a satisfactory bulb in my garden."

Orville Goodrich, California, July 13, 1927: "Last spring I sent to you for several bulblets of different expensive, more or less, varieties. At the time I was told by a bigger and supposedly wiser grower that it was impossible to pick brand new varieties from catalog descriptions. I proceeded to do so, however, and got two that he thinks are good and three that I think are good out of three that have bloomed. I got six first and one second prize at the C. G. S. show; four were won entirely with Kunderd's glads and fully 90% of the general display was Kunderd's. It won first, the most coveted amateur prize."

F. H. Barton, Illinois, 1927: "I am in receipt of your letter telling me about your 'Better Acquaintance Year' Surprise package of Gladioli bulbs. I do not feel any such necessity for a better acquaintance, unless it might be a face to face, as I have been buying bulbs from you and growing beautiful flowers from them for a good many years. Have yet to meet my first disappointment with them."



## Proof of Kunderd Gladioli Superiority—Continued

**James H. Barwise, Minnesota, January 19, 1927:** "I want to add that last year was my first at growing Gladioli and I had wonderful success due to the quality of bulbs you sent. My success was not due to my work for I even planted upside down. Nevertheless my Glad bed was the talk of our neighborhood."

**Helen Collins Brandt, Kansas, February 13, 1927:** "Last year I had ten Kunderd Glads in a mixture and six of your named varieties. I had Glads from other dealers but yours were certainly far superior to any I have grown or have ever seen."

**R. W. Battram, Ontario, Canada, April 17, 1927:** "Have received all of the bulbs in splendid condition and thank you for your courteous treatment. The quality of bulbs that you send out and generous count and extras that produce the finest in Gladiolus make it a pleasure to deal with you."

**Mrs. Harry Lighthall, Nebraska, July 25, 1927:** "I can't resist the temptation to write you how pleased I am with the little bulblets I purchased from you for \$2.00. I knew that small ones would bloom as I have raised your bulbs for five years. Those bulblets were planted on April 23rd and they showed two blooming stalks on July 12th and are so nice and healthy looking. I have sold some bulbs in the spring and today sold my first cut flowers. The florist was very pleased with them and I received one cent each above market price. All grew from Kunderd bulbs. Now I have only a city lot but expect to put the entire garden into Glads next year."

**Mrs. C. M. Hirt, Oklahoma, 1927:** "The Gladioli which I purchased from you are beginning to bloom and they are gorgeous. Called a friend to see them and she exclaimed, 'such wonders!' Am certainly going to spend my money with Kunderd."

**Miss B. Douglas, New South Wales, Australia, 1927:** "I did enjoy the parcel of bulbs and bulblets I got from you last year and they have grown better than any imported lot I had before, which is very pleasing."

**S. C. Lathen, Nebraska, July 23, 1927:** "I have now about 300 bulbs, the increase from a collection I received from you some few years ago, and we certainly enjoy them more than any of our other flowers."

**O. J. Jacobs, New Mexico, August 12, 1927:** "Last spring I purchased from you 500 gladiolus bulbs. They were planted on different dates commencing with May first. I know you will be interested to know these bulbs are producing wonderful flowers. The spikes are long and strong and the blossoms are simply exquisite. You sent me, without charge, one very large bulb which has produced a wonderful bronze colored flower."

**Charles McNeil, Nevada, February 10, 1927:** "Herewith please find my check for \$6.04 to cover the attached order for a few of your Glads which I was able to decide on after almost wearing out your 1927 catalog trying to decide which of the many beautiful varieties I would choose so that I could increase my present collection of Kunderd Glads. I, like many of your customers, have given other Glads a trial and I, too, find that one is not 'experimenting or taking a chance' with yours. My only regret is lack of room to accommodate one each of yours and necessary funds also, although your bulbs are not too high in price. Those who saw the wonderful blooms I had from your bulbs last season, many bulbs carrying three and four shoots, all in bloom at one time, were amazed and I am certain this portion of Nevada will eventually turn to Kunderd's."

## Mr. Rockwell's New Book on the Gladiolus

**I**N this book on The Gladiolus, Mr. Rockwell has given us what I believe the most valuable information and comprehensive information I have ever read in any volume on this subject. It is a book which contains the most complete and practical information for both amateur and professional and at such a very moderate price. Mr. Rockwell is the author of a number of popular books on various garden subjects and an acknowledged authority. I feel certain this book will be of great benefit to all who love and grow "The Gladiolus" and I have decided to offer it in paper cover as extra on all moderate sized orders. For full particulars see page 21.

The regular price in paper covers is 50c. Anyone desiring a cloth bound copy can secure one for the amount of \$1.00 prepaid. If an order of the amount of \$5.00 for bulbs is sent to me, for 30c extra you will receive a paper cover edition prepaid with order. If an order for the amount of \$10.00 for bulbs is sent to me, 20c extra with order you will receive a paper cover edition prepaid with your order. For other offers see page 21.

# How to Plant and Care for the Gladiolus

Gladioli are easy to grow and are the most adaptable of all garden flowers. Nothing else of their class costs so little, or blooms so readily, in any soil and every climate. Their blooming season is long and their color varieties are literally unlimited.

The ease of culture, and their comparative freedom from diseases and insect enemies, make the Gladiolus, without doubt, the most satisfactory flower to grow, even by the most inexperienced, and no other flower gives so great and so certain returns for the same amount of labor and effort.

The bulbs you buy can be used for years to come and the comparatively few hours devoted to their growing will be considered a "labor of love" by all who cultivate them, because they will be repaid so many times over for the little effort required. Grow at least a small collection selected from the extensive list I offer you here and you will be most enthusiastic about your experience. Your success will be greatest if you follow the simple suggestions about planting, care and storage explained here:

## Selecting the Stock:

First of all it is necessary to begin with good bulbs (corms) of good varieties. This does not necessarily mean the most expensive, as many of the moderate priced ones are among the best, their price being lower simply because they are more plentiful.

Gladioli are universally successful in every section of this country while many other flowers can only be satisfactorily grown in certain localities. In the Northern States blooms can be produced from late June and early July until hard freezes begin; often very late in the fall. In the Southern States, in California and elsewhere, the season of course begins earlier and extends almost into the winter of the North.

**Soil Suggestions:** Any good garden soil is suitable. If of a clayish or heavy composition it can be mellowed by addition of sand, sandy loam, muck, etc. In preparing the soil it is necessary to follow only such methods as would give you a fine crop of garden vegetables.

**Where to Plant:** It should be remembered that Gladioli enjoy sunshine

and should not be planted in very shady places. Plant in rows or beds, in borders or among shrubbery, roses, etc. Plant in separate groups or among other flowers and plants. Plant marigolds, zinnias, asters and other flowers among your Gladioli as well as Gladioli among other flowers and plants, and you will discover many possibilities for delightful effects. I would appreciate reports of your experiments as such information may prove valuable to others growing Gladioli.

**Location and Preparation of the Soil:** It is of advantage, when possible, to use new location or soil each season so that bulbs are not planted oftener than every second or third year in the same soil. Spade in a good covering of manure in the fall preceding the planting. The richer the soil and the better the care and culture the better the results will be. In the spring, when the soil is in proper condition, spade deep and pulverize thoroughly.

**Planting:** Planting should begin as soon as early garden-making will permit and be followed by successive plantings, of say ten-day intervals, until early June in our Northern States and later in the South or they may all be planted at one time. For particularly late blooms they may even be planted as late as July first in the North. The later plantings bloom in a shorter

period after planting because of the warmer weather and better ground conditions. This applies to all climates and countries. Also the larger bulbs of equal quality come into bloom a little sooner than the smaller ones. The smaller bulbs may not produce as large spikes but the individual blooms will generally be as large and, if of high quality to begin with, will be more valuable over a period of years and give a much larger increase in new bulbs and bulblets.

**Depth to Plant:** Bulbs may be planted four inches deep or over in mellow soil, and four to eight inches apart in the row. Rows should be eighteen inches to two feet apart. They will, however, stand closer planting if the space is limited. While deeper planting will help to keep plants from falling over at blooming time they should be staked to protect them against heavy winds.



*Part view of Sesqui-Centennial  
Gladiolus Planting, 1926.*



## How to Plant and Care for the Gladiolus—Continued

**Fertilizing and Feeding the Soil:** When planting, use only well rotted manure or high-grade potato fertilizers. Liquid fertilizer or prepared sheep manure may be applied to the soil near the rows, once every ten to twenty days, care being exercised not to make applications too strong. Frequent, thorough waterings of the soil in the evening is a wonderful stimulant and gives the blooms much greater sun resistance and lasting qualities. Prepared, ground bonemeal, or a high-grade potato fertilizer can be sprinkled over the soil near the plants, between rows, and raked in to good purpose. Nitrate of Soda (a tablespoonful to two gallons of water for each dozen plants), applied to the soil near the rows once each week or ten days after buds begin to show color is very beneficial, or you can sprinkle the pulverized nitrate of soda over soil, rake in, and water.

**Cultivations:** Keep the soil well and frequently worked, especially early the next forenoon after watering the previous evening. Water thoroughly at intervals of several days. Excepting in exceedingly dry periods do not water daily. Over-watering is an injury. Keep soil crust from forming in the rows among the plants. After blooms begin to show, cultivate the soil to a lesser depth. Do not work the soil when wet.

**A Good Thing to Remember:** The three greatest essentials to successful growing of Gladioli, of as most everything else, are—good soil, good and frequent cultivation and plenty of water. When plants begin to ripen, watering should be lessened.

**Staking:** Slender stakes of light wood or bamboo painted light green make good supports for the spikes at blooming time. When horizontal lines are used they should be fastened to end posts firmly set, and wires tightly stretched. A few more stakes should also be placed at intervals along the lines. Use strips of cloth instead of cords to tie blooming spikes to their supports.

**Marking:** Painted white pine labels, copper wired, are very suitable for marking plants. As an accommodation to my customers I will supply such painted labels, with bulb orders only, at the rate of 2 for 1c, prepaid.

**Blooming:** The Gladiolus surpasses all other flowers for cutting purposes and good keeping qualities. Personally I prefer to bloom Gladioli in the house, cutting the spikes when the first two or three flowers open. Cut with a sharp knife to avoid bruising the stems. Cut spikes so as not to remove any more of the foliage than is necessary, leaving about four good strong leaves to develop new bulbs for next year. Each morning remove wilted blossoms, cut off a little of the stems, with a long slanting stroke (not square across), rinse and give fresh water. Keep inside of vases,

etc., clean. The flowers will last longer if these suggestions are followed. Placing the cut Gladioli in a cool cellar overnight refreshes and improves them.

**Endless Uses of the Gladiolus:** See pages 6 and 7.

**After Blooming Season is Over:** Shallow cultivation should be continued in order to develop good strong bulbs for next season. Less watering is needed from this time on and especially as the harvesting time approaches. As soon as the foliage begins to turn a yellowish-green, usually four to six weeks after blooming, the bulbs are then ready for—

**Digging and Storing:** If the greatest increase of cormlets is desired, bulbs may be

left in the ground longer than above mentioned though they should be dug before hard freezing. When digging, cut off the tops close to the bulbs. Dry well in the air and sunshine. Cure thoroughly indoors for a few weeks, then store in a cool, dry cellar. A covering of sand while in storage (after bulbs are well cured) is a protection against frost or dampness. Keep as near forty degrees as possible. Dampness in storage tends to develop disease.

It is best not to pile bulbs to a depth of more than four inches while in storage. Florist's flats are most suitable for this purpose. Such a crate may be made with sides and ends of four-inch boards, using plastering lath, closely laid, for bottoms. Make crates two feet square or 24 x 30 in., as may be best suited to your purpose.

**Cleaning Bulbs:** Bulbs should be



Part view of Sesqui-Centennial  
Gladiolus Planting, 1926.

## How to Plant and Care for the Gladiolus—Continued

cleaned about six weeks after digging, that is, to remove from the old bulbs all roots and bulblets. To leave them on until planting time is an injury to the bulbs.

You will find these simple cultural directions amply sufficient to assure abundant returns. Try at least a small collection of the newer Gladioli in your garden this coming

summer. Add to them from year to year and you will find no occupation more pleasant than the time you spend among these beautiful flowers.

*A. E. Kunderd.*

## How to Grow Prize Winning Gladioli Blooms

I often receive inquiries how to grow giant flowers and plants of Gladioli, such as are sometimes seen at exhibitions and described in catalogs. Gladioli may be grown to extremely large size if forced by unnatural methods, if soil and culture are of the best.

If possible, the place where the bulbs are to grow, should be heavily enriched the preceding year by a liberal application of richest barn manure well forked in, in the fall. In addition, a good coat of the same materials should be spread over the spaded surface, in order that its strength may be leached into the soil during the winter and early spring.

Some growers also add pulverized sheep manure by scattering along the trenches. Cover lightly before placing the bulbs, then cover the bulbs (or corms) an inch or two and give an additional application over which the remaining soil is placed. (10% to 25% of powdered wood charcoal added to the shredded sheep manure is a valuable addition.) Complete fertilizers with a good per cent of potash may be used to additional advantage.

Do not set bulbs too thickly. If largest plants and flowers are desired, rows should be two feet or more apart and bulbs six inches or over apart in the rows.

After the plants are well grown, about the time the "spikes begin to shoot", and the soil is well warmed by the sun, a mulch of well-prepared stable manure should be spread over the bed between the rows. At all times this mulch should be abundantly watered to get the benefit of the fertility and hold plenty of moisture.

By carefully making application of these methods and following the other cultural

advice given, you can learn to grow "Giant Gladioli" with blooms "six to seven inches

across and spikes five to eight feet tall".

**Caution** — Do not think that all the above methods are recommended to be used at one time in any case. Excess stimulation or over-high culture does not produce as good bulbs for the following year as those produced with average care. Varieties vary in different soils and seasons. Some do their best only in alternate years. To test a variety properly, do not decide on its merits unless the flower is in good condition. This may take several years.

**Diseased Bulbs** — Bulbs that are badly diseased should be destroyed at once, by burning them together with all diseased foliage.

Bulbs that are only slightly diseased and

those that may have come in contact with diseased bulbs may be benefited by the following treatment: Soak bulbs in a bichloride of mercury (corrosive sublimate) solution of one-eighth ounce to each gallon of water. Or: Use two ounces of corrosive sublimate dissolved in fifteen gallons of water, and soak for two hours (for smaller amounts in proportion). Or: Use one ounce of 40% formaldehyde to each four gallons of water and immerse bulbs for twenty minutes to one hour. These treatments are generally employed just before planting. Sometimes it is best to remove the peel before bulbs are treated. The best preventive of all diseases, such as scab, rust, etc., is perfect care and soil conditions, including cautious use of fertilizers. Much rust on foliage is caused by using over-strong fertilizers, and by over-watering the soil.



Part view of Sesqui-Centennial  
Gladiolus Planting, 1926.

*A. E. Kunderd.*



## Notes of Interest

### Definitions—according to Webster

**Ruffled:** Frilled, plaited or gathered; fringed. (In cloth it means an adorned edge or border.)

**Laciniated:** Having a fringed border cut into deep, narrow, irregular lobes. Narrowly incised. (Webster Unabridged Dictionary.)

Both ruffled and laciniated Gladioli were originated by A. E. Kunderd.

### Grow Your Gladioli Well

Some Gladioli are wonderful when well grown, while the same varieties only moderately well grown may look very ordinary or commonplace. Others are beautiful even in only fair condition, owing to certain color, shades, etc.; but even such varieties are far superior when well grown.

### Special Collections

Some of my friends find it hard to make up a selection. I will gladly make up for you any special collections of either ruffled, plain petaled or primulinus varieties, or combinations of all three, if you will write and give me some idea of what you would like to have. In such cases please tell me about what colors or shades you would prefer and as to the prices you wish to pay and how much in all you would like to invest.

### Value of a New Variety

A new variety of any flower must of course be as yet very scarce to be worth a very high price. When once in fairly good supply, such prices as \$50.00, \$100.00 or \$1000.00 would be unfair and absurd. Such a price may be only for advertising purposes and only a "bluff". I do not make use of any such tactics. When I ask a big price for a new Gladiolus it is scarce and I consider it worth such a price.

### A Word About Descriptions in this Catalog

Neither word descriptions nor colored plates can ever convey to a customer what any given flower will actually look like when in bloom. Even a well made color plate usually does not do justice to a fine variety of any flower. Descriptions in this catalog are necessarily brief, usually much of the detail must go undescribed for want of space and only the general colors can be stated. I make little use of color-chart descriptions (although I have the best of them in my office), for the simple reason that these also are wholly inadequate to give the reader a clear idea of the many color combinations and blendings of the actual flower as you would see it in bloom. For general appearance, type, form, etc., of a variety or any

other given subject there is hardly any better illustration than a well printed halftone from a good photograph.

### Your Success with Kunderd Gladioli

After you have had an opportunity to watch the sturdy growth and successful blooming of your Kunderd Gladioli through a season, I shall appreciate a report from you, with permission to use it. This will be doing a favor to others who may be considering starting with Gladioli, as well as helping me, and will be greatly appreciated.

### Tell Your Friends About Kunderd Gladioli

If you have friends whom you think would be interested in growing a bed of beautiful Gladioli, I hope you will tell them about Kunderd Gladioli, or send me their names and addresses so I can mail them my literature. This will be doing them a favor as well as me, as it will help further the growing of the wonderful Gladioli which I have to offer. I cannot offer any awards for addresses, as too many inferior lists would be sent, but I will certainly appreciate any addresses of persons that you can send, and they have been favored as well.

### What Kunderd Gladioli Mean to the Goshen Post Office

As I believe it is frequently of interest to my customers to know of the vastness of my business I should like to say that I receive and send out annually over a million pieces of mail and that our purchase of stamps at the Goshen Post Office amounts to more than 20% of their annual gross income.

### Goshen, Indiana

Goshen is a beautiful little city of 10,000 population located on the main line of the New York Central, and Lincoln Highway, 110 miles east of Chicago. Also has a branch of the Big Four R. R., north and south. Two interurban lines connect Goshen with Indianapolis, and Louisville, Ky., to the south, and South Bend and Chicago to the west. The beautiful Elkhart river also is of great value. Goshen is a manufacturing town, having many fine factories, and every inhabitant is a booster. You would enjoy a visit to this beautiful city and to my farms. This is a busy place and there is something always of interest for you to see. You will please consider this book as a cordial invitation to visit my place at any time and I will try to make your call as pleasant as possible. **Gladioli fields closed on Sundays.**

## Please Read Carefully Before Ordering

Send orders early to be more certain of getting all varieties wanted. Late orders coming during our planting season may be delayed a few days. **Please use the order blank sent with this catalog.**

**Safe arrival of bulbs is guaranteed** to any point within the United States and Canada. I care for the bulbs during the winter months and ship as soon after February 15th as the weather permits.

**Terms.** Remittances must accompany all orders. Send bank draft, express or postal money order, or if more convenient for you I will accept your personal check. Unused U. S. stamps will be accepted in payment of orders amounting to less than \$1.00.

**All goods are sent to you transportation prepaid** at prices quoted in this book.

**Claims for shortage** must be made immediately upon receipt of goods.

**References.** Those who may not know me, I refer by special permission to the following Goshen banks: The City National Bank, and the Salem Bank and Trust Co. Also R. G. Dunn & Co., and Bradstreet's Commercial Reports.

**Foreign Shipments.** I cannot guarantee safe arrival to foreign countries (except Canada) due to the delay and risk in transit which is entirely beyond my control. Special effort will be made to ship in proper season, to send only first-class, well-cured bulbs, also to pack well, but I cannot replace any stock arriving in unsatisfactory condition. From reports received from foreign customers, I find that over 95% of shipments arrive safely and in good condition. Owing to my great reductions in prices this season, I can only accept Canadian and other foreign orders in American exchange. Please remit by international draft or money order either on New York or Chicago, in full value of American money. Canadian customers, be sure to give number of your import permit with each order. Canadian orders will be shipped with certificate of inspection from our State Entomologist as required by the Canadian Insect Pest Act.

**Substitution.** Many years of experience has taught me the value of substitution, providing something similar or of greater value can be supplied. I find 99 out of 100 customers prefer this method, but if you do not wish any substitution please say so when ordering and any difference will be cheerfully refunded.

**Substitution in Collections.** I reserve the right to substitute when out of a variety offered in any of the collections. The stocks

are not of the same size and late in the season some may be entirely exhausted when your order arrives. Collections can be furnished only as described, at prices given. No alterations can be made in the collections described and offered in this book.

**Where offered by the dozen,** six may be ordered at half the dozen price. Less than six at single rate. Where offered by the hundred, fifty will be supplied at the hundred rate. Less than fifty at single or dozen rate. Exception—twenty-five may be ordered at the hundred rate in my four mixtures.

**Special Collections** will be made up for any of my customers who may wish my aid in deciding what to plant. Nothing can make a finer present to a friend than a collection of choice Gladioli. Please state choice of colors, varieties you have grown and amounts you wish to buy.

**Do not hesitate to send Small Orders,** even if but for a single bulb. I want to help the smallest grower or beginner.

**I do not sell seed** from any of my Gladioli. For cornlets and small planting sizes ask for my wholesale price list.

**No Mixture of all Ruffled Varieties** is offered in this book.

**I exercise great care in growing and caring for the bulbs at all stages.** All bulbs sent out are strictly young stock. My curing and storing methods are also superior to many of less experienced growers, and all this goes to make **QUALITY**. I do not aim to make my prices conform with "backyard specialists" nor price cutters, who often buy their bulbs from uncertain sources. **QUALITY** cannot be furnished in that way. This accounts largely for the great success of my customers in growing bulbs bought from me. Your success depends upon quality and my success depends upon yours. Quality is what you want, and price cutters do not furnish that. Even though you may think some of the prices a little high, the increase, if cared for, in two years makes the first cost of minor importance.

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Independence, Kans., Feb. 10, 1925.

Dear Sir:

Words cannot express how much we enjoyed the most wonderful scene, your farm of gladioli, while touring five thousand, two hundred miles last summer.

Margaret Baden.



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Thomas F. Gleavy, Massachusetts, February 21, 1927: "I take this opportunity to express myself as to the real worth of your beautiful creations, your fine healthy stock, size of bulbs, clear and beautiful colors, vigor of growth, etc. I have in my possession besides the list I am now submitting, some sixty varieties of your Glads and really it is hard to tell which one I favor for they are all most wonderful in every way. So good they are I am now adding to the list for I know the new ones will all give me great satisfaction and pleasure. I suppose all humans are inclined to be a little vain and boastful of their possessions, particularly of that which is a hobby, and if this is so I plead guilty to the first count for I am mighty proud of my (your) glads and my friends tell me I have every reason for being so. It is a real treat to watch the expression of my friends' faces when I present them with a few spikes of glads, for they only see the window displays in florists' stores and believe me one sees very few there to compare with mine."

Mrs. F. Harwood, Illinois, November 15, 1927: "I never was so enchanted over anything as over the many wonderful new colorings and markings in those glorious glads."

George C. Jackson, Minnesota, July 27, 1927: "Wish to write and thank you for the wonderful gladiolus bulb "Queen of Orange" which I was fortunate enough to obtain through procuring a new amateur member to the A. G. S. This Glad was in-

deed a revelation to me as I only have a few bulbs which I grow for recreation and none of them were of a named variety so far as I know, only a cheap collection which I obtained years ago. Still they were beautiful until I raised this masterpiece of yours. Now, me for the named ones and those with a pedigree."

August W. Doll, New York, January 20, 1927: "Enclosed find money order for \$14.33 and please send me bulbs as enclosed order blank. Wish to say that the bulbs purchased from you last year were far above expectations. There is only one word that will adequately describe the blooms and that is gorgeous."

Ben Addis, Illinois, August 31, 1927: "If you will remember, we bought 100 Gladiolus bulblets of you early this spring. When they came I must say I was very much put out, did not plant them at first, did not want to take up the room with such 'junk' but after I had all our other flowers planted, we had a small spot left so we just stuck them in, and did not give them any special attention. Soon they started to come up and grow like weeds and further you said about one-third would bloom this year. At this time we have better than three-fifths in bloom and it looks as though nearly all would bloom but the best of all is, the blooms on these have far exceeded my other plants in perfection and some of the people that exhibited at the show tell me I have finer flowers than were shown. The only regret I have now is that I did not order 1,000 instead of 100."

**DEAR CUSTOMER:**

Perhaps you have some friends who would enjoy learning about KUNDERD GLADIOLI. You would be doing them a favor by sending me their names and addresses and at the same time it would be a favor to me — two favors in one act.

Please give me the names and addresses of flower lovers when you send me your order, or if you wish, you may send them separately.

Thank you.

Goshen, Indiana.



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*Space for names and addresses*

*If you can think of more, write on the back of this sheet.*



Space for names and addresses of your friends  
who might be interested in Kunderd Gladioli.

*(See previous page.)*



PLATE NO. 5





PLATE NO. 6